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Health Care Administrators Association (HCAA) Announces its New Vice President for 2016

Industry veteran Steve Rasnick brings more than 35 years of experience in employee benefits to the association

MINNEAPOLIS, Minn. – January 28, 2016 – The [Health Care Administrators Association \(HCAA\)](#), a leader in advocacy, education and networking for the self-funding industry, announced Steve Rasnick, a seasoned TPA veteran with more than 35 years' experience in the private insurance sector as its new Vice President. Currently President of Self Insured Plans, LLC, Rasnick has been appointed to this new role by the 2015-2016 Board of Directors, and will be responsible for strategic planning and leadership, as well as contributing to the future growth of the association.

"I am excited about my new role with HCAA, and look forward to continuing to grow the HCAA as the ultimate resource for the self-funding industry," said Rasnick. "My goal is to help make HCAA become unique in a world of lookalikes, identify and strengthen the relationships with current and future business partners, and maintain a close working relationship with other industry organizations."

Rasnick also commented on HCAA's most anticipated event, the HCAA Executive Forum: "This is always an exciting time of year for the industry as our TPA, broker and other members gear up for what will prove to be another outstanding Executive Forum." Often setting the tone for the year in self-funding, this year's 2016 HCAA Executive Forum will be held February 9-11 at Caesar's Palace in Las Vegas. Senator Tom Daschle will serve as this year's keynote speaker, presenting, "An Insider's View on President Obama's Public Policy and Its Implications on the 2016 Election."

Rasnick's broad insurance background includes previous positions as President of Gem Insurance Company, President of Foundation Health National Life Insurance Company, managed care organizations covering more than 800,000 members; Chairman of ProAmerica, a national PPO organization; President of The Travelers Plan Administrators, the third largest national benefits administrator, covering more than 1,000,000 members; and President and Founder of Claims Administration Services Inc., at the time, the largest TPA in Illinois.

About HCAA

The Health Care Administrators Association is the nation's most prominent nonprofit trade association that supports the advocacy, networking and educational needs of third-party administrators (TPAs), insurance carriers, managing general underwriters, audit firms, physician



Health Care Administrators Association

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hospital organizations, brokers/agents, human resource managers and health care consultants. For nearly 35 years, HCAA has taken a leadership role in legislative advocacy, working to increase its influence with policymakers and other stakeholders in order to transform the self-funding industry and expand its role within healthcare.

For more information, visit www.hcaa.org, or connect with us at [@HCAAinfo](https://twitter.com/HCAAinfo), [HCAA LinkedIn](https://www.linkedin.com/company/hcaa) or [HCAA YouTube](https://www.youtube.com/channel/UC...).

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