SCHEDULE AT-A-GLANCE

TUESDAY, FEBRUARY 22, 2011

12:00pm - 5:00pm  REGISTRATION  Encore Ballroom Foyer

3:00pm- 4:30pm  TPA PARTNER STRATEGY SESSIONS  Encore Ballroom 4-8

5:30pm - 7:00pm  WELCOME RECEPTION  Encore Ballroom 4-8

WEDNESDAY, FEBRUARY 23, 2011

8:00am - 8:30am  Continental Breakfast and Networking  Encore Ballroom 4-8

8:30am - 9:45am  KEYNOTE: Health Reform Law: What’s Happening, What’s Next, and What’s Still Needed  Encore Ballroom 4-8

presented by David Merritt of the Center for Health Transformation

9:45am - 10:05am  Break and Networking  Encore Ballroom 4-8

10:05am - 11:00am  Payment Reform: Reflections from the Law and a Focus on Industry Status  Encore Ballroom 4-8

presented by Julie Eckstein of the Center for Health Transformation

11:00am - 11:45am  Forecasting the Future of Healthcare (Q & A with opening speakers)  Encore Ballroom 4-8

Panel: David Merritt and Julie Eckstein

11:45am - 12:55pm  LUNCHEON  Encore Ballroom 1-3

Sponsored by HealthX, Inc.
WEDNESDAY, FEBRUARY 23, 2011 CONTINUED

1:05pm - 2:20pm  Inspire Employee Happiness and Engagement to Wow your Customers  Encore Ballroom 4-8  
presented by Maura Sullivan of Zappos

2:20pm - 2:40pm  Break and Networking  Encore Ballroom 4-8

2:40pm - 4:40pm  Executive Roundtables: Creating Demand and Developing New Opportunities for Your TPA  Encore Ballroom 4-8  
presented by Rory Kain of Principal Financial Group

4:40pm - 4:45pm  Wrap Up Wednesday  Encore Ballroom 4-8

5:30pm – 7:00pm  NETWORKING RECEPTION  Encore Ballroom 1-3  
Sponsored by The Phia Group, LLC

THURSDAY, FEBRUARY 24, 2011

8:00am - 8:30am  Continental Breakfast and Networking  Encore Ballroom 4-8

8:30am - 9:30am  Designing a Community Strategic Plan for Wellbeing: A Case Study with Gallup, EBMS, and the Billings Wellbeing Institute  Encore Ballroom 4-8  
presented by Katie Bell of The Gallup Organization and LynAnn Henderson of EBMS and the Billings Wellbeing Institute
THURSDAY, FEBRUARY 24, 2011 CONTINUED

9:30am – 10:20am  **Legal Update: Independent Review Organizations... Under Review?!?!**  Encore Ballroom 4-8

presented by Adam Russo of The Phia Group, LLC and Cori Cook of EBMS

10:20am - 10:35am  Break and Networking  Encore Ballroom 4-8

10:35am – 11:35am  **CEO Panel: Navigating Health Care Reform**  Encore Ballroom 4-8

Dave Reynolds of Capital Administrators (California & Georgia)
Kevin Larson of EBMS (Montana, Oregon, Colorado)
LaRea Albert of HealthFirst TPA

Moderated by Andrew Rowe of AllMed

11:35am – 11:45am  Conference Wrap Up, Closing Remarks, Prize Drawings  Encore Ballroom 4-8