



MELROSE PLAZA

CELEBRATING CULTURE. EMPOWERING COMMUNITY.





- ARPA Funding
- Star City Strong Recovery and Resiliency Advisory Panel
- Legislative Support



- Master Developer
- Market on Melrose
- The Excel Center
- Coordinate tenant partners

BRAIDED FUNDING





86 jobs were created



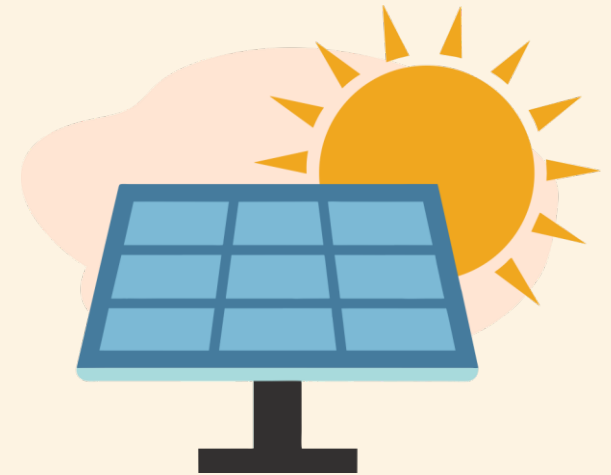
19,000 residents no longer live in a food desert



14,000 adults in Roanoke now have access to earn their high school diploma.



\$34 million investment has stabilized property values



90% solar powered



- Nonprofit as Developer
- Solving Market Failure
- The Excel Center Legislative Pilot
- Blended Funding Architecture
- Key to Success: Community Support

