**2020 TPA Summit Speakers**

*Speakers as of 5/6/2020 – speaker and topics are subject to change*

**Monday July 13, 2020**

8:00 AM – 8:15 AM  **OPENING AND INTRODUCTIONS**  
Carol Berry, CEO and Tim Callender, Emcee

**Carol Berry, Chief Executive Officer, HCAA**

As HCAA’s Chief Executive Officer, Ms. Berry is responsible for increasing the industry presence of HCAA and for promoting membership activity and the value of connection. She is responsible for supporting the efforts of HCAA’s Board to maintain and enhance current relationships with industry organizations and for creating new relationships, that bring value to HCAA. She also provides strategic direction and operational oversight for HCAA’s staff. Ms. Berry reports to HCAA’s Executive Board. Ms. Berry has extensive experience in health care, self-funding and software industries providing them with corporate leadership, operations consulting, product positioning and strategic planning services. She has held successful executive positions in self funding, managed care, behavioral health, and group medical insurance companies. She served as HCAA’s President 2001-2002 and was awarded the HCAA designation of a Certified Self Funding Specialist® (CSFS®) in July 2009. She has been HCAA’s first CEO since 2014.

**Conference Emcee: Tim Callender, Vice President Sales & Marketing, The Phia Group, LLC**

Tim serves as the Vice President of Sales and Marketing for The Phia Group, LLC. Prior to his current role, Tim served as a health care lawyer, staff attorney and lead PACE counsel for The Phia Group.

Before joining The Phia Group, Tim spent years functioning as in-house legal counsel for a third-party administrator. Tim is well-versed in complex appeals, direct provider negotiations, plan document interpretation, stop-loss conflict resolution; keeping abreast of regulatory demands, vendor contract disputes, and many other issues unique to the self-funded industry.
Tim has spoken on a variety of industry topics at respected venues such as the Self-Insurance Institute of America (“SIIA”), the Society of Professional Benefit Administrators (“SPBA”), the Health Care Administrator’s Association (“HCAA”), and the National Association of Health Underwriters (“NAHU”). Tim currently sits on the Board of Directors for HCAA as well. Prior to his time as a TPA’s in-house counsel, Tim spent many years in private practice, successfully litigating many cases through full adjudication or to resolution through mediation or arbitration.

Tim holds a leadership role with The Phia Group’s executive leadership team while continuing to assist on many general consulting and industry projects. Tim also employs his experience to focus on the development of new services and the enrichment of The Phia Group’s existing services.

Tim received his bachelor’s degree from The College of Idaho, prior to obtaining his Law Degree from The University of San Diego School of Law. Tim operates out of The Phia Group’s office in Boise, Idaho.

8:15 AM – 8:30 AM CONFERENCE WELCOME

HCAA President Carolyn Jarschke

Carolyn Jarschke is a founder owner of QVI Risk Solutions, Inc., a Third Party Administrator (TPA). QVI is a Certified Women Business Enterprise (WBE) and Emerging Small Business (ESB) focused on Quality, Value, and Innovation. In addition to traditional TPA services, QVI is administering their first captive, provides retiree billing services to public entities and partners with industry peers for BPO services. Prior to starting QVI in 2003, Carolyn was Vice President of Operations for LifeWise of Oregon. Her 30+ year carrier has included key positions at Pacific Health & Life, Western Benefits Administrators and Klamath Medical Service Bureau. She is a past President of the Health Care Administrators Association and has been an adjunct professor at Central Oregon Community College. Carolyn began her health administration career following the completion of an AS degree from OIT in Health Information Technology and holds a BS in International Business from Linfield College. She enjoys the challenges of being a business owner and entrepreneur. Carolyn is the Immediate Past President of the Rotary Club of Greater Bend, a licensed Oregon Broker and serves as the current Vice President of the HCAA Board of Directors.
8:30– 9:30 PM  TAKING BOLD ACTION

Presented by: Eric Papp, Founder of Agape Leadership, LLC

Eric has a successful history of delivering proven strategies of how people can be productive and increase performance in a complex world. He is the Founder of Agape Leadership, LLC is an intellectual capital firm focusing on leadership for business performance.

Since 2010 he has worked with thousands of managers and is evaluated as one of the top management's trainers in North America. He is the author of Leadership by Choice published by John Wiley and Sons and 3 Values of Being an Effective Person. Eric is also the creator of the podcast Ownership at Work Available on iTunes and the internet.

Eric serves as a weekly contributor as the leadership expert on News Talk 1530.

Partial Client List:
- Million Dollar Round Table
- American Dental Association
- FL Clerks and Comptrollers
- AAA Insurance
- National Institute of Health
- Homeland Security
- FL Realtors
- Nationwide Insurance

He received his B.A. from the University of Notre Dame. He lives in Tampa, FL with his wife Brieann and their dog Gracie. In his spare time, Eric is active at his church and practicing the kettlebell.

9:30 AM – 10:00 AM  BREAK AND VIRTUAL TRADE SHOW

10:00 AM – 10:45 AM  THE FUTURE OF US HEALTHCARE in the NEW NORMAL

Presented by: Lawrence Thompson, CSO, Advanced Medical Pricing Solutions (AMPS)

Mr. Thompson is the Chief Strategy Officer at Advanced Medical Pricing Solutions (AMPS). He joined the company after selling his consulting company, Inventavis, LLC. to AMPS in September 2019. He is responsible for strategic development and revenue growth for the company.
Prior to joining AMPS Mr. Thompson was the Co-Founder and CEO of Inventavis, LLC. Inventavis is a unique service and product company focused on innovation and success in the healthcare vertical domestically and internationally. Concurrently, he is CEO of BSI Strategic Consulting, a healthcare consulting firm he founded in 2002.

Prior to BSI, Mr. Thompson was the President of Health Insurance Company of America and Regional President for Pomco, Inc. – a reinsurance carrier and one of the largest independent TPA in the US.

Before joining Pomco he was the SVP of HealthNow New York, Inc. which owns two Blue companies and a large TPA (HNAS). His responsibilities included P&L for all commercial Blue business, TPA and brokerage operations, totaling over $2 billion annually. He also served as COO of Healthnow Administrative Services (HNAS) the TPA and brokerage company in Blue Bell, PA.

Prior to joining HealthNow he was the COO for Healthaxis a public BPO and Technology company in Dallas, TX. The company provided technology and BPO services for healthplan administration at insurance companies, health systems, TPA’s and others.

Mr. Thompson also founded and operated his own TPA in California and Arizona for 16 years. He grew this TPA to over 100,000 members before he sold it in 2001. Before this he was the EVP of Dun & Bradstreet Plan Services for 8 years with P&L responsibility for 16 carrier group programs nationally. Mr. Thompson started his career with Aetna where he was an Account Executive handling life, health, pensions and international benefits.

Mr. Thompson is a past Chairman of the Self Insurance Institute of America (SIIA), a past President of both his local NAHU and NAIFA chapters, a past Board Member of CAHU and has served on several non industry Boards. He has been very active in shaping both State and Federal healthcare regulation. He is an accomplished speaker having delivered over 600 presentations nationally.

10:45 AM – 11:30 AM BREAKING UP IS HARD TO DO

Presented By: Ashley Gillihan, Esq., Counsel, Alston & Bird

Ashley Gillihan is counsel in the Atlanta office and a member of the firm’s Employee Benefits & Executive Compensation and ERISA Litigation Groups. Mr. Gillihan focuses his practice exclusively on health and welfare employee benefit compliance and litigation issues for employers, health plan administrators and other health and welfare benefit plan service providers. He also has extensive experience assisting financial institutions and insurance companies who serve as Health Savings Account trustees or custodians.
Mr. Gillihan is active in publishing and speaking on various health and welfare benefit plan related topics and serves as a faculty member and/or technical advisor for several health and welfare benefit plan focused organizations.

Ashley is a member of the Employer’s Council on Flexible Compensation (ECFC) Technical Advisory Council and the board of editors for the Benefits and Compensation Law Alert, published by M. Lee Smith Publishers. He was named to the Benefits Committee for the Self-Insurance Institute of America, Inc. and served from 2007–2008. He is also a faculty member for the Institute for Applied Management and Law (IAML) and is the former author of the Flexible Benefits Answer Book published by Aspen Publishers.

Ashley received his undergraduate degree from Western Kentucky University and his law degree from Samford University’s Cumberland School of Law in 1996. He is a member of the Alabama Bar Association, Tennessee Bar Association and the Georgia Bar Association.

11:30 AM – 11:45 AM MONDAY SUMMARY
Tim Callender

Tuesday July 14, 2020

8:20 – 9:20 AM DOING THE LITTLE THINGS AND EXECUTING VISION

Presented by: Herm Edwards, Head Coach, Arizona State University, Sun Devils, former ESPN Analyst and Pro Football Coach and Player

Herm Edwards is the current head football coach at Arizona State University. During the 2019 season, the Sun Devils defeated three top 25 teams including a dramatic win over then #6 nationally ranked Oregon on national television and earned their second consecutive bowl game under Edwards. In his inaugural season at ASU in 2018, Edwards became the first coach in school history to defeat USC, UCLA and Arizona in the same season while also making it to a bowl game.

Edwards is a former ESPN NFL analyst who contributed to a variety of shows across the network including NFL Live, SportsCenter and First Take among others.

He was a former NFL head coach for the New York Jets and Kansas City Chiefs where he led both teams to the postseason in his inaugural seasons with them.
He spent nine-years as an NFL defensive back with the Philadelphia Eagles. While with the Eagles, he
never missed a game in nine seasons. He started in Super Bowl XV and his 33 career interceptions
remains tied for second most in Eagles franchise history.

A consummate team member, always charity minded and an ambassador for the game of football, past
recognitions of Edwards efforts have included being named the Walter Camp Foundation Man of the
Year; Team ESPN Commentator of the Year and recognized by Shell Oil Company with the Shell Legacy
Award.

9:20 AM - 10:00 AM     BREAK AND VIRTUAL TRADE SHOW

10:00 AM – 10:45 AM     HEALTH PLANS UNDER FIRE – WHY INDUSTRY LEADERS ARE HOPING FOR THE
BEST BUT PLANNING FOR THE WORST

Presented by: Ron Peck, EVP and General Counsel, The Phia Group, LLC

Ron E. Peck has been a member of The Phia Group’s team since 2006. As an ERISA
attorney with The Phia Group, Ron has been an innovative force in the drafting of
improved benefit plan provisions, handled complex subrogation and third-party
recovery disputes, healthcare direct contracting and spearheaded efforts to
combat the steadily increasing costs of healthcare.

Considered to be not only one of the nation’s top ERISA lawyers, Attorney Peck is
also viewed as one of the nation’s premier self-funded health plan consultants and health benefits
attorney; lecturing at and participating in many industry gatherings including but not limited to The
National Association of Subrogation Professionals (“NASP”) Litigation Skills Conference, Society of
Professional Benefit Administrators (“SPBA”), the Health Care Administrator’s Association (“HCAA”), The
Health Plan Alliance, and Self-Insurance Institute of America (“SIIA”). Ron is also frequently called upon
to educate plan administrators and stop-loss carriers regarding changing laws and best practices. Ron’s
theories regarding benefit plan administration and healthcare have been published in many industry
periodicals and have received much acclaim. Prior to joining The Phia Group, Ron was a member of a
major pharmaceutical company’s in-house legal team, a general practitioner’s law office, and served as a
judicial clerk. Ron is also currently of-counsel with The Law Offices of Russo & Minchoff.

Attorney Peck obtained his Juris Doctorate from Rutgers University School of Law and earned his
Bachelor of Science degree in Policy Analysis and Management from Cornell University. Attorney Peck
now serves as The Phia Group’s Executive Vice President and General Counsel and is also a dedicated member of SIIA’s Government Relations Committee.

10:45 am – 11:30 AM  GENERAL SESSION

11:30 AM – 11:45 AM  CLOSING REMARKS

Tim Callender, Emcee and Carolyn Jarschke, HCAA Board President