



Hospice & Palliative Care Network  
OF MARYLAND

# 2020 Corporate Sponsorship Program

An invitation for you to connect with our members and their team. Our Corporate Sponsorship Program provides for value and visibility through out the entire year!

HPCNM is a membership association for hospice and palliative care programs, services, and facilities in the state of Maryland. We represent and support the varied organizations that align with our mission.

*The mission of the Hospice and Palliative Care Network of Maryland is to lead and advance quality hospice and palliative care by serving as an advocate and resource for all Marylanders.*

[www.hnmd.org](http://www.hnmd.org)

201 International Circle, Suite 230 | Hunt Valley, MD 20131 | 410.891.5741

## Corporate Level Sponsorship Opportunities

### Platinum Corporate Sponsorship— \$10,000 Exclusivity Opportunity

#### Benefits included with your Platinum Sponsorship:

- ◆ Exclusivity as a Corporate Platinum Sponsor in your professional category
- ◆ A one-year HPCNM Associate Member membership
- ◆ Two complimentary registrations to each HPCNM event
- ◆ Plaque presentation at the December General Membership Meeting to recognize your support

#### Website and Social Media:

- ◆ Your company logo linked to your webpage displayed on the HPCNM website for a full year ([www.hnmd.org](http://www.hnmd.org))
- ◆ Two spotlight features (500 words or less) in the *Tuesday Tidbits* monthly newsletter during the year. Note: article to be submitted by sponsor and approved by HPCNM
- ◆ Your logo and link to your homepage with recognition as a Platinum Corporate Sponsor in each publication the *Tuesday Tidbits* and *Hospice News Network* publications

#### Board of Directors and General Membership Meetings:

- ◆ Recognition as a Platinum Corporate Sponsor at Board of Directors meetings
- ◆ The opportunity for a 10-minute commercial at one Board of Directors meeting
- ◆ The opportunity for a 10-minute commercial at a General Membership meeting

#### Annual Conference:

- ◆ Three annual conference registrations
- ◆ One Exhibitor Table/premium placement
- ◆ Podium recognition
- ◆ Sponsor-level ribbons on name badges
- ◆ Logo recognition on all promotional materials
- ◆ Logo recognition in the Annual Conference program

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### Gold Corporate Sponsorship—\$5,000

#### Benefits included with your Gold Sponsorship:

- ◆ A one-year HPCNM Associate Member membership
- ◆ Plaque presentation at the December General Membership Meeting to recognize your support
- ◆ Two complimentary registrations to each HPCNM event
- ◆ One spotlight features (500 words or less) in the *Tuesday Tidbits* monthly newsletter during the year. Note: article to be submitted by sponsor and approved by HPCNM

#### Website and Social Media:

- ◆ Your company logo linked to your webpage displayed on the HPCNM website all year ([www.hnmd.org](http://www.hnmd.org))
- ◆ Your logo and link to your homepage with recognition as a Gold Sponsor in each publication of the *Tuesday Tidbits*

#### Board of Directors and General Membership Meetings:

- ◆ Recognition as a Gold Corporate Sponsor at Board of Directors meetings
- ◆ The opportunity for a five-minute commercial at one Board of Directors Meeting of your choice

#### Annual Conference:

- ◆ Two conference registrations
- ◆ One Exhibitor Table
- ◆ Podium recognition
- ◆ Sponsor-level ribbons on name badges
- ◆ Logo recognition on all promotional materials
- ◆ Logo recognition in the Annual Conference program

## Corporate Sponsorship Opportunities Continued

### Silver Corporate Sponsorship —\$3,000

#### Benefits included with your Silver Sponsorship:

- ◆ A one-year HPCNM Associate Membership
- ◆ Plaque presentation at the December General Membership Meeting to recognize your support

#### Website and Social Media:

- ◆ Your company logo linked to your webpage on the HPCNM website all year ([www.hnmd.org](http://www.hnmd.org))
- ◆ Your organization's name and link to your home page with recognition as a Silver Corporate Sponsor in each publication of the *Tuesday Tidbits*

#### Board of Directors and General Membership Meetings:

- ◆ Recognition as a Silver Corporate Sponsor at Board of Directors meetings
- ◆ The opportunity for a two-minute commercial at a Board of Directors Meeting
- ◆ The opportunity for a two-minute commercial at a General Membership meeting

#### Annual Conference:

- ◆ One conference registrations
- ◆ One Exhibitor Table
- ◆ Podium recognition
- ◆ Sponsor-level ribbons on name badges
- ◆ Logo recognition on Annual Conference promotional materials
- ◆ Logo recognition in the Conference program

*A sponsorship with HPCNM presents the greatest opportunity for your organization, through the membership and communications benefits, to cultivate a sustained and meaningful relationship with our member decision makers and key stakeholders.*

**NOTE: Corporate Sponsorship Packages can be customized to meet the specific needs of your Organization.**

Contact Peggy Funk for additional information on sponsorship opportunities

[peggy.funk@hnmd.org](mailto:peggy.funk@hnmd.org)

410.891.5741



## Sponsorship Reservation Form

Hospice & Palliative Care Network  
OF MARYLAND

### Confirmation of Intent to participate in the HPCNM Corporate Sponsor Program

\_\_\_\_\_

Contact Name

\_\_\_\_\_

Company

\_\_\_\_\_

Address

\_\_\_\_\_

City

\_\_\_\_\_

State

\_\_\_\_\_

Zip

\_\_\_\_\_

Phone

\_\_\_\_\_

Email

\_\_\_\_\_

Product or Service

### I would like to Purchase:

Corporate Sponsorship

Sponsorship Name \_\_\_\_\_ Amount Due \_\_\_\_\_

### Payment Information:

Total amount Due: \_\_\_\_\_

Check enclosed (payable to HPCNM)

Charge:  Visa \_\_\_\_\_  MC \_\_\_\_\_  AMEX \_\_\_\_\_

Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this completed form to: HPCNM | 201 International Circle | Suite 230 | Hunt Valley, MD 21030. For more information contact [peggy.funk@hnmd.org](mailto:peggy.funk@hnmd.org) or call 410.891.5741.

\*Please note: To be included in printed promotional materials, sponsorships must be reserved (8) weeks in advance of any upcoming event.