

One Health Symposium

Challenges and Solutions to Implementing One Health

iSDS

INTERNATIONAL SOCIETY
FOR DISEASE SURVEILLANCE

January 30, 2018 | Orlando, FL

SPONSOR PROSPECTUS

Dear Colleague:

2018 is an exciting year for ISDS. Our commitment to One Health has grown from a program track at our annual conference to a dedicated full-day conference featuring thought-leaders from the three disciplines that comprise One Health. We expect 100 to 150 practitioners from veterinary, environmental and public health professions to join us in Orlando for our inaugural symposium.

I hope that you will find the partnership opportunities offered in this prospectus to be worth your investment in this and future ISDS conferences.

Our primary conference is growing in both attendance and countries represented and we expect many of those attendees to add the One Health Symposium to their plans.

There are two avenues of engagement for prospective sponsors: you may sponsor all or a part of the 2018 conference speakers and/or banquet events, and you may choose to extend your visibility by exhibiting and sponsoring our main conference.

In our inaugural year, as an incentive to participate, sponsors of the One Health Symposium are eligible for deep discounts from the exhibit costs at main conference.

Please review this prospectus, select the support opportunity that meets your needs and objectives, and contact us to reserve your place at this unique event.

Sincerely,

Shandy Dearth, MPH

healthsurveillance.org

Contact
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ABOUT THE CONFERENCE

The One Health Symposium is a natural extension for ISDS's robust One Health program at our Annual Conference. The interest and growth of the program, and the growing acknowledgment among practitioners for emphasis on this multi-disciplinary approach to health were the inspirations for the creation of this intensive one-day event.

ISDS conferences provide a crucible for innovation as they convene professionals from disciplines in public health surveillance, veterinary medicine and environmental health including epidemiology, statistics, informatics, animal health, modeling, and



others to inspire participants to think in new ways about health research, practice, and policy.

The Symposium will feature three morning speakers, leading with a keynote from Dr. Laura H. Kahn, MD plus updates from CDC, USDA and an international organization. The afternoon will feature three panels

addressing antimicrobial resistance, overcoming One Health barriers, and food security.

SPONSOR OPPORTUNITIES

As a sponsor, you may support any of the single morning presentations, any of the afternoon panels, and any of the meal events. Sponsorship begins at \$1000.

Acknowledgment of your gift to ISDS begins as soon as your support is accepted and continues for a full year. Here is how we recognize your donation:

Recognition and a live link to your website from ours. Your logo will appear on our site on the main conference page. (Companies will be acknowledged in order by level of support.)

Posters and banners thanking you in public areas at the conference, at registration, venues and in printed materials as appropriate.

An opportunity for a discounted exhibit at the ISDS Conference on the days following the One Health Symposium.*

A minimum of one complimentary registration to the One Health Symposium.

* As a sponsor with a minimum gift of \$2000 in support, you may register as a sponsor/exhibitor at the ISDS conference at any level at 50% savings from the standard rate. Exhibitor rates begin at \$2500 normally. For more details, visit:

<http://www.healthsurveillance.org/page/2018onehealthsponsor>

HOW TO PARTICIPATE

To learn more about the sponsorship options and to make your selection of support, visit <http://www.healthsurveillance.org/page/2018onehealthsponsor>. Individual lectures and panels are \$2000 each. Coffee breaks are \$1000 (includes both morning and afternoon). Lunch is \$1000 and the evening reception (tentatively scheduled) is \$2000.

One complimentary registration for the One Health Conference is earned with any level of support and additional registrations are offered with each added \$2000 of support.

For questions, please contact Mark Krumm, 617-779-0886, mkrumm@syndromic.org