



Career Pathways to Becoming a Leader in Economic Development

Monday, January 31, 2022, 12:30 pm – 4:00 pm

ZOOM ONLINE MEETING

12:30 pm – 12:35 pm Welcome

- David Manley, Executive Director, Joint IDA of Wythe County/VEDA President
- Jason El Koubi, Interim President & CEO, Virginia Economic Development Partnership

12:35 pm – 1:35 pm IEDC Certification

Moderator

- Patrick E. Barker, CECD, Executive Director, Frederick County Economic Development Authority/VEDA Past President and Member of the VEDA Professional Development Committee

Speakers

- Chris Colan, International Economic Development Council (IEDC)
- Micah Kemp, Assistant Director of Economic Development, City of Manassas, Economic Development Department
- Mallory C. Butler, Senior Economic Analyst, City of Newport News, Department of Development
- Jenna French, Director of Tourism & Economic Development, Shenandoah County
- Q&A/Interactive Conversation

1:35 – 2:35 pm Skills Needed/Sought by Employers to Land Your Next Economic Development Job

Moderator

- Ellen Harpel, Founder/President, Smart Incentives/Member of the VEDA Professional Development Committee

Speakers

- Chad Chancellor, Co-Founder, Chairman of the Board, Next Move Group
- Todd Jorgenson, Managing Director and Principal, Jorgenson Consulting

2:35 pm – 3:00 pm Making the Choice to Change Jobs within Economic Development

Moderator

- Kristi Sutphin, Economic Development Coordinator, Isle of Wight County Economic Development/Chair of the VEDA Professional Development Committee

Speakers

- Jay A. Langston, Ph.D., Executive Director, Shenandoah Valley Partnership
- Telly Tucker, Director, Arlington Economic Development

3:00 pm – 3:30 pm Negotiating Salary

Moderator

- Patrick J. Small, CECD, Economic Development Director, City of Manassas/Member of the VEDA Professional Development Committee

Speakers

- Rick Weddle, Rick Weddle, LLC

3:45 pm Final Questions from Audience/Announcements/Adjournment

- David Manley, Executive Director, Joint IDA of Wythe County/VEDA President