



## Sponsorship Information/Checklist

### **Diamond Sponsorship - \$900 (Best Value)**

- All the bells and whistles of the Platinum Sponsorship plus...
- One time Email to more than 1,200 Central Florida HR professionals. E-Blast content to be supplied by **sponsor** (100 word maximum) at least 7 days in advance.
- E-Blasts are sent out the 1<sup>st</sup> and 2<sup>nd</sup> Tuesday of the month.
- 4-5 minute "infomercial" presentation
- Company logo w/ link in the meeting announcement to more than 1200 HR professionals \*\*
- Two Meal Reservations (additional meals available in advance for \$30 each)

### **Platinum Sponsorship - \$600**

- A 2-3 minute "infomercial" presentation at 1 GOSHRM monthly meeting
- Company Logo with link on GOSHRM website for approximately one month. \*\*
- Table Flyers/Promotional Material about your Company (to be provided by **sponsor**) can be distributed 30 minutes prior to the start of the meeting
- Table Top Display Exhibit during registration/networking. Business cards can be collected with a door prize raffle provided by sponsor.
- One Meal Reservation (additional meals available in advance for \$30 each)

### **Member "E-Blast" - \$600**

- One time Email to more than 1,200 Central Florida HR professionals
- E-Blast content to be supplied by **sponsor** (100 word maximum) at least 7 days in advance.
- E-Blast are sent out the 1<sup>st</sup> and 2<sup>nd</sup> Tuesday of the month.

### **Each Additional meal reservation - \$30**

\*\*The optimal size for the image on our homepage is 1000 pixels wide by 320 pixels high. Please send a JPEG file format image cropped and/or resized to 1000 x 320 to [nondues@goshrm.org](mailto:nondues@goshrm.org). (Our site does not accept images in file formats other than JPEG or pixel dimensions for the homepage slideshow)



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### Payment (must be received no later than 7 days prior to meeting or eblast):

\_\_\_\_\_ Credit Card Payment made on [www.goshrm.org](http://www.goshrm.org) under “become a sponsor”  
**OR**

\_\_\_\_\_ Check Made Payable to “GOSHRM”, Attention: Jacquelyn Brooks, Treasurer  
P.O. Box 2527 Orlando, FL. 32802 - 2527

### Company Information: (Only if a meeting sponsor – please send via email)

\_\_\_\_\_ Company profile sent (e.g. a two-to-three sentence overview primarily used when introducing your company’s representatives if a meeting sponsor.)

\_\_\_\_\_ Website address

\_\_\_\_\_ Logo provided (A JPEG image, 1000 pixels wide by 320 pixels high)

\_\_\_\_\_ Name of attendees provided based on your sponsorship level? (For name tags)

Co. Rep. #1: \_\_\_\_\_ Co. Rep. #3: \_\_\_\_\_

Co. Rep. #2: \_\_\_\_\_ Co. Rep. #4: \_\_\_\_\_

\_\_\_\_\_ We intend to exhibit during meeting registration/networking. (Generally ½ hour prior to meeting start.)

\_\_\_\_\_ We intend to distribute promotional collateral at seats prior to meeting starting.

\_\_\_\_\_ Select meal options for each company representative at least one week prior to meeting. (Contact us for options)

**Monthly Meeting Locations:**      **Second Harvest Food Bank Of Central Florida,  
411 Mercy Drive, Orlando, FL 32805**

**Monthly Meeting Times:**      **5pm-5:30pm Registration/Networking  
5:30p – 7pm Meeting**

Thank you for your sponsorship of GOSHRM! Please direct all correspondence to:

**Sheryle S. Woodruff, MS**  
**GOSHRM Board of Directors**  
**Director, Non-dues Revenue**  
**407.417.7791 (cell) \* [nondues@goshrm.org](mailto:nondues@goshrm.org) (email)**