

## FOR IMMEDIATE RELEASE

## Health Care Administrators Association (HCAA) Announces Keynote Speakers for First-Ever Virtual Event: TPA Summit 2020

Event to offer flexible, expanded access to high-level discussions and educational sessions for TPAs and self-funding community

ST. LOUIS – May 12, 2020 – The Health Care Administrators Association (HCAA), a leader in education, networking, resources and advocacy for the self-funding industry, today announced the keynote speakers for TPA Summit 2020, which has gone virtual for the first time. Taking place July 13-14, the event will feature Eric Papp, founder of Agape Leadership, LLC who will deliver the day one keynote and Herm Edwards, head coach, Arizona State University, Sun Devils, former ESPN analyst and pro football coach and player will headline day two of the Summit.

This two-day event will provide a flexible schedule for attendees, a 3-D interactive exhibit hall, remote networking opportunities, as well as high-level educational sessions focused on the topic, "From Inspired Vision to Bold Action." HCAA has waived registration fees for all members, and non-members will be offered discounted pricing.

"As we adapt to the new normal of social distancing, we understand the importance of exploring ways to join our industry together to focus on the rapidly changing healthcare climate, and how these changes impact our self-funding arena," said Joanie Verinder, HCAA president. "We are proud to announce that our premier event, TPA Summit, has gone virtual this year in an exciting way. This event will not only provide a platform for a host of experts to share best practices on ways to navigate and differentiate a TPA business, but will offer expanded, flexible access for attendees as well. Where it previously may have been more cost effective for only one or two members of an organization to attend one of our events, now, multiple employees can attend the virtual TPA Summit with ease."

Kicking-off the event, Papp will deliver the day one keynote, "Taking Bold Action," during which he will offer proven strategies and concepts that leaders can apply to increase personal levels of effectiveness and organizational growth. The day two keynote, given by Edwards, will focus on "Doing the Little Things and Executing Vision." Edwards will share with attendees a special game plan centered around the pillars of teamwork, work ethic, communication, integrity and legacy.

All HCAA members, as well as non-member TPAs and affiliates, are invited to attend the 2020 TPA Summit. To register for the event, visit the HCAA website.

## **About HCAA**

The Health Care Administrators Association is the nation's most prominent nonprofit trade association supporting the education, networking, resource and advocacy needs of health



benefit administrators (TPAs), stop loss insurance carriers, managing general underwriters, audit firms, medical managers, technology organizations, pharmacy benefit managers, brokers/agents, human resource managers, plan sponsors and health care consultants. For over 40 years, HCAA has taken a leadership role in transforming the self-funding industry, and increasing the importance of self-funding as an important alternative in the health care delivery systems of our country. For more information, visit <a href="https://www.hcaa.org">www.hcaa.org</a>, or connect with us at <a href="https://www.hcaa.org">@HCAA LinkedIn</a> or <a href="https://www.hcaa.org">HCAA YouTube</a>.

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