

AGENTS OF CHANGE

Innovating for the Future

VEDA Fall Conference



VIRGINIA ECONOMIC
DEVELOPERS ASSOCIATION

Wednesday, Sept 12 - Friday, Sept 14, 2018
Roanoke, Virginia

Conference Agenda

WEDNESDAY, SEPTEMBER 12, 2018 – DAY 1

10:00 am-Golf Registration/11:30 am-Golf Shotgun Start

VEDA Fall Conference Golf Tournament, Hidden Valley Country Club
Optional Activity/Additional Fee

12:00-1:30 pm

Bike Ride on the Roanoke Greenway

Optional Activity/Possible Additional Fees

Led by Pete Eshelman, Roanoke Regional Partnership and Pete Peters, Town of Vinton

2:30 – 4:00 pm

Virginia Tech Carilion Research Institute & Medical School: Presentation & Tour

Optional Activity

Tour of VTCRI with Dr. Friedlander

4:30 pm

Conference Registration Opens, Crystal Court

5:15–6:00 pm

New Member Meet & Greet, Pocahontas B

Invite-Only Event

6:00-7:30 pm

Conference Opening Reception, Crystal Ballroom

7:30 pm

➤ **Dinner on Your Own/Young Professionals Dinner**

➤ **VEDP Regional EDO Meeting/Dinner**

Please note that this meeting is by invitation only and is intended for Regional EDOs

THURSDAY, SEPTEMBER 13, 2018 – DAY 2

7:00-4:00 pm

Registration/Sponsor Exhibits, North Entry Foyer

7:00-8:00 am

Continental Breakfast/Hotel Roanoke Continuous Break, Roanoke Foyer

7:00-7:45 am

VEDA Program Committee Meeting, Blue Ridge Boardroom

8:00-8:15 am

Opening Remarks & Welcome from the City of Roanoke, Roanoke Ballroom C-H

- The Honorable Sherman Lea, Sr., Mayor, City of Roanoke
- Ann Blair Miller, VEDA Fall Conference Co-Chair
- Jill Loope, Roanoke County Economic Development, VEDA Fall Conference Co-Chair

8:15-8:30 am

Remarks from Virginia's Secretary of Commerce and Trade, Roanoke Ballroom C-H

- The Honorable Brian Ball, Secretary of Commerce and Trade, Commonwealth of Virginia

8:30-9:30 am

Innovating the Future at the VTCRI: Growth and Impact on the Roanoke Region, Roanoke Ballroom C-H

- **Moderator:** Marc Nelson, Special Projects Coordinator, City of Roanoke Economic Development
- **Speaker:** Michael J. Friedlander, PhD, Vice President for Health Sciences and Technology, Virginia Tech/Executive Director, Virginia Tech Carilion Research Institute/Senior Dean for Research, Virginia Tech Carilion School of Medicine

9:30-10:00 am, Roanoke Foyer

Break

10:00-11:15 am

University Driven Innovation, Roanoke Ballroom C-H

- **Moderator:** Samantha Steidle, Innovation Agent, Catalyst for Innovation & Entrepreneurial Initiatives
- **Speakers:**
 - Mary Lou Bourne, Executive Director of Technology Innovation & Economic Development and Executive Director, James Madison Innovations, Inc.
 - Martin Kaszubowski, Executive Director, Center for Enterprise Innovation, Old Dominion University
 - Lacy Spott, New Ventures Manager, Virginia Commonwealth University
 - Bob Smith, Director, Innovation Commercialization Assistance Program (ICAP), Virginia Small Business Development Center (SBDC) Network, George Mason University

11:15-12:15 pm

The Tax Cuts and Jobs Act of 2017 and Opportunity Zones, Roanoke Ballroom C-H

- **Moderator:** David Denny, Executive Director, Greater Williamsburg Partnership
- **Speaker:** Ernest C. Pearson, Member, Nexsen Pruet, LLC

12:15-1:30 pm

Lunch with Keynote Speaker: *What Economic Developers Need to Know about Technology Drivers and Disruptors*, Roanoke Ballroom AB

- **Moderator:** Ann Blair Miller, VEDA Past President, Fall Conference Committee Co-Chair
- **Speaker:** Tony Delisi, Avalanche Consulting

1:30-3:00 pm

Session: *The Future is Now: Autonomous Technology Leading the Way*, Roanoke Ballroom C-H

- **Moderator:** John Provo, Executive Director, Virginia Tech Office of Economic Development
- **Panel:**
 - Walter A Grigg, III, Executive Vice President, Transportation and Business Intelligence, Lawrence Companies, Inc.
 - Andy Schaudt, M.S., M.B.A., Project Director, Automated Vehicle Systems, Virginia Tech Transportation Institute; Adjunct Instructor (Entrepreneurship), Department of Management, Pamplin College of Business, Virginia Tech
 - Michael Fleming, CEO, Torc Robotics

3:00 – 3:15

Break, Roanoke Foyer

3:15 – 4:15 pm

***Placemaking through a New Lens*, Roanoke Ballroom C-H**

- **Moderator:** Voncile E. Gilbreath, Senior Business Development Manager, City of Chesapeake Economic Development Department
- **Speaker:** Melody Warnick, Author, *This is Where You Belong: Finding Home Wherever You Are*

5:30-8:30 pm

VEDA Conference Celebration, Ballast Point Brewing Company Tasting Room & Restaurant, Daleville, Virginia

9:00 pm

Dominion Hospitality Suite, Hotel Roanoke & Conference Center

FRIDAY, SEPTEMBER 14, 2018 – DAY 3

7:30-11:00 am

Registration/Sponsor Exhibits, North Entry Foyer

7:30-8:30 am

Continental Breakfast/Hotel Roanoke Continuous Break, Roanoke Ballroom C-H

7:45-8:30 am

Member Engagement Orientation, Crystal Ballroom C

8:45-9:00 am

Opening Remarks/Announcements/SEDC Update, Roanoke Ballroom C-H

- Ann Blair Miller, Virginia Economic Development Partnership, VEDA Fall Conference Co-Chair
- Jill Loope, Roanoke County Economic Development, VEDA Fall Conference Co-Chair

9:00-9:30 am

VEDA Public Policy Update, *Roanoke Ballroom C-H*

- **Moderator:** Ken McFadyen, Director of Economic Development, Botetourt County and VEDA President
- **Speakers:**
 - Christopher D. Lloyd, Senior Vice President & Director, Infrastructure & Economic Development, McGuireWoods Consulting LLC; VEDA Public Policy Chair
 - Michael Woods, Senior Manager, Troutman Sanders Strategies and VEDA Legislative Liaison

9:30-10:00 am

VEDP Update, *Roanoke Ballroom C-H*

- **Moderator:** Ken McFadyen, Director of Economic Development, Botetourt County and VEDA President
- **Speaker:** Stephen Moret, President & CEO, Virginia Economic Development Partnership

10:00-11:00 am

Data Centers and Renewable Energy, *Roanoke Ballroom C-H*

- **Moderator:** Fletcher Mangum, CEO and Founder, Mangum Economics
- **Speakers:**
 - Kenneth Davies, Director, Innovation & Risk Management, Microsoft Energy Strategy & Research
 - Daniel Menahem, Senior Manager, Project Management, SPower, Sustainable Power Group
 - Josh Levi, Vice President of Policy, Northern Virginia Technology Center

11:00-11:20 am

Break/Hotel Check-out, *Roanoke Foyer*

11:25-1:00 pm

Lunch with Keynote Speaker/Cardinal Award Presentation, *Roanoke Ballroom AB*

- **Moderator:** Ken McFadyen, Director of Economic Development, Botetourt County and VEDA President
- **Introduction of the Governor:** Angela Navarro, Deputy Secretary of Commerce and Trade, Commonwealth of Virginia
- **Speakers:** The Honorable Ralph Northam, Governor, Commonwealth of Virginia

Timeline:

- 11:25-11:30 am – **Move to Lunch**
- 11:30-12:00 pm – **Remarks by Governor Ralph Northam**
- 12:00-12:45 pm – **Lunch**
- 12:45-1:00 pm – **2018 Cardinal Awards**
- 1:00 pm – **Announcements and Adjournment**