

HITEC

Hispanic IT Executive Council

The Hispanic IT Executive Council (HITEC) cordially invites you to join fellow technology leaders from Fannie Mae at our:

2017 D.C. Leadership Conference



EVENT HOST SPONSOR



Fannie Mae®

MEDIA PARTNERS



LATINA *Style* Inc.
Empowering Latinas... One Woman at a Time

AGENDA SNAPSHOT

****Subject to change***

Thursday, August 24th, 2017

HITEC Women's Breakfast presented by
Accenture hosted by Fannie Mae
(Women only)

8:00 am – 9:30 am

Fannie Mae – Conference Room 1

HITEC Welcome and Check-In

10:00 am – 11:00 am

Fannie Mae

Concurrent Sessions

11:00 am – 12:30 pm

Fannie Mae

Networking Lunch

12:30 pm – 1:30 pm

Fannie Mae

Summit

10:00 am – 11:00 am

1:30 pm – 6:00 pm

Fannie Mae

Cocktail Networking Reception

6:00 pm – 8:00 pm

Fannie Mae

Friday, August 25th, 2017

Summit

8:30 am – 3:00 pm

Fannie Mae Headquarters

TRANSPORTATION INFORMATION

HITEC will be providing complimentary transportation from the Marriott Wardman Park to Fannie Mae. The transportation schedule will be provided closer to the date of the event.

Direct entrance to the Conference Center is from Upton Street, just off Wisconsin Avenue. Walk down the side of the building on Upton Street (immediately opposite the Channel 9 building); there is a set of stairs and a glass wall & glass door, above it a sign that says "Conference Center". There is no internal connection within the 4000 Building. Specifically, the Conference Center is located between Serenity Day Spa and the Colonial Parking Garage.

Parking:

If you decide to drive, there is a parking garage connected to the building, accessed from Upton Street; however space is somewhat limited and available on a first come first served basis. The daily rate is \$ 19.00 (or anything greater than two hours). This garage is open from 6am-10pm daily. From the Parking elevators in the North building, select P-1 and exit the elevators to the left. This will lead you to the outside entrance at Upton Street.

Metered street parking is extremely limited--and restricted to two hours.

Public Transportation:

If you choose to take the Metro,

The metro station is Tenleytown / AU on the RED LINE train which is approximately 4 or 5 blocks north of the Fannie Mae auxiliary office.

You can either walk or take the bus. The bus stop is right across the metro exit, on Wisconsin Avenue.

HOTEL

Wardman Park Marriott

2660 Woodley Rd NW
Washington, DC 20008

TO MAKE RESERVATIONS:

Room Rates Start at \$149 + tax and service fees

HITEC Block available until July 26, 2017 or until sold out.

MAKE RESERVATIONS HERE: [HITEC Summit](#)

SCHEDULE OF EVENTS

As of 8/22/17

***Subject to Change**

Thursday, August 24 th , 2017		
Time	Activity	Location
Departures: 7:30 AM 7:45 AM	SHUTTLE SERVICE TO FANNIE MAE <i>(Shuttle transportation will be provided from the headquarter hotel)</i>	Marriott Wardman Park
7:30 AM – 1:00 PM	REGISTRATION	Fannie Mae
8:00 AM – 9:30 AM	HISPANIC IT EXECUTIVE COUNCIL WOMEN'S BREAKFAST: Closing the Gender Gap Sponsored by Accenture, Hosted by Fannie Mae (Women only, must pre-register) Intro: Tony Diaz, Managing Director, Accenture Tujuanna Williams, VP & Chief Diversity and Inclusion Officer, Fannie Mae FIRESIDE CHAT: Julie Sweet, Chief Executive Officer, North America at Accenture Nellie Borrero, Senior Global Inclusion and Diversity Managing Director at Accenture	Fannie Mae Conference Room 1
Departures:: 9:00 AM 9:30 AM	SHUTTLE SERVICE <i>(Shuttle transportation will be provided from the headquarter hotel)</i>	Marriott Wardman Park
10:00 AM – 10:55 AM	HITEC WELCOME FROM THE CHAIRMAN & CHECK-IN <u>Intro & Welcome:</u> Emcee: Ricardo Bartra, SVP, CIO Americas at DHL Global	Fannie Mae Auditorium

	Forwarding Alberto Yopez, HITEC Chairman & Managing Director Trident Capital	
11:00 AM- 12:30 PM	CONCURRENT SESSION 1: ERGs as a Talent Engine Presented by Dr. Robert Rodriguez, President – DRR Advisors LLC	Fannie Mae Room 1
11:00 AM- 12:30 PM	CONCURRENT SESSION 2: Board Fit presented by KPMG (Invite Only)	Fannie Mae Room 2-3
11:00 AM- 12:30 PM	CONCURRENT SESSION 3: The Digital You: Monitor, Measure and Maximize Your Personal Brand Online Presented by Salina Rivera, CEO of Miyan Media	Fannie Mae Auditorium
12:30 PM – 1:30 PM	WELCOME TO HITEC-FANNIE MAE LUNCHEON	Fannie Mae Atrium/ Conference Rooms
1:30 PM – 1:45 PM	WELCOME TO FANNIE MAE <u>Speaker:</u> Jason Birmingham, Vice President, Head of Capital Markets and Finance Technology, Fannie Mae	Fannie Mae Auditorium
1:45 PM - 2:30 PM	AFTERNOON KEYNOTE <u>Speakers:</u> Henry Cason, Senior Vice President, Head of Digital Products, Fannie Mae	Fannie Mae Auditorium
2:30 PM-3:15 PM	DIGITAL TRANSFORMATION PANEL <u>Moderator:</u> Juan Carlos Gutierrez, HITEC Board of Directors <u>Speakers:</u> Monica McManus, Vice President, Applications and CIO,	Fannie Mae Auditorium

	<p>Enterprise Operations, Lockheed Martin</p> <p>Francesca Vasquez, Head of Solutions Architecture, Americas, Amazon Web Services</p> <p>Carlos Lopez-Abadia, Vice President and General Manager, Consulting, DXC. technology</p>	
3:15 PM- 3:45 PM	NETWORKING BREAK	Fannie Mae Atrium
3:45 PM – 4:30 PM	<p>DIGITAL TRANSFORMATION WITHING OUR FEDERAL GOVERNMENT PANEL</p> <p><u>Moderator:</u> Carlos Fuentes, Vice President of Strategy and Architecture at Federal Reserve Bank of New York</p> <p><u>Speakers:</u> Andre Mendes, CIO/CTO, U.S. Broadcasting Board of Governors</p> <p>Francisco Salguero, CIO, USDA</p> <p>David Morales, Managing Director - State & Local - Technology Cloud Advisory Services, Accenture</p>	Fannie Mae Auditorium
4:30 PM – 5:15 PM	<p>C-LEVEL TECHNOLOGY LEADERSHIP</p> <p><u>Moderator:</u> Carlos Amesquita, Chief Information Technology, The Hershey Company and HITEC Board Member</p> <p><u>Speakers:</u> Jeff Lunglhofer, Chief Information Security Officer, BNY Mellon</p> <p>Mark Roellig, Chief Technology and Administrative Officer, Massachusetts Mutual Life Insurance Company</p>	Fannie Mae Auditorium
5:15 PM – 6:00 PM	<p>FIRESIDE CHAT</p> <p><u>Moderator:</u> Alberto Yepez, Managing Director, Trident Capital; Chairman of the Board, HITEC</p> <p><u>Speaker:</u> Nina Vaca, President/CEO, Pinnacle Group</p>	Fannie Mae Auditorium

6:00 PM – 8:00 PM	WELCOME TO FANNIE MAE COCKTAIL NETWORKING RECEPTION	Fannie Mae Atrium
Departures: 7:30 PM 8:00 PM	SHUTTLE SERVICE <i>(Shuttle transportation will be provided to the headquarter hotel)</i>	Fannie Mae

Friday, August 25th, 2017		
Time	Activity	Location
Departures: 7:30 AM 7:45 AM	SHUTTLE SERVICE <i>(Shuttle transportation will be provided from the headquarter hotel)</i>	Marriott Wardman Park
7:30 AM – 8:30 AM	REGISTRATION AND CONTINENTAL BREAKFAST	Fannie Mae Atrium
8:30 AM – 8:45 AM	WELCOME TO DAY TWO AND AGENDA REVIEW <u>Emcee:</u> Rosa Ramos-Kwok, Managing Director - Global Wholesale Banking Chief Technology Officer (CTO), Bank of America	Fannie Mae Auditorium
8:45 AM – 9:40 AM	Demystifying Culture Jorge Titinger, Founder & CEO Titinger Consulting (former CEO of Silicon Graphics)	Fannie Mae Auditorium
9:45 AM – 10:30 AM	CIO Leadership Session Moderator: Andre Arbelaez, President, HITEC <u>Speakers:</u> Miguel Gamiño, CTO, City of New York	Fannie Mae Auditorium

	<p>Tony Scott, Former CIO of the United States</p> <p>Luis A. Arocho Gonzalez, Chief Information Officer, Government of Puerto Rico</p>	
10:30 AM – 11:00 AM	NETWORKING BREAK	Fannie Mae Atrium
11:00 AM – 11:45 AM	<p>Hispanic Leadership Panel</p> <p><u>Moderator:</u> Danny Vargas, CEO of VARCom & Chairman, Museum of the American Latino</p> <p><u>Speakers:</u> Raquel Tamez, CEO, SHPE</p> <p>Estuardo Rodriguez, Executive Director, American Latino Museum</p> <p>Esther Aguilera, President & CEO, Latino Corporate Directors Association</p> <p>Zandra Zuno Baermann, Senior Vice President, Communications and Marketing, UnidosUS</p>	Fannie Mae Auditorium
11:45 AM – 12:30 PM	<p>HITEC TED TALKS</p> <p><u>Speakers:</u></p> <p>Mariely Franzetti, Vice President, Support Services IT, Dell</p> <p>Dr. Pablo Molina, CIO, Drexel University</p> <p>Greg Garcia, Director, CIO, U.S. Army Corps of Engineers</p>	Fannie Mae Auditorium
12:30 PM – 1:15 PM	NETWORKING LUNCH	Fannie Mae Atrium/ Conference Rooms
1:15 PM- 2:00 PM	<p>PANEL: EMERGING TECHNOLOGY</p> <p><u>Moderator:</u> Francisco deArmas, HITEC Founder and Treasurer, HITEC Board of Directors</p>	

	<p><u>Speakers:</u> Joaquin Ballestero, IT Director, Application Delivery Group Marriott International</p> <p>Julissa Ramirez, Technical Program Manager, Drones Supply Chain, Intel</p> <p>Nisha Paliwal, Sr Director Capital, Investment & Treasury Technology, Capital One</p>	Fannie Mae Auditorium
2:00 PM- 2:45 PM	<p>HITEC RISING STARS</p> <p><u>Moderator:</u> Ray Quiroga, IT Chief Operating Officer, US Technology, KPMG</p> <p><u>Speakers:</u> Michael Garcia, Vice President, Development Services, Fannie Mae</p> <p>Delia Gutierrez McLaughlin, President/CEO, Coda Technology Consulting</p> <p>Julissa Judd, IT Program Manager, Lockheed Martin</p> <p>Darrell Higueros, President & CEO, Next Generation, Inc.</p>	Fannie Mae Auditorium
2:45 PM- 3:00 PM	CLOSING REMARKS	Fannie Mae Auditorium
Departures: 3:00 PM 3:15 PM	<p>SHUTTLE SERVICE <i>(Shuttle transportation will be provided to the headquarter hotel)</i></p>	Fannie Mae