



**FOR IMMEDIATE RELEASE**

**Self-Funding Industry Attendance and Participation Surges at HCAA TPA Summit**

*Emerging Leader Program and Diverse Session Tracks Drive  
Dramatic Increase in Membership and New Attendees for Summer TPA Event*

**MINNEAPOLIS, Minn. – August 10, 2017** – The [Health Care Administrators Association \(HCAA\)](#), a leader in education, networking and advocacy for the self-funding industry, today announced record-breaking attendee and sponsor increases for TPA Summit 2017. Held July 17-19, 2017 in St. Louis, the event's dramatic increase in TPA participation, overall attendees and sponsor numbers mirrors the growth association leaders are seeing for the self-funding industry as a whole. This year's launch of HCAA's [Emerging Leader Program](#) and the Summit's role-specific tracks for 1. Operations, 2. Marketing/Sales and 3. Emerging Leaders helped bolster attendee and sponsor numbers over all past summer events in the association's 37-year history.

"The prominence of the self-funding industry is at an all-time high and our dedicated board and committee members are redefining what it means for TPAs to excel in this new health care landscape," said HCAA Chief Executive Officer Carol Berry, CSFS. "HCAA conferences not only provide a forum for networking and self-funding education, but also to serve as a catalyst for positive change in our industry. This year's speakers addressed solutions to this age of digital distraction, guidance on operational, ethical and management issues, and best practices to overcome the unique challenges faced by TPAs."

Immediate Past President Julie Wohlstein, MAS, CSFS addressed the impact of the Emerging Leaders Program on this year's Summit: "One of the most prominent and exciting additions to our Summit – accounting for nearly a third of new attendees – was the Emerging Leaders Program and its exclusive track of sessions."

Available to professionals with primarily five years or less experience in the self-funding industry, HCAA's Emerging Leaders Program was created to educate, mentor and provide early guidance to the next generation of TPAs and self-funding leaders as they take the next step in their careers.

"But this is just the beginning," added Wohlstein. "The program will extend beyond TPA Summit to include collaborative networking and support forums, educational webinars, ongoing mentoring and more, along with dedicated sessions planned for Executive Forum 2018."

HCAA's largest annual conference, [Executive Forum](#), will take place February 5-7, 2018 at the Encore in Las Vegas, Nevada. Headlining the list of nationally known speakers at the event will be former TED speaker Dr. Daniel Kraft, Chair for Medicine, Singularity University and Founder & Chair, Exponential Medicine. Conference registration and the 2018 Sponsorship Program will be available in September. For more information on the upcoming event, visit the [HCAA website](#).



**Health Care Administrators Association**  
*The Value of Connection*

### **About HCAA**

The Health Care Administrators Association is the nation's most prominent nonprofit trade association that supports the education, networking, resource and advocacy needs of third-party administrators (TPAs), stop loss insurance carriers, managing general underwriters, audit firms, medical managers, technology organizations, pharmacy benefit managers, brokers/agents, human resource managers and health care consultants. For more than 35 years, HCAA has taken a leadership role in transforming the self-funding industry, and increasing the importance of self-funding as an alternative in the health care delivery systems of our country.

For more information, visit [www.hcaa.org](http://www.hcaa.org), or connect with us at [@HCAAINfo](https://twitter.com/HCAAINfo), [HCAA LinkedIn](https://www.linkedin.com/company/hcaa) or [HCAA YouTube](https://www.youtube.com/channel/UCv8v8v8v8v8v8v8v8v8v8v8).

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