More and more organisations are teaching their key people to think strategically. This makes for more efficient planning, smoother transitions in the time of change and fewer insoluble problems. This course will show you the techniques and set you on the road to efficient and clever strategic thinking.

**COURSE BENEFIT**

After completion you will be able to:

- Understand the techniques required to think strategically
- Think your way through to innovative solutions
- Work with your own preferred mind pattern
- Thinking out of the box
- Bust out of date thinking
- Find the way forward in even the trickiest situation
- Apply the concept of strategic intent and evaluate its appropriateness in your department
- Prepare a competitive analysis of your department with recommendations for strategic development, based on an industry analysis and an understanding of the company’s current operations
- Evaluate your own organisation and your department in terms of its core competencies
- Build a strategic plan for your section or department.

**COURSE CONTENT**

- Understand yourself and your thought processes
  - The upper level thinking skills. We do not all use our brains in the same way. Nor are our brains wired up exactly like our colleagues. This is what adds value and additional dimensions to the thought processes
  - Your personal thinking capacities
- Establish your strategic perspective
- The five criteria for strategic thinking. You must get these right if you are to think strategically
  - organisation
  - observation
  - views
  - driving forces
  - ideal position
- Down board thinking. Life can be like a game of chess: those who can think ahead to understand the consequences of our every move
  - one move ahead is not enough
  - envision the future – how to be a futurist
  - discover opportunities behind obstacles – explore patterns of behavior
- Creative and critical thinking. Most of us do not break away from what we feel comfortable with. If it’s not broken, it’s tempting to leave it alone until it breaks, but that might be too late
  - how to think outside any box you know
  - techniques to reveal your creative mind
- Checklist for creating a strategy. You’ve done your thinking now you need to make sure the strategy works and is a winner. Perhaps more importantly that your colleagues agree
  - Objectives
  - SWOT
  - Scenarios, targets and allies

**WHO SHOULD ATTEND?**

Heads of internal audit, senior internal audit managers, risk managers and anyone who has to think strategically for the benefit of the organisation or their department. Non internal auditors are also welcome.

A 10% group discount will apply to organisations placing a simultaneous booking for 2 or more registrants.

Please click here for general course information

Delegates are also requested to review the content and the levels of the courses presented before booking, to ensure they are attending the right course.