

## Advisory Services

### **Brian Silverstein, M.D.**

Chief Population Health Officer, *Innovaccer Inc.*

#### An Overview of Services and Experience

**B**rian Silverstein, M.D., is the Chief Population Health Officer at Innovaccer Inc. and a nationally recognized thought leader in healthcare transformation. With a deep commitment to solving complex systemic challenges, Dr. Silverstein brings a rare ability to diagnose organizational friction and catalyze forward momentum through strategic dialogue and collaborative leadership.



Throughout his career, he has guided executive teams at leading health systems in designing and implementing high-impact initiatives across performance-based care delivery, patient access, population health strategy, ACO development, clinically integrated networks, and governance innovation. Dr. Silverstein's consulting leadership spans renowned firms including The Chartis Group, Geisinger Consulting Group, The Camden Group, and Sg2 Health Care Intelligence. He also served as senior vice president at CareFirst BlueCross BlueShield, where he pioneered one of the nation's earliest large-scale, value-based care delivery programs.

Named one of the "10 People to Know in the World of ACOs" by *Becker's Hospital Review*, Dr. Silverstein is a faculty member and advisor for The Governance Institute and serves on the faculty of the American College of Healthcare Executives. He sits on the editorial board of *Population Health Management* and holds board positions with OSF HealthCare and its accountable care organization. Dr. Silverstein earned his M.D. from the University of Chicago Pritzker School of Medicine and completed his internal medicine internship at the McGaw Medical Center of Northwestern University. Representative engagements include:

#### Governance Design & Development

- Complex governance issues
- Refreshing organizational mission and vision
- Reviewing board structure and committees to support the mission and vision
- Clarifying committee charters and meeting plans
- Thinking through business transactions and market opportunities
- Comprehensive retreat planning and facilitation

## Value-Based Care Delivery

- Understanding their market opportunities
- Designing a short-term and long-term strategy that is right for the organization
- Developing a realistic operational plan
- Assisting in the implementation of the plan

## Provider Planning/Physician Alignment

- Looking at organizational design and leadership required to create engagement
- Flushing out the clinical issues and strategies
- Designing and developing the operational models to achieve goals
- Implementing and refining the plan