



HISPANIC BAR ASSOCIATION OF THE DISTRICT OF COLUMBIA

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November 10, 2014

Via Electronic Mail and U.S. Mail

The Honorable Patrick J. Leahy
Chairman
Committee on the Judiciary
United States Senate
437 Russell Senate Building
Washington, D.C. 20510

The Honorable Charles E. Grassley
Ranking Member
Committee on the Judiciary
United States Senate
135 Hart Senate Office Building
Washington, D.C. 20510

Re: Highest Endorsement of Daniel H. Marti as Intellectual Property Enforcement Coordinator

Dear Chairman Leahy and Ranking Member Grassley:

The Hispanic Bar Association of the District of Columbia (HBA-DC) is pleased to give its highest endorsement to Daniel H. Marti to be Intellectual Property Enforcement Coordinator in the Executive Office of the President. We believe, based on Mr. Marti's exemplary career and numerous leadership positions and proven commitment to the Latino and immigrant communities, that he would be a valued member of President Obama's Administration.

The HBA-DC undertakes a careful review of candidates who seek its endorsement to make certain that individuals with impeccable credentials, as well as proper temperament and character, are promoted to these trusted positions. We ensure that candidates for endorsement meet the letter and spirit of our endorsement policy, which includes such criteria as established professional qualifications, a demonstrated commitment to the Latino community and to the advancement of other minority communities.

Mr. Marti's career reflects the requisite experience in intellectual property matters. He is presently the Managing Partner of the Washington D.C. office of Kilpatrick Townsend & Stockton LLP, the youngest and first Hispanic Managing Partner in the firm's history. For the past 15 years, Mr. Marti has devoted the entirety of his practice to the protection, management, and enforcement of intellectual property assets in the United States and abroad. He advises clients in connection with domestic and international trademark portfolio management, licensing, and other intellectual property-based transactions.

Mr. Marti also has experience in management that is helpful in working with the number of diverse actors in the world of intellectual property. At his firm, he has served as Chair of the Diversity Council, as Co-Chair of the firm's Intellectual Asset Acquisitions & Transactions team,

and as a member of the Firm's Shares Committee and Hiring Committee. Mr. Marti's recognition as Kilpatrick Townsend's "Coach of the Year" in 2007 reflects the kind of leadership qualities and ability to work with others that enhance his qualification as Intellectual Property Enforcement Coordinator.

Additionally, Mr. Marti has received a number of accolades, which attest to his wide recognition in the legal profession. He was named a "Super Lawyer" for Intellectual Property in Washington, D.C. by *Super Lawyers* magazine both in 2013 and in 2014, and as an "IP Star" by *Managing Intellectual Property* magazine in 2013 and again in 2014. Previously, Mr. Marti was profiled as one of only four national "Rising Stars" by *Diversity & the Bar*, the flagship publication of the Minority Corporate Counsel Association. Thus, Mr. Marti's distinguished career has prepared him exceedingly well to be Intellectual Property Enforcement Coordinator.

Mr. Marti has also demonstrated a commitment to the rights and advancement of the Hispanic community, to the District of Columbia community, and to the rights and advancement of historically disadvantaged communities with an impressive record of volunteer work. He has served as a keynote speaker and panelist for various events held by the HBA-DC and the Hispanic National Bar Association. Mr. Marti also serves on the Board for the American Cancer Society's National Capital Region Corporate Council and is a former member of the American Cancer Society Council's Finance Committee.

Mr. Marti has served as well on Kilpatrick Townsend's Pro Bono Committee, working closely with, and supporting, his firm's attorneys and staff to seek out a broad range of pro bono opportunities. As a Pro Bono Committee Member since 2002, Mr. Marti helped to update and increase Kilpatrick Townsend's Pro Bono Program which has grown to represent thousands of individuals and hundreds of community organizations that have benefited from the pro bono representation of his firm's attorneys by an amount of more than 270,000 hours of donated time, at a value of more than \$80 million.

In sum, Mr. Marti's admirable record of commitment to community service builds precisely the kind of profile that HBA-DC wishes to hold up to the legal profession as an example of the ideal nominee for office. For these reasons, the HBA-DC is both proud and excited to give its highest endorsement to Daniel H. Marti to be the President's Intellectual Property Enforcement Coordinator. We understand the Committee on the Judiciary values highly-qualified candidates to increase diversity in the highest levels of government. HBA-DC supports this critical goal in the face of our nation's changing demographic. The Committee is well placed to advance Mr. Marti as the ideal, highly qualified, nominee to Intellectual Property Enforcement Coordinator.

Please let me know if you require further information in support of Mr. Marti. I can be reached by email at president@hbadc.org.

Sincerely,



Fernando Rivero
President
Hispanic Bar Association of the District of Columbia