

AGENTS OF CHANGE

*Transforming Change
to a Strategic Vision*

VEDA Annual Meeting & Winter Membership Luncheon



Tuesday, Dec 4 – Wednesday, Dec 5, 2018
Charlottesville, Virginia

VEDA Annual Meeting and Winter Membership Luncheon

Tuesday, December 4 – Wednesday, December 5, 2018

**University of Virginia, Inn at Darden Conference and Event Center
Charlottesville, Virginia**

AGENDA

Tuesday, December 4, 2018

- 11:00 – 1:00 pm** **VEDA Board of Directors Meeting**
General Purpose Room, Darden Conference Center
By Invitation Only
- 1:00 – 5:00 pm** **VEDP Local Economic Development Organization Meeting**
Classroom 290, Darden Conference Center
By Invitation Only – This meeting is for staff of local economic development organizations.
- 5:00 – 6:00 pm** **VEDA Winter Meeting Reception**
Auditorium Lobby, Darden Conference Center
- 6:00 pm** **Dinner on Your Own**

Wednesday, December 5, 2018

- 8:00 – 8:30 am** **Registration and Networking**
Auditorium Lobby, Darden Conference Center
- Sessions prior to lunch will be located in the Abbott Auditorium*
- 8:30 – 8:45 am** **Remarks from the Secretary of Commerce & Trade: Economic Development Professionals Must be Agents of Change**
- **Facilitator/Introductions:** Kenneth McFadyen, Director of Economic Development, Botetourt County, VEDA President
 - **Speaker:** The Honorable Brian Ball, Secretary of Commerce & Trade, Commonwealth of Virginia

- 8:45 – 9:30 am** ***The Tax Cuts and Jobs Act of 2017 and Opportunity Zones: How Economic Developers Can Encourage Investment***
- **Facilitator/Introductions:** Telly Tucker, Director of Economic Development, City of Danville, VEDA Membership Meetings Co-Chair
 - **Speaker:** Ernest C. Pearson, Member, Nexsen Pruet, LLC
- 9:30 - 10:45 am** ***Strategic Development of Sites to Secure Dynamic Job Growth for Virginia***
- **Facilitator/Introductions:** Linda Green, Director of Economic Development, Southern Virginia Regional Alliance
 - **Speakers:**
 - Sean Brazier, Vice President, Economic Competitiveness, Virginia Economic Development Partnership
 - Helen Cauthen, President, Central Virginia Partnership for Economic Development
 - Deborah van Eersel, CAO & Director of Marketing, UVA Foundation
 - Andy Wade, Economic Development Director, Louisa County
- 10:45 – 11:00 am** **Break**
- 11:00 – 11:30 am** **Public Policy Update**
- **Facilitator/Introductions:** Kenneth McFadyen, Director of Economic Development, Botetourt County, VEDA President
 - **Speakers:**
 - Christopher D. Lloyd, Senior Vice President & Director, Infrastructure & Economic Development, McGuireWoods Consulting LLC; VEDA Public Policy Chair
 - Michael Woods, Senior Manager, Troutman Sanders Strategies and VEDA Legislative Liaison
- 11:30 – 12:15 pm** **VEDA Annual Meeting of the Membership**
- Kenneth McFadyen, Director of Economic Development, Botetourt County, VEDA President
- Lunch will be located in the Abbott Dining Room***
- 12:15 – 1:45 pm** **Awards Luncheon/Keynote Address**
- **Lunch**
 - **Cardinal Award**
 - **Keynote Address: *Transforming Change to a Strategic Vision***
 - **Facilitator/Introductions:** Kenneth McFadyen, Director of Economic Development, Botetourt County, VEDA President
 - **Speaker:** Stephen Moret, President & CEO, Virginia Economic Development Partnership
- 1:45 pm** **Adjournment and Announcements**
- 2:00 pm** **VEDP Regional Economic Development Organization Meeting**
General Purpose Room, Darden Conference Center
By Invitation Only - This meeting is for staff of regional economic development organizations.