

FOR IMMEDIATE RELEASE

Health Care Administrators Association (HCAA) Announces Speaker Lineup for 2019 TPA Summit

Dallas event set to bring TPA industry together for a series of high-level discussions regarding the future of self-funding

ST. LOUIS, Mo. – May 1, 2019 – The Health Care Administrators Association (HCAA), a leader in education, networking, resources and advocacy for the self-funding industry, today announced multiple Emmy Award winning producer Bill Stainton and ESPN analyst and former Dallas Cowboy, Darren Woodson will headline its TPA Summit 2019. The two-and-a-half-day event will be held July 15-17, 2019 at The Hyatt Regency in Dallas, Texas and will gather hundreds of current and future industry leaders for a series of high-level discussions focused on "Designing the Future of Self Funding." Following the TPA Summit's conclusion, HCAA will spend the afternoon of July 17 giving back to the local community by volunteering with Community Partners of Dallas, assisting in supporting abused and neglected children in the community.

"As the rapidly changing health care climate continues to impact our self-funding arena, it is vital that we explore ways to adapt, which is why this year's TPA Summit will provide a platform for a host of experts to share best practices on ways to navigate and differentiate a TPA business," said Joanie Verinder, HCAA president. "In addition to the educational programming and remarkable lineup of speakers, attendees will have the opportunity to come together and volunteer with an incredible organization making a difference in the lives of abused and neglected children in the local Dallas/Fort Worth community. This will be an invaluable experience, both professionally and personally."

Stainton will deliver the day one keynote, "Connect the Dots: Breakthrough Thinking and the Future of Self-Funding!," during which he will share with attendees the tools and techniques that they can use to generate breakthrough ideas and solutions to create the future of self-funding. Woodson will describe what leaders and teams must embrace in order to build a culture of excellence during his day two keynote, "Competing to be the Best – Lessons from the Game's Most Ferocious Tackler!"

The Tuesday afternoon TPA Summit session schedule offers attendees four areas of choice focusing on: TPA Operations, Sales and Marketing, Reference Based Pricing (RBP) and Emerging Leader topics. Unlike many conferences with "tracks" that require an attendee to commit to a track, HCAA's TPA Summit offers several topic areas to choose from and the ability for attendees to select what best suits their unique needs and interests.

Launched in 2017, the Emerging Leaders program, led this year by Erik Therwanger of ThinkGREAT, will provide the newest members of the self-funding industry with the leadership strategies and techniques necessary to inspire, motivate, and influence their entire teams and co-workers.

The TPA Summit's all-inclusive sessions and dedicated paths include:

- A 360-Degree View of the Self-Funded Marketplace by Patrick Travis, Deloitte Consulting, LLP
- Self-Funding in 2020 and Beyond True Consumerism by Adam Russo, Esq., Co-Founder and CEO, The Phia Group, LLC
- Innovations in Employee Communications by Bo Armstrong, Datapath, Inc. and Arielle Chalfant, Chalfant Consulting Group
- Effectively Managing Your Stop Loss Relationship by Rodney Gagne, National Underwriting Services, Inc.
- RBP Results from a Stoploss Carrier/MGU Perspective by Dana Driscoll, National Underwriting Services, Inc. and Ryan Newville, TPAC Underwriters, Inc.
- Health Care Sharing Ministries Their Evolution into Today's Market by Ron Bruno, Crown Administrators; Tony Meggs, Sharable; Brian Nates, Remodel Health; moderated by Mike Ramsey, Careington International
- How to Juggle and Streamline Processes in a Complex Operations World by Christine Scutnik, Diversified Group; Pat Umrah, Covenant Services Group; Amy Wooden, ASR Health Benefits; moderated by Caryn Rasnick, 90 Degree Benefits (Self Insured Plans)
- PPO, RBP and What's Next! by Erich Blumburg, Lockton Dunning Benefits; Jordan Hersh, NX Health Network; Mac Meadows, 90 Degree Benefits (Entrust); moderated by Steve Rasnick, 90 Degree Benefits (Self Insured Plans)
- What Does Medicare-For-All Really Mean? by Lawrence Thompson, Inventavis, LLC
- Differentiating Your TPA by Embracing Free Market Providers by Dr. Keith Smith,
 Surgery Center of Oklahoma and Jay Kempton, The Kempton Group

All HCAA members, as well as non-member TPAs, are invited to attend the 2019 TPA Summit. Early-bird registration is available through May 10 as well as conference hotel room rate discounts through June 24. For more information on registration, or to view the full schedule of session descriptions and speaker bios, visit the <u>HCAA website</u>.

About HCAA

The Health Care Administrators Association is the nation's most prominent nonprofit trade association supporting the education, networking, resource and advocacy needs of health benefit administrators (TPAs), stop loss insurance carriers, managing general underwriters, audit firms, medical managers, technology organizations, pharmacy benefit managers, brokers/agents, human resource managers, plan sponsors and health care consultants. For almost 40 years, HCAA has taken a leadership role in transforming the self-funding industry, and increasing the importance of self-funding as an important alternative in the health care delivery systems of our country. For more information, visit www.hcaa.org, or connect with us at @HCAA LinkedIn or HCAA LinkedIn or HCAA LinkedIn or HCAA YouTube.

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