



ANNUAL REPORT

2012

The Golden Crown Literary Society (GCLS) is a literary and educational organization for the enjoyment, discussion, and enhancement of lesbian literature. Our goals are to support and strengthen quality lesbian literature by providing places for readers and writers to interact, to encourage and assist new writers and established authors, and to recognize and promote lesbian work.

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To Our Members

STRATEGIC HIGHLIGHTS

2012 brought many firsts for the GCLS:

- Our first full year as an official non-profit group
- The first conference that we were more than \$4k in the black at the end
- Our first author auction to benefit our scholarship fund was held, raising \$3700.00
- The first year that our awards judges were provided training on the expectations regarding ethics and their approach to judging using the questions and forms via webinars
- The first year that the GCLS had a strong presence in Women's Week in Provincetown

LOOKING AHEAD

The GCLS is experiencing significant growth. The Board and many of our members are working hard to increase general awareness about the GCLS in the lesbian community, as well as the presence of GCLS at key lesbian events around the nation. There are numerous plans for 2013, such as:

- Increase the number of webinars and educational opportunities
- Increase our presence nationally by participating in events in Austin, Rehoboth Beach and Provincetown
- Continuing to grow the Mentor / Mentee program
- Planning at least two conferences in advance, with strong on-the-ground teams that are very involved in the planning process
- Increase the number of areas and ways that our members can become more involved, including regional groups and local committees
- Reviewing and restructuring the roles and responsibilities of Board Members, and the number of Board Members, to strategically respond to our changing and growing organization
- Continuing to work towards the goal of having a financially strong organization, that will permit the GCLS to be flexible and nimble in our response to opportunities for educational events, publicity, and key activities associated with the education and promotion of lesbian literature.

The future looks very bright for the GCLS and I'm glad to be a part of it!

Patty Schramm
Executive Director

Financial Statement

STATEMENT OF COMPREHENSIVE INCOME AND EXPENSES JANUARY – DECEMBER 2012

- Income - \$60,067.00
- Expenses - \$49,849.45
- Net - \$10,217.55

P&L ANNUAL STATEMENT - INCOME DETAIL

Income

Revenue - Direct Contributions	
Individual Business Contributions	6,352.00
Corporate Contributions	<u>2,394.00</u>
Total Revenue - Direct Contributions	8,746.00
Revenue - Restricted	
Technology	250.00
Scholarships	<u>3,700.00</u>
Total Revenue - Restricted	3,950.00
Revenue from Dues	
Membership Dues-Individuals	<u>7,010.00</u>
Total Revenue from Dues	7,010.00
Revenue from other sources	
T-Shirt Revenue	1,028.50
Webinar Revenue	350.00
Conference Registration Fees	24,289.50
Sponsorship Revenue	6,174.00
Advertising Revenue	565.00
Award Nomination Revenue	4,240.00
Silent Auction Revenue	1,931.00
Provincetown Revenue	<u>1,783.00</u>
Total Revenue from other sources	<u>40,361.00</u>
Total Income	60,067.00

P&L ANNUAL STATEMENT – EXPENSE DETAIL

Expense

Marketing	
Advertising	295.00
Total Marketing	295.00
Technology - Restricted	2,381.25
Webinar Honoraria	100.00
Nonpersonnel expenses	
Legal Services & Fees	70.00
Software	343.44
Supplies	783.10
Bank Service Charges	33.70
Professional Fees	475.00
Paypal Fees	1,338.65
Telephone & telecommunications	1,179.57
Postage & shipping	680.42
Mailing Services	191.95
Meals & Entertainment	33.43
Internet Expenses	1,533.93
Printing & Copying	1,020.54
Total Nonpersonnel expenses	7,683.73
Travel & Meetings expenses	
Travel	482.40
Conferences, conventions, mtgs	
Conferences - Honoraria	1,000.00
Hotel	31,290.66
Conference Awards - Shipping	1,963.87
Conference - Graphic Design	255.71
Professional Services	3,422.22
Conference Expense Reimburse	374.61
Conferences, conventions, mtgs - Other	600.00
Total Conferences, conventions, mtgs	38,907.07
Total Travel & Meetings expenses	39,389.47
Business Expenses	0.00
Total Expense	49,849.45

Acknowledging Our Donors

The GCLS wishes to acknowledge the many members of the Society who have contributed emotional energy and material gifts to our success. We offer our heartfelt thanks to our volunteers and to the following list of individual and corporate donors.

Individual Donors	Corporate Donors
Lynn Ames	Bank of America
Anonymous	
Mara Barr	
Charlene Brown	
Jesse Chandler	
Sheilah Coffey	
Elizabeth Coit	
Jane Cuthbertson	
Andrea Decicco	
Claudette Dillard	
Lizz Gibson	
Lois Glenn	
Mary Hettel	
Nelda Ireland	
Taylor James	
Karin Kallmaker	
Cathy Lenoir	
Mercedes Lewis	
K.G. MacGregor	
Jeanne Magill	
Rosa Moran	
Brenda Nelson	
Lynne Pierce	
Lucy Piper	
Cindy Powell	
Diane Dekelb-Rittenhouse	
Patty Schramm	
Pam Sloss	
Kelly Smith	
Carleen Spry	
Sandy Thornton	
Jane Waterton	
Claudia Wilde	

We strive for accuracy and apologize for any errors or omissions.

Acknowledging Our Board of Directors

We extend our sincere appreciation to our 2012 Board of Directors. Because of their hard work, the organization has been able to expand services to our members while securing our financial future.

Patty Schramm
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Nat Burns
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Mary Phillips
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Finally, we wish to acknowledge the dedication and hard work of the Awards Administrator, Judy Kerr.