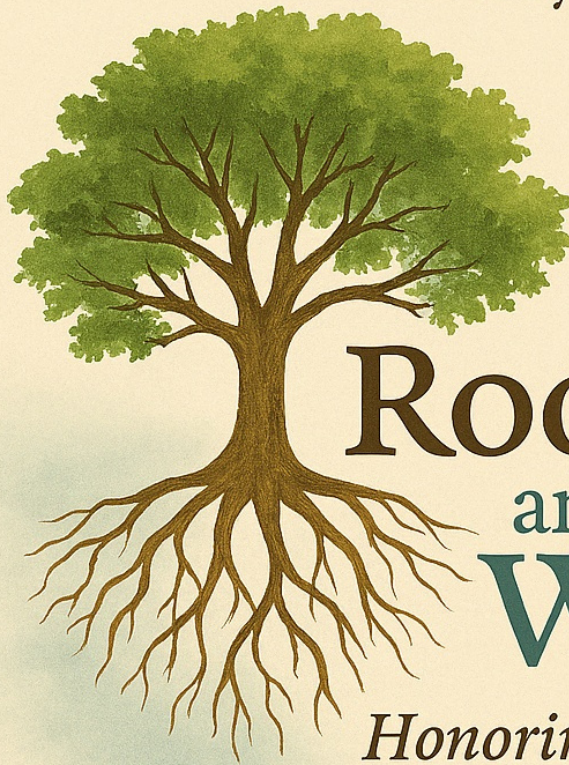




Hospice & Palliative Care Network
OF MARYLAND

2025 Annual Conference

Maritime Conference Center
692 Maritime Blvd.,
Thursday, November 6



Roots and Wings

*Honoring Traditions,
Inspiring the Future*

**SPONSOR & EXHIBITOR
OPPORTUNITIES**

www.HNMD.org

Why Sponsor/Exhibit with HPCNM?

We are excited to invite you to participate as a sponsor or exhibitor at the Hospice & Palliative Care Network of Maryland (HPCNM) 2025 Annual Conference, taking place on November 6, 2025 at the Maritime Conference Center. This annual event brings together hospice and palliative care professionals from across the state for a day of learning, collaboration, and inspiration.

Why partner with us?

1. **Targeted Audience:** Engage directly with hospice and palliative care professionals, caregivers, and key decision-makers. This is your opportunity to connect with individuals actively seeking innovative products, services, and partnerships that enhance quality care and operational excellence.
2. **Boost Your Visibility:** Sponsoring or exhibiting at the HPCNM Annual Conference positions your organization front and center in Maryland's hospice and palliative care community. Increase brand awareness, grow your market share, and build strategic relationships that can lead to long-term impact.
3. **Build Meaningful Connections:** Network with healthcare providers, researchers, policymakers, and industry leaders. This is a prime opportunity to share ideas, explore collaborations, and contribute to solutions that address the challenges and opportunities in serious illness and end-of-life care.

Who Will Attend?

The HPCNM Annual Conference attracts a diverse and influential audience from across Maryland's hospice and palliative care landscape. **Attendees include hospice and palliative care physicians, nurses, social workers, chaplains, administrators, policy advocates, educators, and other interdisciplinary team members.** You'll also find representatives from hospitals, home health agencies, long-term care facilities, and community-based organizations—making this a unique opportunity to engage with professionals deeply committed to improving care for individuals with serious illness and those nearing the end of life.

How to reserve your sponsorship opportunity or exhibitor space?



Sponsorship of our **2025 Annual Conference** demonstrates your commitment to quality hospice and palliative care in Maryland. Your sponsorship includes a complimentary lunch for your representatives. Details on our hotel block and exhibit details will be emailed to you after we receive your completed reservation form. Please follow the link below to access the reservation form.

Online Reservation Form Here:
www.hnmd.org/2025SponsorExhibit

CHOOSE YOUR SPONSOR LEVEL

Review options from
Page 4 to Page 6 of the
brochure

READ OVER EXHIBITOR GUIDELINES

See Page 7 of the brochure
for full details

COMPLETE THE ONLINE RESERVATION FORM

HNMD.ORG/2025SPONSOREXHIBIT



Hospice & Palliative Care Network OF MARYLAND

2025 Sponsorship Levels



Overall Presenting Sponsor

EXCLUSIVE

- One exhibitor table
- Three conference registrations
- Two-minute commercial at the beginning of the Conference
- Top logo on all conference materials, signage, and program
- Logo promotion with a link to your website in the *Tuesday Tidbits* newsletter
- Attendee list for one-time use

\$7,000



Keynote Sponsor

- Introduction of the Keynote Speaker
- One exhibitor table
- Three conference registrations
- Logo on all conference materials, signage, and program
- Logo promotion with a link to your website in the *Tuesday Tidbits* newsletter
- Attendee list for one-time use

\$5,000

Additional Sponsorship Levels

Conference Bag Sponsor – \$3200

- Bags with your logo to be distributed to each attendee
- Two conference registrations
- One exhibitor table
- Logo on all conference materials, signage, and program
- Podium recognition
- Attendee list for one-time use

SOLD OUT



Lanyard Sponsor – \$3000

- Distribution of a lanyard with your logo to each conference attendee
- Two conference registrations
- One exhibitor table
- Logo on all conference materials, signage, and program
- Podium recognition
- Attendee list for one-time use



Technology Sponsor – \$2500

- Logo signage recognition in each session/classroom
- Two conference registrations
- One exhibitor table
- Logo on all conference materials, signage, and program
- Podium recognition
- Attendee list for one-time use



Additional Sponsorship Levels

Breakfast Sponsor \$1200 (Non Members) \$1000 (Members)

- Buffet table signage
- One conference registration
- Recognition in conference program and signage
- Podium recognition
- Attendee list for one-time use



Break Sponsor \$1100 (Non Members) **AM and PM** \$900 (Members)

- Table signage during both breaks (AM and PM)
- One conference registration
- Recognition in conference program
- Attendee list for one-time use



Coffee Mug Sponsor – \$1200

- Logo Mug Distributed to all conference attendees
- Recognition in the conference program
- Attendee list for one-time use



Breakout Session Sponsor – \$1000

- Logo signage in each session classroom
- One conference registration
- Recognition in the conference program
- Attendee list for one-time use



Bag Insert Sponsor – \$750

- Your materials will be distributed in the conference bag to all attendees

Annual Conference Supporter – \$350

- Listing In program and one conference registration

Exhibiting at the 2025 Annual Conference

2025 Exhibitor – Members \$1000/Non-Members \$1200

- One exhibitor table
- Two exhibitor representatives (add'l reps \$85)
- Recognition in the conference program
- Attendee list for one-time use

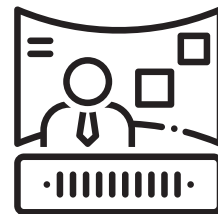


Exhibit Guidelines:

The following guidelines govern the exposition under the auspices of the Maryland Hospice & Palliative Care Network of Maryland (HPCNM) and are incorporated into and made part of the contract for exhibit space. These Guidelines have been formulated in the best interest of the Conference exhibits and exhibitors, and we respectfully request full cooperation in following these Guidelines.

01

Exhibit Space

The exhibit space is approximately 10' x 8' and includes one table and two chairs.

02

Display Space

Exhibitors must arrange their exhibits so they do not obstruct other exhibits. Aisles must be clear and the exhibit arranged so attendants are inside of the space assigned. Exhibit height or signs may not exceed 10' without permission of the HPCNM.

03

Exhibit Management

HPCNM reserves the right to judge the appropriateness of any exhibit and to decline to permit an exhibitor to conduct or maintain an exhibit if the proposed exhibit shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs, and any and all other things, without limitation, that may affect the character of the exposition.

04

Space Assignment

All space applications are subject to host approval. Exhibit Management assigns locations at its discretion, considering requests, submission date, HPCNM membership, and seniority. While a variety of products and services are welcome, similar offerings may be limited to ensure diversity. Show Management may change location assignments as needed.

05

Liability

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitors' displays, equipment, and other property brought upon the premises, and shall indemnify and hold harmless the Hospice & Palliative Care Network of Maryland and Maritime Institute of Technology.

06

Sales and Advertising

Exhibitors shall be solely responsible for possession of a valid State Seller's Permit if taxable sales will occur. Exhibitor shall collect and remit any sales or other taxes imposed on them by virtue of their use of the space hereunder. No printed materials are to be posted outside the exhibitor's assigned space.

07

Cancellations

Written requests for cancellations received 30 days before move-in, will be honored with a refund, less a \$150 handling charge. No refunds will be issued after this date. ONLY WRITTEN REQUESTS FOR REFUND WILL BE CONSIDERED.