

# 2018 Annual Meeting

Virginia Economic Developers Association



# Call to Order/President's Report

**Ken McFadyen**

*Botetourt County, Virginia*



# Public Policy Committee

*Christopher D. Lloyd, McGuireWoods Consulting, LLC, Chair*

- ▶ Worked with VEDA's Public Policy Liaison to educate legislators and have a positive influence on issues having an impact on economic development during the 2018 Virginia General Assembly session.
- ▶ Provided all VEDA members with email updates - weekly during the Virginia General Assembly session and periodically during the remainder of the year.
- ▶ Conducted quarterly meetings with the Secretary of Commerce & Trade and VEDP President & CEO.

# Public Policy Committee

*Christopher D. Lloyd, McGuireWoods Consulting, LLC, Chair*

- ▶ Conducted meetings with the Chief Workforce Advisor to the Governor as well as numerous meetings with other partner groups.
- ▶ Assisted in drafting legislation for the Regional Industrial Facility Authority, amending enabling statute for creation of a regional industrial facility authority by reducing from three to two the required minimum number of participating localities (HB1452); secured a patron (Delegate James) and supported the legislation's passage
- ▶ Offered comment and assistance to the JLARC review of economic development incentives.
- ▶ Worked on numerous additional legislative issues during the General Assembly session either lending support for or opposition to legislation impacting economic development.

# VEDA Day @ the General Assembly

*George Anas, Dominion Energy, Chair*

*Charlie Donato, Dominion Energy, Vice-Chair*

- ▶ Planned a successful 2018 VEDA Day @ the General Assembly.
- ▶ Planned and implemented a VEDA Legislative Reception with 100+ in attendance; including increased participation by legislators.
- ▶ Visited with members of the General Assembly, discussing VEDA's public policy priorities.

# Legislator of the Year Awards Committee

*Patrick E.W. Barker, CEcD, AICP, Frederick County Economic Development Authority, Chair*

- ▶ Reviewed evaluation criteria for LOTY.
- ▶ Solicited feedback from membership, reviewed candidates, and will make a selection in December to name a 2018 Legislator of the Year, to be presented at the 2019 VEDA Legislative reception on January 14th.

# Vice-President's Report

**Stephanie Landrum**

*Alexandria Economic Development Partnership*



# Cardinal Council

*Gary McLaren, Henrico County Economic Development Authority, Chair*

- ▶ Evaluated Cardinal nominations resulting in naming two new Cardinals for 2018. The award will be presented at the 2018 VEDA Winter Membership Luncheon.
- ▶ Conducted site visits and meetings for the Cardinal Community Assistance Program with one community, resulting in reports/ findings for the community's use in addressing their economic development needs. Accepted two additional applications which will be addressed in 2019.





# Community Economic Development Awards (CEDA) Committee

*Traci Blido, Bedford County Economic Development, Chair*

- ▶ Evaluated several CEDA applications.
- ▶ Selected three communities to receive 2018 CEDA Awards: **Prince George County**; **City of Danville**; and **Suffolk, Franklin/Southampton, Isle of Wight County**.
- ▶ Recognized CEDA recipients at VEDA's 2018 Spring Conference in Richmond, Virginia.
- ▶ One of the three Virginia CEDA recipients went on to win the SEDC CEDA award for their community.



# Professional Development Committee

*Voncile “Von” Gilbreath, City of Chesapeake Economic Development, Chair*

*Christina Winn, Arlington Economic Development, Vice-Chair*

- ▶ Conducted a Professional Development Workshop prior to the Spring Conference.
- ▶ Evaluated and awarded professional development scholarships in the amount of \$8,500.
  - ▶ **EDI Scholarships:** Courtney Cranor, Assistant Director of Economic Development & Tourism, City of Waynesboro (Year 2); Victoria Hanson, Executive Director, EDA of Amherst County (Year 3); Phil Geer, Orange County Economic Development (Year 1)
  - ▶ **BASIC/IEDC Training Scholarships:** Rose Deal, Orange County Department of Economic Development; Jenna French, Shenandoah County; Yoti Jabri, Prince George County; Yuri Matsumoto, City of Williamsburg Department of Economic Development; Bret Schardein, Powhatan County; Lisa Soltis, City of Roanoke Department of Economic Development
  - ▶ **Smiley Waller Memorial Scholarship:** Michele Bridges, Virginia Department of Agriculture & Consumer Services
  - ▶ **Virginia Institute of Economic Development Scholarships:** Laura Loveday, Culpeper County Economic Development

# Treasurer's Report

**Jim Noel**

*York County Office of Economic Development*



# Financial Report

*As of October 31, 2018*

## Balance Sheet

- ▶ Income: \$218,238.44
- ▶ Expenses: \$225,448.45
- ▶ Net: (\$7,210.01)
- ▶ Total Net Worth: \$166,750.21

## Outstanding Invoices (VEDA Receivables)

- ▶ Dues: \$1,650
- ▶ Non-Dues: \$17,267
- ▶ Total: \$18,917

# Program Committee

*Gregory Hitchin, City of Waynesboro Economic Development, Chair*  
*Chris Engel, City of Charlottesville Economic Development, Vice-Chair*

- ▶ Developed a program theme (***Agents of Change***) for the year; linking VEDA's four events thematically.
- ▶ Scheduled, planned and implemented event dates and locations in advance of the program year; enabling VEDA members to hold the dates on their calendars.
- ▶ Worked with meeting committees to have agendas finalized earlier for VEDA members to review the program content and plan accordingly.





# 2018 Events

## Spring Conference Committee

Conaway Haskins, Virginia Tech, Co-Chair

Christine Bell, Virginia Economic Development Partnership, Co-Chair

- ▶ Planned and implemented *Redefining OUR Evolving Profession* program in Richmond, Virginia.

## Fall Conference Committee

Jill Loope, Roanoke County Economic Development, Co-Chair

Ann Blair Miller, Co-Chair

- ▶ Planned a great event at the Hotel Roanoke *Innovating for the Future*. Note: Event was cancelled due to Hurricane Florence.

## Membership Meetings Committee

Linda Green, Southern Virginia Regional Alliance, Co-Chair

Telly Tucker, City of Danville Office of Economic Development, Co-Chair

- ▶ Planned and implemented *Navigating Change through Intentional Leadership* (Summer Membership Meeting) in Danville, Virginia.
- ▶ Planned and implemented *Transforming Change to a Strategic Vision* (Winter Membership Meeting) in Charlottesville, Virginia.



# Golf Tournament Task Force

*John Loftus, Virginia Economic Development Partnership, Chair*

- ▶ Planned and implemented a successful golf tournament in conjunction with the Spring Conference in 2018.



# Sponsorship Committee

*Greg Kelly, H+M Company, Chair*

*Russell Young, Port of Virginia, Vice-Chair*

- ▶ Assisted in meeting VEDA's 2018 sponsorship needs for Corporate Patrons, Spring Conference sponsors, Fall Conference sponsors, and Membership Meetings sponsors.



# Approval of the Minutes from 12.06.17/Secretary's Report

**Amanda Glover**

*Augusta County Economic Development*



# Minutes

Annual Membership Meeting  
December 6, 2017

*-Membership Vote Needed*

# Communications Committee

*Steve Harrison, Virginia Beach Economic Development, Chair*

*Josh Lewis, Virginia's Industrial Advancement Alliance, Vice-Chair*

- ▶ Supported and coordinated with committees that communicate with VEDA members, elected officials and state liaisons to help best present the value of economic development and VEDA's work.
- ▶ Evaluated VEDA's website content making changes in structure and content. Changes were implemented in the first quarter of 2018.
- ▶ Created and distributed RFP for Public Relations/Marketing services. Evaluated proposals and conducted three phone interviews. Made a recommendation to the VEDA Board.
- ▶ Assisted in managing the trade agreement with Virginia Business magazine, and the creation of advertisements for VEDA in the publication.

# Membership Committee

*Amanda Glover, Augusta County Economic Development, Chair*  
*Joseph Hines, Timmons Group, Vice Chair*

- ▶ Assisted in welcoming new VEDA Members with an electronic welcome packet + a personal phone call from Committee/Board Members
- ▶ Hosted a New Member Reception at the Spring Conference
- ▶ “Cardinal Card” Campaigns: Postcard reminders about VEDA milestones
- ▶ Hosted a Member Orientation at the Spring Conference
- ▶ Conducted regular Membership Committee meetings by conference call
- ▶ Hosted three Regional Recruitment/Engagement Luncheons

# Young Professionals Committee

*Craig Kotarski, Timmons Group, Chair*

- ▶ Hosted a networking dinner at the Spring Conference for members of the Young Professionals group.



# Volunteer Recognition



# 2018 President's Remarks



# Immediate Past President's Report

**Debbie Melvin**

*Virginia Economic Development Partnership*





# Nominating Committee

## Thanks to 2018 Nominating Committee:

- ▶ Debbie Melvin, Virginia Economic Development Partnership
- ▶ John Loftus, Virginia Economic Development Partnership
- ▶ Robin Sullenberger
- ▶ Ann Blair Miller
- ▶ Michele Mixner Dewitt, City of Williamsburg Economic Development

# Nominations for Officers

*Term of Office: January 1, 2019 – December 31, 2019*

- ▶ **President:** Stephanie Landrum, Alexandria Economic Development Partnership
- ▶ **Vice President:** Jim Noel, York County Office of Economic Development
- ▶ **Treasurer:** Amanda Glover, Augusta County Economic Development
- ▶ **Secretary:** Steven J. Harrison, Virginia Beach Economic Development
- ▶ **Immediate Past President:** Kenneth McFadyen, Botetourt County Economic Development

# Nominations for Directors

## *Term of Office Ending in 2019*

- ▶ Shannon Blevins, The University of Virginia's College at Wise
- ▶ Garrett Hart, Chesterfield County Economic Development
- ▶ Christina Winn, Arlington Economic Development

## *Term of Office Ending in 2020*

- ▶ Voncile "Von" Gilbreath, City of Chesapeake Economic Development
- ▶ Linda Green, Southern Virginia Regional Alliance
- ▶ David Manley, Joint IDA of Wythe County

## *Term of Office Ending in 2021*

- ▶ Curry Roberts, Fredericksburg Regional Alliance
- ▶ Amanda Jarratt, Franklin Southampton Economic Development, Inc.
- ▶ Courtland Robinson, Virginia Economic Development Partnership

# 2019 President's Remarks

