



CHIROPRACTIC NEWS & VIEWS

Presented by:
Hawaii State Chiropractic Association, Inc.

Volume XII, July 2015

HSCA PRESENTS: ICD-10 FEDERAL COMPLIANCE SEMINAR 2015



HI State Chiropractic Association
P.O. Box 22668
Honolulu, HI 96823-2668
Ph: (808) 926-8883 Fx: (808) 926-8884
www.HawaiiStateChiropracticAssociation.org

OFFICERS & ISLAND DIRECTORS

PRESIDENT

Dr. Joseph G. Morelli, Jr., DC

VICE PRESIDENT

Dr. Jesse Broderson, DC

SECRETARY

Dr. Randy Collins, DC

TREASURER

Dr. Gary Ferguson, DC

OAHU ISLAND DIRECTORS

Dr. Dean J. Shivers, DC

Dr. Armando K. Garza, DC

EAST HAWAII ISLAND DIRECTOR

Dr. Robert Klein, DC

WEST HAWAII ISLAND DIRECTOR

Dr. Alfred Valenzuela, DC

MAUI, MOLOKAI & LANAI ISLAND DIRECTOR

Dr. James A. Pleiss, DC

KAUAI ISLAND DIRECTORS

Dr. Alice Holm Ogawa, DC

IMMEDIATE PAST PRESIDENT

Dr. Gary K. Saito, DC

**PLEASE CALL HSCA OR GO ON OUR WEBSITE TO
REGISTER NOW!**

ON OAHU: (808) 926-8883, NEIGHBOR ISLANDS: (877-926-8883)

OR

FAX REG. FORM: (808) 926-8884

WWW.HAWAIISTATECHIROPRACTICASSOCIATION.ORG

PRESIDENT'S MESSAGE

Joseph G Morelli Jr DC FICC, HSCA President & ACA Hawaii Delegate

Please take a few minutes to register you and your staff for our ICD-10 Compliance Seminar.

This is your last chance for real face-to-face instruction and Q&A sessions so you and staff to come up to speed on all the latest federal requirements.

We are bringing in a coding & documentation specialist, Ms. Terry Coy, from "Cornerstone Medical Management".

Terry is a well-known expert and has tailored the information specifically for the Chiropractic profession.

Since she has direct experience with Chiropractic, Terry is well aware of all the compliance challenges we all are facing and some of the unique problems related to our practice.

The seminar has been reasonably priced, with special preference to HSCA members, with some added discount incentives for our Neighbor Island Members.

Members can bring one staff member at no charge. HSCA Member additional staff fee is only \$50 per person.

The primary topic of the program is the conversion to the ICD-10 diagnostic naming scheme. This can be very challenging, and much more complicated than just the few favorite codes most of us have used in the past.

Now, we have to account for chronicity, anatomic level, occurrence of the incident, whether traumatic or chronic, etc.

Under this new scheme, even follow up visits with the same patient may need to have the diagnosis updated, even though it is the same condition.

In addition, the seminar will review the latest Medicare documentation issues, and of course, the required new ICD-10 diagnostic choices that Medicare mandates. Terry will also review the PQRS rules and application, and the Meaningful Use requirements and reporting as well.

If that was not enough, the program will give you the steps to have your office and staffing become compliant under the latest HIPAA privacy regulations.

This program is 10 hours and the C.E. Credits have been applied for with the State of Hawaii.

The program goes all day Saturday, July 25th through 10:00 am on Sunday, July 26th. Then HMSA presentation is scheduled from 10:00am until noon. We begin at 8:00am on both days.

On Sunday, the last several hours has been reserved (separate for the previous 10 hour program) for HMSA to come and update us on what it is doing regarding Chiropractic policy and how ObamaCare has affected Chiropractic claims., etc.

As you may know, due to some of the ObamaCare anti-discrimination provisions, HMSA began to pay for all of our services in 2014. Unfortunately, some of the upper management in HMSA had some change of heart, and decided to impose much more restrictive policies regarding our practice and their subscribers. At one point, HMSA was to impose an eight-visit "cap" on our services per year.

The HSCA has had multiple meetings with HMSA and has pushed back hard on this issue.

Currently, HMSA has put a hold on the new policy and is working to revise the policy with possibly a third party reviewer to be contracted to advise them on our claims. We

are pressing hard on HMSA to have representatives at our Sunday morning program who have some authority to speak with us about what the future holds.

Unfortunately, we will not know who that will be more positively until right before our program. If we know sooner, we will announce it formally.

The ICD-10 2015 Compliance Seminar is to be held at AIRPORT HONOLULU HOTEL, right next to the Honolulu International airport. For those flying in from the Neighbor Islands, the hotel has a free shuttle service, so you will not have to rent a car if you are staying at the hotel.

If you do stay at this hotel, please let them know you are part of the HSCA Chiropractic seminar group as we have arranged special hotel rates.

One last thing related to this program...we have arranged a social get together for Saturday evening at the Hotel. The HSCA will provide pupu, and entertainment with a no-host bar set up for us.

Entertainment will be provided by lead vocalist and ukulele player of the Hawaiian group "Opihi Pickers", IMUA GARZA. Just by coincidence, Imua happens to be the son of our HSCA Oahu Island Director, Dr. Armando Garza.

As you may know, Imua is a versatile Hawaiian entertainer who has a wide repertoire that also includes rock and contemporary music. He is an accomplished singer/musician who plays several instruments.

Please make it a point to join your colleagues for a little talk, pupu, and a drink or two with fine local music.

This social event will be on Sat. evening from 7:30pm to 10:00pm in the ISLANDER Room at the Airport Honolulu Hotel, (adjacent to Willoughby's Restaurant). Casual dress is the order of the evening. Please feel free to bring your significant other and/or staff.

It has been a long time since we have all gotten together and I look forward to having a chance to see some many of you all at one venue.

If you have not registered for the seminar yet, please do so now, as classroom space is limited. *Aloha!*

HOW AMERICA GOT HOOKED ON DRUGS

(This article is excerpted from a Time Magazine article in the June 15, 2015 issue)

An estimated 100 million Americans suffer from chronic pain, and a quarter of them say it is severe enough to limit their quality of life, according to the Institutes of Medicine. For much of the twentieth century, these patients would have received aspirin or acetaminophen for their pain. Then came codeine and morphine, pharmaceutical cousins of heroin and opium.

Beginning in the late 1980's, research studies began to publish anecdotal surveys suggesting that the opioids were more effective against pain and that meant that millions of people might be suffering needlessly.

That was a hypothesis some drug companies were ready to embrace and soon they were applying to the government for permission to do tests. At the time, there were no conclusive studies on the effects of long-term use. The FDA, which is responsible for figuring out whether prescription drugs are safe and effective, nevertheless, followed its practice of

Hawaii State Chiropractic Association Presents:

10 Possible C. E. Credit Hours

Program: 2015 ICD-10 Federal Compliance Seminar



- ICD-10 Diagnostic Coding (new fed. Reg.)
- Latest Medicare Requirements, Coding & Documentation
- Physician Quality Reporting System (PQRS)
- Meaningful Use (MU)
- Health Insurance Portability & Accountability Act (HIPAA)
- Electronic Health Records (EHR)

Presenter: **Ms. Terry Coy, MCS-P, CPC**
President, Cornerstone Medical Management



Doctor, bring your whole CA staff for the most up to date program on all the ICD-10 Coding, Federal Rules & Regs regarding HIPAA & Medicare!

Terry Coy is the expert & consultant to several state associations

She makes all the compliance issues clear and understandable.

This program will give you the information to keep you in compliance!

Date: **Saturday July 25th 2015**
Sunday July 26th 2015

Time: **8:00 am to 6:00 pm**
8:00 am to Noon

Place: **Honolulu Airport Hotel**

3401 Nimitz Hwy, Hono. HI
Hotel phone: (808) 836-0661

Social: **Saturday Night, July 25th**

“Heavy Pupu/Cocktail Social”

Fees: **HSCA Members:**
DCs \$395
DCs (Neighbor Isl.) \$349
CA Staff: 1st Free, Add'l Staff \$50

Non-HSCA Member:
DCs \$495
CA Staff: \$100 (each)

Please note the FEE differences for HSCA Members vs. Non-Members. There are NO discounted Fees for Non-Members!

Register on HSCA Website using the following LINK:
http://www.hawaiiichiro.com/event/2015_ICD-10

-Or-

Mail or Fax Form below with Credit Card info.

Note: CA/Staff MUST attend with Registered DC

For Information call HSCA: (808) 926-8883

Registration: **Fax form: (808) 926-8884 -or- Mail form with Check made to HSCA: HSCA, P.O. Box 22668 Hono., HI 96823-2668**

Name on C Card: _____ Add: _____ Phone: _____

Credit Card#: _____ Expiration Date: _____ 3 digit Security code: _____ Signature: _____

eMail address: (For receipt & other notifications): _____

HSCA MEMBERS ONLY DC Name: _____

1st CA/Staff Name: _____

Additional CA/Staff Names: _____

NON-MEMBERS ONLY DC Name: _____

CA/Staff Names: _____

extrapolating short-term studies to long-term use. In 1994, the FDA signed off on Purdue Pharmaceuticals' request to market OxyContin and went so far as to tell doctors the drug "would result in less abuse potential."

Over the next 20 years, the FDA would approve more than two dozen new brand-name and generic extended-release opioid products for treating long-term pain. "No one anticipated the clinical community would take to this and start giving it out like water," said Janet Woodcock, head of the FDA's Center for Drug Evaluation and Research.

At the same time, the new drugs were coming on the market, medical associations and legislatures in more than 20 states passed laws and regulations designed to expand opioid prescriptions and making it harder to prosecute physicians who handed them out liberally.

In 1998, the Federation of State Medical Boards (FSMB) issued new guidelines for doctors prescribing opioids, saying they could be "essential" for the treatment of chronic pain and neglecting to warn of the risk of overdose.

By 2011, the number of opioid prescriptions written for pain treatment had tripled to 219 million.

Why are we still in this predicament? It starts in doctors' offices with everyday people seeking relief from pain and suffering. Around the nation, doctors frequently prescribe opioids for chronic pain for conditions like arthritis, migraines, and lower-back injuries. The longer patients stay on the drugs that are chemically related to heroin, the higher

the chances users will become addicted. Even when doctors, regulators, and law-enforcement officials try to curb the access, addicted patients buy the pills on the black market, where they are plentiful.

The result is a national epidemic. Of the 9.4 million Americans who take opioids for long-term pain, 2.1 million are estimated by the National Institutes of Health (NIH) to be hooked and are in danger of turning to the black market. Now 4 of 5 heroin addicts say they came to the drug from painkillers. An average of 46 Americans die every day from prescription-opioid overdoses, and heroin deaths have more than doubled, to 8,000 a year, since 2010. The same medical associations that once pressured doctors to hand out opioids liberally now issue conflicting advice over how to combat the problem they helped to create.

Summary. Most everyone has played a role. Weak research opened the door to overuse of opioids. The FDA approved ever more powerful drugs for long-term use based only on evidence of their short-term safety and efficacy. Two pharmaceutical companies pleaded guilty to criminal charges that they misleadingly marketed the drugs as safe. Too many doctors embraced the easy solution of treating pain by writing a prescription.

All agree now that the opioid epidemic is a terrible problem, but few are taking responsibility. It has fallen to local law enforcement and health professionals to clean up the mess as addiction and abuse ravage their communities.