VEDA – Learning How to Conduct a Successful Virtual Site Visit

Description

During these changing times, in-person site visits have become less frequent for site selection projects. The opportunity to virtually present your community and your site has never been more important. Virtual Site Visits are a great tool for economic developers, and this webinar will help you and your team learn how to execute a successful one.

The team at Global Location Strategies has been conducting Virtual Site Visits as a part of their site selection process since 2012. Pulling from their years of experience, GLS will share best practices and case studies to help prepare you for your next Virtual Site Visit.

Agenda VSV Simulation #1: Capital Intensive Project

- Site Introduction and Overview – 10 Minutes
  - Site location and surrounding uses
  - Site size, topography, configuration, soil conditions
  - Easements, rights-of-way, and limitations on use
  - Ownership and purchase details
- Utility Overview – 10 Minutes
  - Water service and infrastructure
  - Sewer service and infrastructure
  - Electric service and infrastructure
  - Natural gas service and infrastructure
- Transportation Overview – 5 Minutes
  - Rail service and infrastructure
- Follow Up Questions and Comments – 5 Minutes

Agenda VSV Simulation #2: Labor Intensive Project

- Regional and Community Overview – 5 Minutes
  - Introduction and review of region and local community
  - Quality of life
- Site Overview – 5 Minutes
  - Site location, site size
  - Overview of services and infrastructure (utilities, transportation, etc.)
- Workforce Overview – 15 Minutes
  - General workforce data (available workforce, unemployment, workforce pipeline, etc.)
  - Educational institutions (universities, technical colleges, etc.)
  - Other training programs
  - Recent success stories (timeline for company to hire needed employees)
  - Cost of workforce
  - Results of local workforce study/survey (if available)
- Follow Up Questions and Comments – 5 Minutes