



Health Care Administrators Association
The Value of Connection

HCAA Reports | NEWSLETTER



First Quarter, 2016

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Greetings from the President



Hello, HCAA Members –

I would like to express my thanks to everyone who attended our recent Executive Forum in Las Vegas, Nevada. It was so wonderful to visit with so many old friends and make some new ones. I am pleased to announce that we experienced a record breaking attendance. Also importantly, we had an incredible 83 first time attendees for this conference experiencing the magic of HCAA.

I extend my congratulations to all of you for the success of the conference. It was due in large measure to the collaborative efforts of all those who participated – whether as an attendee, speaker or as a sponsor. Congratulations are also in order for our recipients of the Membership Longevity Awards. A most heartfelt thank you goes out to EBA&M, Combined Benefits Administrators, Benefit Management Administrators (BMA), CVS Caremark, First Choice Health Network, Bardon Insurance Group, MCM Solutions for Better Health, ABCT, Mountain Benefit Management Company, Optum Financial Services, The Howard Group and GlobalCare, whose long term loyalty and valued contributions are essential to our sustained growth and continued future.

As part of that process improvement effort, we have compiled the post conference survey results and appreciate your feedback. Your opinions were important to us. Our goal was to identify what went well, but more importantly – to recognize those areas you felt were in need of improvement. This allows us to better plan for subsequent events. We strive to make them meaningful and this ongoing evolution is beneficial to us all.

Along those lines, we have an exciting development to share. "TPA University" has now become "[TPA Summit](#)." I wanted to extend a personal invitation to join us at the Renaissance Hotel in Dallas, Texas on 7/13 – 7/15/2016 as we unveil our exciting, new conference format. In the past, this conference has been primarily operational in nature - but we have now expanded and reconfigured it to address separate themes with paths for you to choose from of Leadership, Sales/ Marketing and Operations. Which path will you choose? One or all? There are so many opportunities for us – and as we pose the question "Why not a TPA?" these paths will help us find the answers.

*"Two roads diverged in a wood, and I
I took the one less traveled by,
And that has made all the difference."
-Robert Frost*

What a glorious time to be a TPA! Our industry is ripe with possibility and we should be poised to take advantage of it. Come with us as we embark on this journey, take a path less traveled and climb together towards the [TPA Summit](#)!

Best Regards,

Julie Wohlstein
HCAA President

Executive Forum 2016 Faces

Here is a quick look at some of the insightful speakers we had presenting at this year's [Executive Forum](#).



Senator Tom Daschle



John Adler, Adler Rx Consulting, LLC

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Dr. Daniel Kraft, Founder and Executive Director, Exponential Medicine and Faculty Chair for Medicine Singularity University



Cori Cook JD, CMC Consulting LLC

Want to see more of the HCAA Executive Forum 2016? Visit our [website](#) to see all the photos.

Steve Rasnick Speaks Out on TPAs



The old adage that “there is nothing more constant than change” certainly applies to our industry.

HCAA has always been committed to providing our members with the tools required to keep up with the changes along with the legal, regulatory and operational challenges that change presents. HCAA’s TPA Summit in Dallas is a continued example of our commitment.



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Historically, this conference was recognized as one of the best national educational resources for TPA Operations staff. Building upon this solid Operations foundation, this year's conference will be expanded to include robust educational Paths for Sales and Marketing staff, along with a comprehensive Leadership Path, hence the name change to TPA Summit.

Yes, constant change is challenging, but it also creates new opportunities. Many of these opportunities go well beyond the administration of self-funded plans and represent opportunities for which TPA's may be uniquely positioned. A panel, comprised of industry visionaries, will identify many of these new opportunities and discuss their individual roadmaps for continued growth and success.

By bringing together Operations, Sales and Executives, HCAA's TPA Summit will foster a 360-degree perspective focused on resolving the challenges, capitalizing upon the new opportunities, and will answer the question **"Why Not A TPA?"**

Watch our Latest Video - Why Not a TPA?



HCAA's 2016 Executive Forum examined the critical challenges facing today's self-funding industry. In this video, some of HCAA's most prominent members and leaders addressed what it means to work in this field and answered that crucial question: "Why not a TPA?"

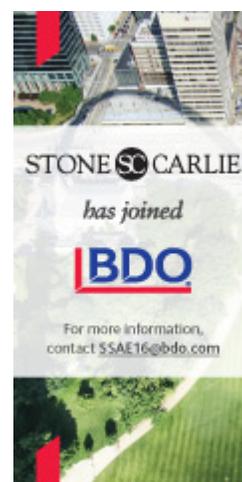
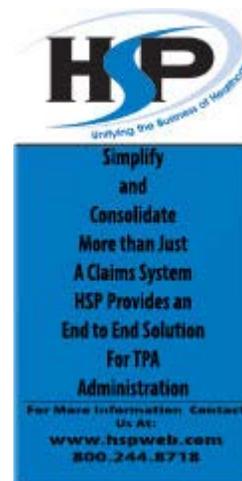
New Certified Self-Funding Specialist Designees



- David Barrett Jr.
- Stephen Compton
- Ryan Dunn
- Matthew Elmgren
- Luann Faelich
- Kimberlee Greth
- Carol Kuhn
- Bryant Olsen
- James Prowse
- Jessica Robledo
- Morris Roecker
- John Sbrocco
- Douglas Story

Congratulations

to the latest round-up of dedicated individuals who have shown a commitment to serving self-funded health care plans!



Debra Young

[YOU can join this group and become a Certified Self-Funding Specialist® today!](#)

HCAA offers the opportunity to earn insurance and health Continuing Education credits and obtain a Certified Self-Funding Specialist® (CSFS®) designation online. Encompassing more than 1,000 total pages of training content, the seven modules of the CSFS certification provide a comprehensive and unmatched understanding of the self-funded benefit model.

Our new, exciting training and certification program features courses and certification focused on the self-funded benefit model and its associated ERISA framework. Consisting of seven training courses, each qualifying for Continuing Education credits, the certification program culminates in the award of the Certified Self-Funding Specialist (CSFS) designation.

[Get started](#) on your certification today!



Member Resources - Things Just Got Easier

Have you checked out the wonderful resources and discounts available on our [Member Resources](#) section of the HCAA website? The organizations listed have been used by your fellow TPA members and have been identified as leading vendors of this product or service. If you haven't yet had the chance to take advantage of the exclusive member deals available to you through your HCAA membership, we encourage you to take a look and take advantage of the savings!

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Registration - TPA Summit 2016

Registrations Open April 4 – Be Sure to Register to Get the Early Bird Rate!



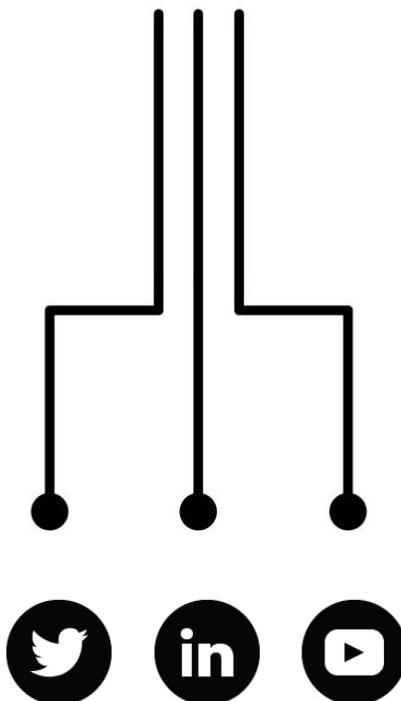
Come and join us for an exciting conference filled with insightful knowledge to inform and educate yourself on forthcoming challenges that you may face while engaging with TPAs. Great things are happening within our industry, so don't miss your chance to gain tactical knowledge and grow your professional development.

Find out more information on the conference on the [HCAA website!](http://www.hcaa.org)

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