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Health Care Administrators Association
The Value of Connection

HCAA Reports | NEWSLETTER



February/March 2015

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Greetings from the President

Hello, HCAA Members –

We are very excited to kickoff this spring season with all of our members. HCAA has already been off to a productive start by finishing up a record-breaking 2015 Executive Forum, where we discussed the future of healthcare and self-funding with the largest number of TPA attendees to

join our conference ever!

We were honored to host Senator William Frist, M.D as he shared his opening keynote presentation: "A Physician-Senator's Look into the Crystal Ball of Healthcare Reform." Our annual Executive Forum was an educational collaboration of experts in the self-funding industry sharing their perspectives and experiences in an engaging and lively setting.

In this issue, we are continuing our column of member testimonials where we ask the question: "What does HCAA mean to you?" I hope you are enjoying the different perspectives and opinions of your peers and I encourage you to participate in a future issue. We want to thank all of the prior participants and thank you for continuing to help make our HCAA organization the successful resource that it is.

And as always, we encourage you to share your thoughts and ideas, participate in our committees and task forces and help us further enhance "The Value of Connection." If you would like information about how to play a more active role in HCAA, please contact our office at (888) 637-1605 or email us: hcaainfo@hcaa.org.

Best regards,

Kevin Larson



Kevin Larson
President, EBMS
HCAA Board President

Executive Forum Wrap-up

What an incredible HCAA 2015 Executive Forum! Members gathered from all over the country to participate in the "Spotlight on Self-Funding," build relationships with industry experts, and to share strategies on the forefront of innovative ideas.



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Honorable William Frist, MD, provided the opening keynote presentation, highlighting the future of health care reform – not only in the next six months but also the next five years. Senator Frist discussed the potential financial and enrollment effects of the current pending Appeals Court challenges to subsidies under the ACA. He also elaborated on the impact of changes to the reimbursement system and how third-party administrators can adapt to move away from fee-for-service. Senator Frist wrapped up the presentation by projecting a forecast of the Affordable Care Act in 2015-2016 based on the recent political changes.

Other Executive Forum highlights:



Ernie Clevenger, Care Here, LLC and Tim Jost, Law Professor and Commentator, sharing ideas on “Will the Long Term Impact of ACA Expand or Shrink Self Funding?”




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Panel of Gary Hudgins, Prodigy Health Insurance; Doug Thomas, Northwind; Barbara Tomlin, RGA Reinsurance; John Youngs, Prodigy Health Insurance share their ideas on "Applying Alternative Risk Strategies to Stop Loss Underwriting Solutions."



Panel of Jack Hill, Dan Holets & Steve Rasnick discussing Accountable Care Organizations and TPAs changing the "Future Landscape of Healthcare."

Ready for more? Mark your calendars now for the HCAA Executive Forum February 9-11, 2016 at Caesars Palace in Las Vegas, Nevada!

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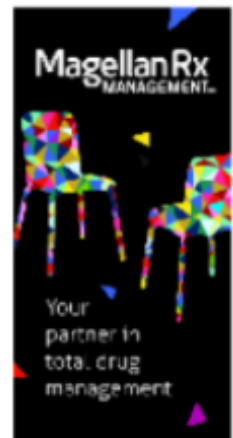
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Special Awards/Member Longevity Awardees



Jack Feingold of WelldyneRx served HCAA as a Board member for the past three years and has been very involved in HCAA committees; serving as chair for the Education Committee. HCAA thanks him for his service and for his continued commitment.



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Dave Reynolds of Capitol Administrators served on our Board from 1998 to June of 2014, serving in all officer roles and as our 2003 Board President. Also, he was part of the group that developed our CSFS designation. HCAA took the opportunity to commemorate his long and distinguished service to our association.

Member Longevity Awardees:

The HCAA Board of Directors wishes to acknowledge our longest-tenured members and has initiated a Member Longevity Award Program. Many congratulations on the achievements of the following companies:

Ten Year

HealthCare Solutions Group, Inc.
HealthComp Administrators
HealthEdge Administrators

Five Year

Affordable Benefit Administrators, Inc.
Ancillary Care Services, Inc.
Benefit & Risk Management
Emdeon Business Services
First Health
HealthNow Administrative Services
Innovative Care Management
Outsource Marketing Strategies, Inc.
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Take Advantage of the HCAA Website Job Postings

Many of you have used the job postings on our website as a resource for posting your organization's open positions. We'd like to remind everyone of this valuable member benefit so even more can take advantage.



If you would like to post your organization's job opening to the HCAA website, visit the [Job Posting page](#) where you can also view open positions.

New Certified Self-Funding Specialist Designees

We are celebrating our 5th Year Anniversary of our CSFS Program!



HCAA offers the opportunity to earn insurance and health Continuing Education credits and obtain a Certified Self-Funding Specialist® (CSFS®) designation online. Congratulations to the latest round-up of dedicated individuals who have shown a commitment to serving self-funded health care plans!

List of Designees

William Armstrong Matthew Babbitt Kara Barton
Kimberly Boxley Nicholas Caparisos Karen Channing
Nicholas Crane Robert DiPuppo Shawn Flemming
Jennifer Geci Kristopher Harackiewicz Theresa Horka
Justin Horn Kenneth Kaprelian John Kelly Anna Leifeld
Jacqueline Madrigal Terry McPeters Daron Pitts
Marla Pomian Jennifer Rosales Cyntia Torres

YOU can join this group and become a Certified Self-Funding Specialist® today! [Get started](#) here!

What HCAA Means to You

"The HCAA Mission Statement says it all, 'Powerful connections.' HCAA continues to provide TPA executives a terrific venue for the sharing of ideas and strategies that are unique to our industry. It took just one HCAA conference for me to appreciate the value of the instructional/educational programs and the collaborative networking opportunities that are not available through any other like organization. There is nowhere else you can go and receive an overview of legislative changes and receive the

tools you will need to implement. Powerful."

Debi Hardwick, President and CEO, Coastal TPA, Inc.

If you'd like to share your experiences with HCAA and what value the association is bringing to your business and your clients, please email us at marypat@hcaa.com for more information.

Get Social with HCAA

Connect with us and your fellow HCAA peers on Twitter, YouTube and LinkedIn. We're actively discussing industry trends, association and member news, and the latest conference and event info.



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Save the Date for the 35th Anniversary of HCAA at TPA University



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