



This conference is put together by local government, for local government.  
It has always been a great event, but 2018 is going to be one out of the box!

#### SUNDAY 18 MARCH

- Welcome reception

#### MONDAY 19 MARCH

- Outstanding plenary program
- Extensive trade expo
- Awards for Excellence Dinner

#### TUESDAY 20 MARCH

- Outstanding plenary program
- MAVHack2 presentations
- Extensive trade expo
- Little Creatures Brewery dinner

#### WEDNESDAY 21 MARCH

- Walking tours
- Master classes

The Transformers conference will be held from Sunday 18 March – Wednesday 21 March 2018. The weather should be wonderful and there will be accommodation options to suit every budget. It will be a family-friendly event with various activities available for partners and kids.

**MAV Technology member councils will enjoy heavily subsidized registration prices at less than half the cost of a standard registration. Special rates are also available for our interstate local government ICT association colleagues.**

Our special entertainment guests have always been great. In the past we've enjoyed fantastic acts from the likes of Judith Lucy, Tripod, Charlie Pickering, Todd Sampson, Dr Karl Kruszelnicki, James O'Loughlin and Peter Helliar. We can't tell you who we're thinking of for this event, but we can tell you that they are going to be awesome!

On night one of the conference, we host the International Awards for Excellence Dinner. We are stepping this event up a notch too. It will be held at the spectacular The Pier Geelong and will be a formal affair celebrating innovation in local government ICT in Victoria, across Australia and around the world. We'll have Casey Bennetto and the band on board to announce the awards in their usual entertaining way and provide a soundtrack for you to dance the night away in all your finery. We will also have some special guest speakers that you won't want to miss.

On night two of the conference we've added a new social event – an informal dinner get-together at Little Creatures Brewery in Geelong. The music, food and conversations are sure to be sensational.

Day three of the conference is an all new affair. We'll be offering a range of master classes, walking tours and recreational options that you will have trouble deciding between! Master classes will include deep dives into topics like "Creating a digital roadmap", "Implementing AI as a service" and "Are you ready to (City) Deal?", and the walking tour options will include special access to Deakin University's world-leading technology assets and Greater Geelong's Smart City initiatives.

And if you need to recharge with some physical activity, we'll also be offering recreational options like golfing at Angelsea amongst the kangaroos, catching a wave at Torquay, water theme fun at Adventure Park, or walk your way through the famous Geelong Botanic Gardens, the iconic Baywalk Bollards and the spectacular Geelong Waterfront.

Register early  
to avoid disappointment!



# The Transformers

An unmissable three-day event that explores  
the role of local government in a digital world

www.mav.technology

EARLYBIRD REGISTRATION OPENS MID-SEPTEMBER 2017

INTERNATIONAL LG CONFERENCE

18-21 MARCH 2018 @ KARDINIA PARK, GEELONG, VICTORIA



## New time and place

Ah, autumn in Victoria. And we do like to be beside the seaside!

Join us in the transforming city of Geelong - Victoria's second largest city and home to great surf beaches, wineries, gardens, music venues, art precincts, higher learning and innovation.



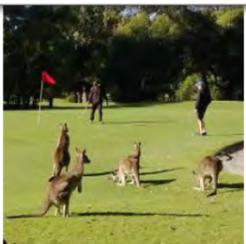
## New venue(s)

Enjoy the exceptional facilities and views of the brand new stand at Kardinia Park (overlooking the grounds, where the Geelong Cats will be hard at work in preparation for the 2018 AFL season). When we're not there, you will find us on the Geelong Waterfront, Little Creatures Brewery, the new state of the art Library complex, the Geelong Gallery or one of the 5-star hotel reception areas.



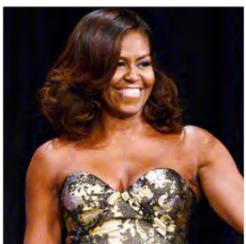
## Expanded Trade Exhibition

Hosted at the brand new stand at Simonds Stadium – our all new expo will feature interactive displays, information resources, expertise and merchandise from exhibitors specialising in security, Internet of Things, Smart City initiatives, drones, apps, UX, data sharing, telecommunications, wifi, and more.



## More networking

In addition to a welcome reception, formal events dinner at The Pier Geelong and Aussie BBQ night at Little Creatures Brewery, perhaps you'd fancy some golf amongst the kangaroos at Anglesea? Maybe catch a wave at Torquay? Walk amongst the famous Geelong Bollards or the renowned Geelong Botanic Gardens? Treat the family to water park fun at Adventure Park?



## International Awards for Excellence Dinner

OK, so Michelle Obama will probably not be in attendance. However, we will be upping-the-ante by welcoming entries from local government ICT, digital, business transformation and innovation teams from Victoria, interstate and around the world! It will be a formal affair at The Pier Geelong, with great speakers, music, food drinks, dancing and bling!



## Walking tours & master classes

Choose walking tours including Deakin University's world renowned innovation hub at Waurn Ponds, the City of Greater Geelong's Smart City initiatives or Australia Post's "Small Business Hive", or master classes on topics like "Creating a digital roadmap", "Implementing AI as a service" or "Are you ready to (City) Deal?".



## LOLA International LG ICT Association delegates

We are delighted to host senior representatives from the local government ICT associations of New Zealand (ALGIM), the USA (GMIS), the UK (SOCITM), Canada (MISA), Belgium (V-ICT-OR), the Netherlands (VIAG) and Sweden (KommITS) – as well as our colleagues from South Australia (LGASA/LGITS), Queensland (LGAQ), Western Australia (WALGA), Tasmania (LGAT) and New South Wales (LGNSW).

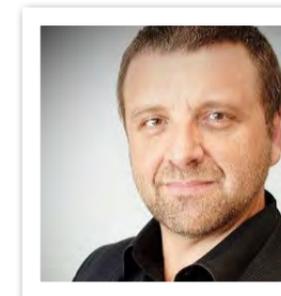
## Speakers already confirmed (and we've only just begun!)



**Thomas Frey**  
Executive Director and Senior Futurist at the DaVinci Institute, and currently Google's top-rated futurist speaker. (US)



**Larry Irving**  
President and CEO of the Irving Group. Former Vice President of Global Govt Affairs for HP and adviser to President Clinton. (US)



**William D. Confalonieri**  
CIO of the Year - Australian Executive Awards / Vice President, CIO & CDO, Deakin University.



**Peter Auhl**  
Associate Director, Information Management and CIO at City of Adelaide.



**Claudia Lajeunesse**  
Head of Digital ID™, Australia Post.



**Colin Fairweather**  
CIO at City of Melbourne.



**Sandy Burgoyne**  
Researcher, speaker and educator in the field of smart and sustainable cities.



**Eddy Van Der Stock**  
President, Linked Organisation of Local ICT Authorities (LOLA) (Belgium).



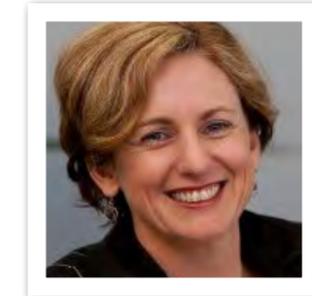
**Martin Ferguson**  
Director of Policy & Research, Socitm (UK).



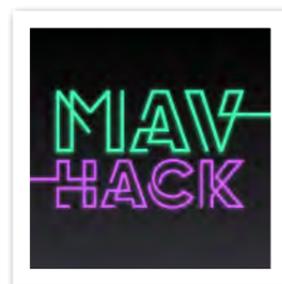
**Claire Foo**  
CIO at Department of Environment, Land, Water and Planning, Victorian Government.



**Harry Turnbull**  
CIO at City of Windsor, Ontario (Canada).



**Susan Sly**  
Director of Lueur Pty Ltd, National iAwards CIO of the Year 2013, and mentor of emerging leaders across government and the ICT sector.



## #MAVHack 2

In the lead-up to the conference, we'll be hosting "MAVHack2" – a two-day multi-stakeholder design thinking event exploring how we might improve the way we help communities thrive in the digital world. We'll work on how to be less adversarial and more collaborative, in order to facilitate more creative, sustainable and smart local communities in metro and rural locations.