2023 ANNUAL CONFERENCE

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

WHO WILL ATTEND?

Bereavement Counselors
Chaplains | Spiritual Care Advisors
CNAs | Home Health Aides
CEOs | CFOs | Executive Directors
DHMH Staff
Nurses
Pharmacists
Physicians | Medical Directors
Social Workers
Therapists
Volunteer Managers

SAVE THE DATE

October 19, 2023
Maritime Conference Center
692 Maritime Blvd, Linthicum Heights, MD 21090

HNMD.ORG
410.891.5741
SPONSORSHIP LEVELS

Overall Presenting Sponsor: $7000 (Exclusive)
- Two-minute commercial at the beginning of the Conference
- Logo on all promotional materials
- Five conference registrations
- One exhibitor table
- Recognition in the conference program
- Logo promotion with a link to your website in the Tuesday Tidbits
- Attendee list for one-time use

Keynote Sponsor: $5000
- Introduction of the keynote speaker
- Three conference registrations
- One exhibitor table
- Podium recognition
- Logo on all conference materials, signage, and program
- Attendee list for one-time use

Conference Bag Sponsor: $3000
- Bags with your logo to be distributed to each attendee
- One conference registrations
- One exhibitor table
- Podium recognition
- Logo on all conference materials, signage, and program
- Attendee list for one-time use

Technology Sponsor: $2500
- Podium recognition
- Two conference registrations
- One exhibitor table
- Logo on all conference materials, signage, and program
- Your logo displayed on the screen before each conference session
- Attendee list for one-time use

Lanyard Sponsor: $2700
- Distribution of a lanyard with your logo to each conference attendee
- One conference registration
- One exhibitor table
- Logo on all conference materials, signage, and program
- Attendee list for one-time use

Breakfast/Lunch Sponsor:
- Members $1000
- NonMembers $1200
- Buffet table signage
- One conference registration
- Podium recognition
- Recognition in the conference program
- Attendee list for one-time use

Break Sponsor:
- Members $900
- NonMembers $1200
- Table signage during both breaks
- One conference registration
- Recognition in the conference program
- Attendee list for one-time use

Annual Conference Supporter: $350
- Listing in the conference program
- One conference registration

Additional Opportunities
- Bag Inserts $750
- Event Pens with Your Logo $1000
- Coffee Mugs with Your Logo $1200

EXHIBITOR

See registration form on page 3

2023 Exhibitor:
- Members $950
- NonMembers $1100
- One exhibitor table
- Two exhibitor registrations
- Recognition in the conference program
- Attendee list for one-time use
- Thank-you recognition in the Tuesday Tidbits
CONFERENCE DETAILS

BREAKFAST WITH EXHIBITORS & SPONSORS 7:30AM
KEYNOTE & SESSIONS 9:00 AM - 4:30 PM
LUNCH & NETWORKING 12:30 PM
BREAK/CONTEST WINNERS 3:15 PM

EXHIBITOR CARNIVAL ROW
To enhance your booth foot traffic plan to participate with an interactive carnival game. Examples:
- Prize Wheel
- Putting Contest
- Bean Bag Toss
- Ring Toss

RESERVATION FORM
Complete and return to Peggy Funk at peggy.funk@hnmd.org

CONTACT NAME
COMPANY
PRODUCT OR SERVICE
PHONE NUMBER
ADDRESS
EMAIL ADDRESS
TYPE OF SPONSORSHIP
I WILL EXHIBIT ONLY

RESERVATION FORM

Booth Rep Name #1 (Limit 2)
Booth Rep Email
Booth Rep Name #2
Booth Rep Email

PAYMENT INFORMATION
Total Amount Due
I Wish To Pay By
- Credit Card
- Check

Email The Invoice To:

Questions on payment?
Contact Katherine Lally
katherine.lally@hnmd.org
EXHIBITOR GUIDELINES

The following guidelines govern the exposition under the auspices of the Maryland Hospice & Palliative Care Network of Maryland (HPCNM) and are incorporated into and made part of the contract for exhibit space. These Guidelines have been formulated in the best interest of the Conference exhibits and exhibitors, and we respectfully request full cooperation in following these Guidelines.

Exhibit Space

The exhibit space is approximately 10’ x 8’ and includes one table and two chairs.

Use of Space/Display Heights

Exhibitors must arrange their exhibits so they do not obstruct other exhibits. Aisles must be clear and the exhibit arranged so attendants are inside of the space assigned. Exhibit height or signs may not exceed 10’ without permission of the HPCNM.

Exhibit Management

No space subletting is allowed. All materials used for decoration such as paper, cardboard, cloth, etc. must be nonflammable or treated for fire prevention by an approved method. Under no circumstances will hand drawn signs, posters, etc., be allowed. Repair of any damages in connection with improper posting or use of improper materials will be at the expense of the exhibitor.

Use and Character of Exhibits

HPCNM reserves the right to judge the appropriateness of any exhibit and to decline to permit an exhibitor to conduct or maintain an exhibit if the proposed exhibit shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs, and any and all other things, without limitation, that may affect the character of the exposition.

Space Assignment

All applications for space are subject to approval by HPCNM. Assignment of space location will be at the discretion of the HPCNM Exhibit Management; however management will consider the exhibitor’s request on this application, along with date received, HPCNM membership and seniority. While all products and services are welcome; an effort will be made to showcase a variety of available resources. With this policy in mind, HPCNM reserves the right to limit the number of similar-type services being displayed. Show Management reserves the right to change location assignments at any time, as it may deem necessary.

Liability

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitors’ displays, equipment, and other property brought upon the premises, and shall indemnify and hold harmless the Hospice & Palliative Care Network of Maryland and Maritime Institute of Technology.

Security

HPCNM does not provide special security to the exhibition area during the closed hours. HPCNM will not be liable for damage or loss to exhibitor’s properties through theft, fire, accident or any destructive cause, whether the result of negligence or otherwise.

Sales and Advertising Restrictions

Exhibitors will conduct their business activities in an exemplary professional manner and shall be solely responsible for possession of a valid State Seller’s Permit if taxable sales will occur. Exhibitor shall collect and remit any sales or other taxes imposed on them by virtue of their use of the space hereunder. No printed materials are to be posted outside the exhibitor’s assigned space.

Cancellations

Written requests for cancellations received 30 days before move-in, will be honored with a refund, less a $150 handling charge. No refunds will be issued after this date. ONLY WRITTEN REQUESTS FOR REFUND WILL BE CONSIDERED.

Soliciation of Business

Distribution of materials from space to space or in the aisles is forbidden and exhibitors must confine their activities within the spaces for which they have contracted. All such materials must be related strictly to the products and/or services on display or directly available from the exhibitor.

EXHIBITOR'S SIGNATURE

NAME/TITLE:

DATE: