

The Governance Institute's

Governance Support Forum



Marriott Marquis San Diego Marina
San Diego, California
August 7–9, 2016



A service of  NATIONAL RESEARCH
Corporation

Governance Support Forum

Through our conferences, The Governance Institute offers current information, interactive sessions, expert speakers, and the opportunity to meet others with a similar commitment to improving governance and achieving optimal board performance. The 2016 conference sessions are based on our 2016 Education Agenda, available at GovernanceInstitute.com.

2016 Conference Learning Objectives:

Expanding Quality Oversight to Value-Based Care Settings: Identify governance and leadership strategies that enable the board to improve and sustain quality across the organization's service lines and affiliated providers.

Advancing Population Health with Targeted Metrics: Articulate goals to move population health management forward through targeting and segmenting patient populations and measuring health and value.

Building Strategic Alliances across the Continuum: Discern new partners needed to deliver value-based care and develop relationships to build the care continuum and physician enterprise.

Consumer Strategy: Connecting & Responding to Consumer Needs: Recommend strategies to respond to consumer preferences and behavior.

Innovation & Disruption: The Expanding Role of Non-Traditional Providers: Demonstrate the implications of new competitors in the provider space and propose ways to position the organization competitively while aligning with the mission.

Ongoing Governance Education Topics:

Foundation Board Strategy & Best Practices

**Creating a High-Reliability Culture:
Executing Uniformly with Intensity & Accuracy**

**Strategy & Financial Oversight:
New Metrics, Long-Term Vision, &
Advancing the Strategic Planning Agenda**

Board & Committee Best Practices:

**Education for New &
Seasoned Board Members**

**System Governance Structure:
Consolidating, Integrating, &
Engaging at the Local Level**

Featured Speakers



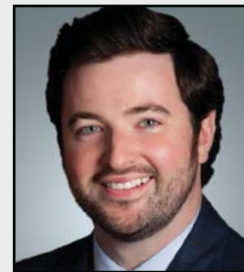
Kori Stanosheck, M.P.A.
Strategic Advisor
The Governance Institute



Aubrey Paulsen
Director, Client Services
The Governance Institute



Keith Wysocki
Director, Business Development
The Governance Institute



Ryan Donohue
Corporate Director,
Program Development
National Research Corporation



**Joseph R. Impicciche,
J.D., M.H.A.**
Executive Vice President
& General Counsel
Ascension



Jill Cooper, RN, M.N., CPHQ
Site Administrator/
Vice President of Quality
*Providence Health & Services,
Southwest Washington Region*



Medrice Coluccio
Chief Executive
*Providence Health & Services,
Southwest Washington Region*



Guy M. Masters, M.P.A.
Principal
Premier, Inc.



Megan R. Rooney, RN, J.D.
Partner
McDermott Will & Emery, LLP



Marian C. Jennings, M.B.A.
President
M. Jennings Consulting, Inc.

Conference Program

Sunday // AUGUST

7

12:00 P.M.

Registration

1:00–2:45 P.M.

New Resources & Membership Update

KORI STANOSHECK, M.P.A.

Strategic Advisor
The Governance Institute

AUBREY PAULSEN

Director, Client Services
The Governance Institute

**SPECIAL
PRE-SESSION**

*This special session requires separate registration (there is no additional charge for this special session). For more details and to register, email memberservices@GovernanceInstitute.com.

3:00–4:00 P.M.
General Session

Charting Governance Trends across the Decade

KEITH WYSOCKI

Director, Business Development
The Governance Institute

4:15–6:00 P.M.

The New Payer: What Makes the Healthcare Consumer Tick?

RYAN DONOHUE

Corporate Director, Program Development
National Research Corporation

**KEYNOTE
ADDRESS**

6:00–7:00 P.M.

Networking Reception

Monday // AUGUST

8

7:30 A.M.

Networking Breakfast

8:30–10:00 A.M.
General Session

Ascension's 2012 Reorganization: The Case for Change

JOSEPH R. IMPICCICHE, J.D., M.H.A.

Executive Vice President & General Counsel
Ascension

10:15–11:15 A.M.
Panel Discussion

Inviting Our Patient's Voice

JILL COOPER, RN, M.N., CPHQ
Site Administrator/
Vice President of Quality
*Providence Health & Services,
Southwest Washington Region*

MEDRICE COLUCCIO

Chief Executive
*Providence Health & Services,
Southwest Washington Region*

11:30 A.M.–1:00 P.M.

Networking Lunch

Monday (continued) // AUGUST

8

1:00–3:00 P.M.
Concurrent Sessions

**SPECIAL
INTERACTIVE
WORKSHOPS**

Creating a World-Class Board: Developing & Implementing an Extraordinary Orientation & Education Plan

GUY M. MASTERS, M.P.A.

Principal
Premier, Inc.

Board Minutes & Corporate Documentation:

Sharing Best Practices

MEGAN R. ROONEY, RN, J.D.

Partner
McDermott Will & Emery, LLP

Tuesday // AUGUST

9

7:30 A.M.

Networking Breakfast

8:30–10:00 A.M.
General Session

Governance 201: How the Board's Role Has Changed

MARIAN C. JENNINGS, M.B.A.

President
M. Jennings Consulting, Inc.

10:15–11:30 A.M.
General Session

Staying Ahead of the Regulatory Curve

MEGAN R. ROONEY, RN, J.D.

Partner
McDermott Will & Emery, LLP

11:30 A.M.

Adjourn

Continuing Education Credits Available

ACHE: The Governance Institute is authorized to award 10 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or re-certification in the American College of Health Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or re-certification.



American College of
Healthcare Executives
for leaders who care®

To register for this conference, visit GovernanceInstitute.com/Calendar

Hotel Information

About Marriott Marquis San Diego Marina

The centerpiece of the inspiring San Diego Bay, Marriott Marquis San Diego Marina is a premier San Diego hotel. With 1,362 guest rooms, 280,000 square feet of meeting space, a 446-slip marina and an environment that easily transitions from dynamic meetings to resort-style relaxation, our impressive hotel is a welcome escape. Adjacent to the San Diego Convention Center and steps from the Gaslamp Quarter, our hotel's location provides convenient access to championship golf and popular attractions, like the San Diego Zoo, SeaWorld San Diego, and LEGOLAND California.

Contact Information

Marriott Marquis San Diego Marina

333 West Harbor Drive
San Diego, California 92101
Hotel phone: (619) 234-1500
Hotel Web site: Marriott.com/hotels/travel/sandt-marriott-marquis-san-diego-marina/

Hotel Reservations

There are a limited number of rooms at The Governance Institute rate, so make your room reservations as early as possible. Hotel accommodations are the responsibility of each attendee; conference registration does not secure your room.

Reservations phone: (800) 228-9290
Reservations Web site: <http://bit.ly/1KDS0za>
Check in: 4:00 p.m.
Check out: 12:00 p.m.
Room rate: \$239* (SGL/DBL occupancy)

All reservations must be made by **July 17, 2016** to secure this rate. Should the room block become full before this date, reservations will be accepted on rate/space availability.

**Note: All rates are subject to applicable taxes. A deposit equal to one night's stay, including tax, will be recorded at the time the reservation is made.*

Cancellation Policy

Individual guest cancellations will be accepted seven days prior to arrival. The deposit is refundable to the individual guest if timely notice of cancellation is given and a cancellation number is obtained by the guest.



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2016 Leadership Conferences

Fairmont Scottsdale Princess

Scottsdale, Arizona
April 17–20

The Broadmoor

Colorado Springs, Colorado
September 11–14

Omni Nashville

Nashville, Tennessee
October 30–November 2

Fall 2016 System Forum: *Consumerism & Transparency*

The Ritz-Carlton, Amelia Island

Amelia Island, Florida
November 13–15