



## Website Banner Advertising

Home Health Section banner ads are featured in the advertising space on the homepage of the Home Health Section's website. Banner advertisements are hyperlinked to the URL you provide for on-click access. The Section has approximately 2,500 members and an additional 2,300 non-member users.

### Banner Advertising Availability

Banner ads are monthly, available upon request. Ads rotate for 4 seconds and placement is on a first-come first-served basis.

### Advertising Specifications

930 pixels (wide) x 220 pixels (high) PNG or JPEG. Note that individual banner ads "rotate" for 4 seconds each. Position in rotation is based upon order received. You'll also provide us with a URL for active ad click.

#### SAMPLE SIZE



930 pixels wide x 220 pixels high

### Pricing

House Call advertisements are **\$120 per month**. 20% discount with pre-payment if you commit to a banner ad for 12 months.

Use the Advertising Order Form for all Home Health Section advertisements: <http://bit.ly/HHAdOrder>

OR

Purchase Online: Note that you may also order advertising through the Home Health Section online store:

<http://www.homehealthsection.org/store>