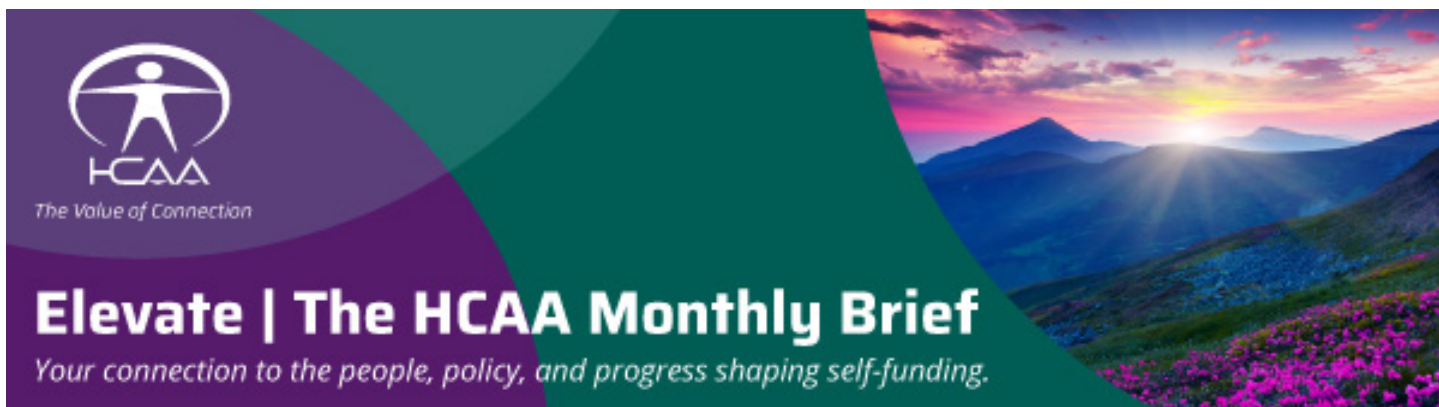




At HCAA, **our strength is in our community**. This September, we're continuing to build connections, share knowledge, and provide opportunities to grow together.

In this newsletter, you'll find updates that matter to you, resources to support your work, and a preview of what's on the horizon.



In the latest episode of Voices of Self-Funding, host Ramesh Kumar, CEO sits down with Jeffrey Bloom, a 25+ year veteran in healthcare and employee benefits to unpack the power of Direct Primary Care (DPC) for self-funded employers. Together, they explore how DPC:

- Delivers hard savings: 12–18% reduction in year one healthcare spend (net of fees), plus an additional 8% stop-loss discount by deflecting high-cost claims.
- Transforms access: Members get appointments in 24–48 hours—far faster than traditional systems.
- Drives satisfaction & productivity: A scalable, capitated model that eliminates balance billing, improves engagement, and enhances workforce health.

[Listen to the Latest Episode](#)



Our episodes are
sponsored by [WLT Software](#)



Get ready for what's next. [HCAA's Executive Forum](#) is set for February 23 – 25 in San Antonio, TX, and you won't want to miss it.

With the theme **"Bold enough to lead. Brave enough to change,"** this year's Forum will spark conversations on leadership, innovation, and the shifts shaping our industry's future.

Watch for registration details, speaker announcements, and more coming soon.



Meet the Newest Members of the HCAA Community!



Learn More About Becoming a Member



CSFS®

The Credential That Sets Self-Funding Leaders Apart

Congratulations to our newest group of dedicated professionals recognized for their commitment to serving self-funded health plans! We celebrate this group as the largest ever graduating class of CSFS® designees.



**Jessica Ayala
Theodore Bailey
Leslie Barlow
Jason Bone
Matthew Clark
Justin Colby
Wynter Estell
Carter Gillie
Tina Goodman
Vatche Hakobian
Caitlin Hansen
Kelsey Hatcher
Tiffany Kirby**

**Jason Knight
Lawson Korita
Brock Lu
Whitley McWilliams
Ryan Naylor
Daniel Rosenfield
Dylan Senn
Kandra Sgambati
Christopher Smith
Jared Stanley
David Stoltz
Ashley Stuart
Marci Trost**

The **Certified Self-Funding Specialist® (CSFS®)** designation is built for advanced professionals who are ready to deepen their expertise and stand out as trusted, strategic leaders in the field. With a newly updated curriculum and a **modern, online learning platform**, the CSFS program equips you with the knowledge and credibility to operate at the **highest levels of the industry**.

Enroll Today!



Become a part of the HCAA B2B Marketplace today!

Join **HCAA's B2B Marketplace**, an interactive platform connecting buyers and sellers across the self-funding sector. Established in 2021, this free online listing allows HCAA member companies to promote their products and services through branded storefronts — both to the HCAA community and the general public browsing the HCAA website. Our growing roster includes TPAs and related vendors.

For more information or to begin settling up your HCAA B2B marketplace profile, Contact Jordan Lacer at Jlacer@hcaa.org.

Visit the HCAA B2B Marketplace



SIIA has released its 2025 State Policy Overview, highlighting key state legislative proposals impacting the self-insurance industry and offering insights into what may be on the horizon in 2026.

This year's activity centered on attempts to regulate stop-loss insurance, weaken the Employee Retirement Income Security Act of 1974 (ERISA) preemption, and impose state-level requirements on service providers such as Pharmacy Benefit Managers (PBMs). SIIA's Government Relations team successfully pushed back on these measures, educating lawmakers on ERISA's preemptive authority and protecting the interests of self-insured plans.

[**Read the State Policy Overview**](#)

Catch Up with HCAA on Social Media!

Here's a brief highlight of our posts from this past month! Don't miss out on the insights we share across X (Twitter) and LinkedIn by following our accounts!

**Health Care Administrators Association® (HCAA)**
6,360 followers
2w • Edited • 

Next week in **#Denver**, **Health Rosetta, a Public Benefit Corporation** **#RosettaFest2025** is bringing together the brightest minds, leaders, and changemakers working to disrupt healthcare — will we see you there?

Stop by Booth #502 whether you're looking to deepen your knowledge, connect with peers, or explore new ways to lead in self-funding, HCAA will be there every step of the way.



Meet HCAA at Health Rosetta's RosettaFest 2025

**Health Care Administrators Association® (HCAA)**
6,360 followers
1mo • 

What does the new Trump administration mean for self-funded plans? Sal Nuzzo (Consumers Defense) and **Brady Bizarro, Esq.** (**The Phia Group, LLC**) take a deep dive into the early policy signals, potential SCOTUS rulings, and practical implications TPAs should already be planning for. Big policy takeaways and bigger questions answered. **#HCAATPASummit**



Get Social with HCAA!

