

2017 News & Events Advertising Contract

2017 ADVERTISING SPACE IS NOW AVAILABLE!

GNAA's premier full color monthly magazine is seen by over 550 apartment communities and management companies representing over 100,000 units! News & Events is the official publication of the Greater Nashville Apartment Association. Advertising in News & Events is available to members only.

ADVERTISING PLANS & PRICING

| PREMIUM PLACEMENT ADS | 3-5 MONTHS | 6-11 MONTHS | 12 MONTHS |
|------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Back Cover | <input type="checkbox"/> SOLD | <input type="checkbox"/> SOLD | <input type="checkbox"/> SOLD |
| Inside Front Cover | <input type="checkbox"/> SOLD | <input type="checkbox"/> SOLD | <input type="checkbox"/> SOLD |
| Inside Back Cover | <input type="checkbox"/> SOLD | <input type="checkbox"/> SOLD | <input type="checkbox"/> SOLD |
| Picture Spread | <input type="checkbox"/> \$400 each | <input type="checkbox"/> \$400 each | <input type="checkbox"/> \$400 each |
| Calendar Page | <input type="checkbox"/> \$350 each | <input type="checkbox"/> \$350 each | <input type="checkbox"/> N/A |
| The Pulse Page (3-12 MONTHS) | <input type="checkbox"/> \$150 each | | |

Cover Sponsor (Management Company on the cover) \$700/month
 (Includes name of sponsor on front / logo on table of contents page/ad on GNAA Facebook page)

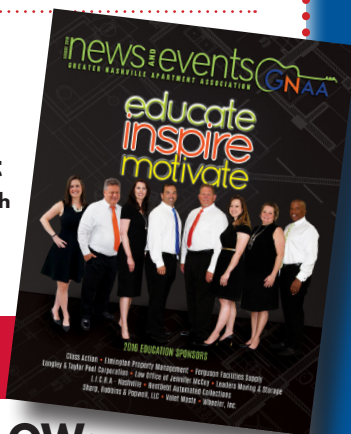
OTHER ADVERTISING LOCATIONS* 3-12 MONTHS

- Full Page \$350/month
- Half Page \$200/month
- Quarter Page \$125/month
- Business Card \$90/month
- Hyperlinks on e-magazine \$25/month

Movers & Shakers Page
 \$75/announcement
 (can be received by 10th of each month prior to publication)

* Placement subject to publication layout.

Members who prepay for 6 months or more for a *non-premium ad will receive 10% off of invoice if paid before January 31, 2017.



PLEASE INDICATE MONTHS & LOCATIONS BELOW:

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> January _____ | <input type="checkbox"/> February _____ | <input type="checkbox"/> March _____ | <input type="checkbox"/> April _____ |
| <input type="checkbox"/> May _____ | <input type="checkbox"/> June _____ | <input type="checkbox"/> July _____ | <input type="checkbox"/> August _____ |
| <input type="checkbox"/> September _____ | <input type="checkbox"/> October _____ | <input type="checkbox"/> November _____ | <input type="checkbox"/> December _____ |

SECURE YOUR SPACE HERE!

Advertisers must advertise for a minimum of 3 months for any ad.
 Return this completed form to ginnyjohnson@gnaa.org or by fax to (615) 365-3571.

Company Name: _____

Email: _____ Phone: _____

Authorized Representative: _____ Date: _____

Bill Account \$ _____ Payment enclosed \$ _____ No Refunds or Cancellations permitted.

Greater Nashville Apartment Association, Two International Plaza, Suite 201 Nashville, TN 37217
 ph: 615-365-3047 fax: 615-365-3571 www.gnaa.org