



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The Power of Knowledge and Leadership

International Economic Development Council (IEDC) Certification Program

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International Economic Development Council

- Established in 2001
- Non Partisan, Membership Based Organization
- Largest Membership Organization for Economic Developers
- Mission Based



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IEDC Services

- Conferences
- IEDC Training Course
- Webinars
- Certification
- Bookstore/ Publications
- Accredited Economic Development Organization (AEDO) Program



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Certified Economic Developer (CEcD) Program

- Premier Designation in the Economic Development Industry
- Over 1,200 CEcDs Worldwide
- Displays a Broad Based Knowledge of the Profession
- 5 Year Average Pass Rate Just Over 40% for CEcD Exam
- IEDC Salary Survey Indicates Higher Salary for CEcDs



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Steps to Becoming Certified

- At least Four Years of Paid Economic Development Experience
- Completion of a Total of Six Professional Development Courses
 - Four Core
 - Two Elective
- Passing the Three Sections of the Certification Exam
 - Essays
 - Multiple Choice/Short Answer
 - Oral Exam Interview



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Required Course Work

Required Core Courses

- Basic Economic Development Course (BEDC)
- Business Retention and Expansion
- Economic Development Credit Analysis
- Real Estate Development and Reuse

Elective Course Options

- Economic Development Finance
- Economic Development Marketing & Attraction
- Economic Development Strategic Planning
- Entrepreneurial and Small Business Development Strategies
- Foreign Direct Investment & Exporting
- Neighborhood Development Strategies
- Managing Economic Development Organizations
- Technology-led Economic Development
- Workforce Development



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Accredited Partners & Course Waivers

Accredited Partners

- Oklahoma University Economic Development Institute (OUEDI)
- National Development Council (NDC)
- Over 20 Basic Economic Development Course Partners

Course Waiver Options

- Over 5 Years Experience
- EDFP Certified
- SIOR Certified
- Graduate Degree in Economic Development



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The Certification Exam

- Three Sections (Essay/Multiple Choice-Short Answer/Oral Interview)
- Applications Due Thirty Days in Advance
- Offered at least Three Times a Year
- Graded By Current CEcDs



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Preparing for the Exam

- Course Manuals
- Information From Instructors
- Quizlet Resources
- CEcD Mentors
- Personal Experience
- Exam Essentials Workshop



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CEcD Recertification

- Occurs on a Three Year Cycle
- Keeps CEcDs Involved in the Profession
- Required to Maintain the Certification
- Two Hour Ethics Workshop



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Was it worth it?

“I deal with coworkers and community members that are at least 20 years older than I am. The designation tells them that I am an authority on certain matters. They understand that some of the ideas that I am bringing up were not pulled out of thin air.” –

Carlos Guzman

“I found the process worthwhile. My motivation was to improve my professional salability and credibility (especially among board members or stakeholders who may question economic development activities). -

Karla Organist

“The CEcD is my personal Masters Degree!

I would like to pursue an MBA or MPA but the mortgage and kids interfere. The designation enhances my credibility to speak on economic development issues outside my community and also is a competitive advantage for future undetermined job opportunities within this noble profession.” – **Corey Murphy**



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Working for a Better Future for All, Since 1926

2022 CEcD Exam Dates

- **Virtual, March 19, 23-24, 2022**
Application Deadline: February 25, 2022
- **Richardson, TX, June 11-12, 2022**
Application Deadline: May 13, 2022
- **Oklahoma City, OK, September 17-18, 2022**
Application Deadline: August 19, 2022



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Thank you!

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