

## Maine Hospitality Report

### Special Summit edition!



**Our hosts, John Martin of The Colony Hotel and Jean Ginn Marvin of the Nonantum Resort welcome you.**

**The first, annual Maine Hospitality Summit is almost here.**

**"We've been working on this for 10 years," said Jean Ginn Marvin, innkeeper at the Nonantum Resort in Kennebunkport and chair of the Maine Innkeepers Association board of directors.**

**Marvin co-hosts the summit with the neighboring Colony Hotel.**

**These regal hotels, more than a century old and a scenic walk apart, are summit headquarters from Oct. 23 and 24.**

**"It's an opportunity to experience Kennebunkport in the fall," said the Colony's general manager John Martin, a third generation hotelier, who is extending his season just for summit attendees. "The hotel has its own mood and feeling as the seasons change. It's fun to experience two hotels."**

**The premiere summit is packed with keynotes, panels, networking opportunities, but at its core, the goal is simple. "Meet new friends, see best practices in the industry, and learn from colleagues," said Marvin, who guarantees you will connect with "someone that can give you**

who guarantees you will connect with someone that can give you advice that you can now call upon as a sounding board."

Held after the busy summer rush, the summit offers downtime among peers. "It is always good to talk about your successes and failures right after you've had them," said Martin.

Attendees will walk away renewed and recharged.

[Sign up here now](#)

## Five Reasons to Go

- \* Learn the latest trends in online booking, social media and technology
- \* Discover new and inventive ways to reach your target audience
- \* Be inspired by top keynotes in marketing, public relations and branding
- \* Take away dynamic leadership insights from motivational speakers
- \* Network strategically with hospitality colleagues from across the state

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Kevin Hancock, head of Hancock Lumber Co., is our motivational keynote Day Two.



## The state of Cannabis in Maine

**Our panel of experts are armed with up-to-the-minute information on this burning topic.**

Attorneys Hannah King (pictured) and Ted Kelleher of Drummond Woodsum join Visit Portland's CEO Lynn Tillotson and State Sen. Roger Katz Oct. 24 at 3:45 p.m.

"The Hospitality Summit is occurring at an opportune time for learning about the future contours of the marijuana industry in Maine," said

Kelleher.

This fall the legislature re-examines the voter-approved Marijuana Legalization Act and proposes amendments to remedy inconsistencies in the original law. That process should be concluded around the time of the summit.

**"My colleague Hannah King and I will be able to provide a reasonably clear picture of what the rules will be for Maine's commercial adult use marijuana market, and offer insights into the implications of marijuana legalization for Maine's hospitality and tourism industry," said Kelleher.**

**Senator Katz, who is leading the committee examining this law and proposing changes, will offer thoughts and reflections, and Tillotson shares examples of cannabis hospitality success stories across the country.**

**Takeaway: How to navigate the green rush to canna tourism**

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## **Mixology mixoff**

**Who shakes the best gin drink in Maine?**

**Find out Monday night at this spirited competition sponsored by Round Turn Distilling.**

**Bartenders such as Marcus Carter (pictured) of 16 Bay View in Camden serve up seasonal cocktails during our Trade Show Happy Hour.**

**Sip his Essence of Fall as you peruse exhibitor booths spread around the chandelier-clad dining room steps from the Atlantic. Evan McElligott of Shade at Higgins Beach Inn, Steve Corman of Vena's Fizz House and Chris Gatchell of The Wallingford Dram compete for mixologist of the moment.**

**Vote for your favorite libation as you meet reps from Expedia, Seacoast Coffee Company and Maine Brew Bus (to name a few) at our free flowing trade show, Oct. 23 from 5:30 to 7:30 p.m.**

**"It's a great way for exhibitors to see all these people quickly in a social, condensed, face-to-face setting," said Jennifer Sevon, Maine Innkeepers Association events manager.**

**This rolling cocktail party segues into music and dessert in The Colony's Marine Room.**

[Sign up here](#)

## **The view ahead**

**We are in the process of transforming our associations to meet the needs of an evolving industry. Our CEO Steve Hewins will deliver a state of the industry presentation over breakfast on Day Two. "I will share hard data on industry performance and talk about ways to succeed going forward," said**

**Hewins. "The associations need to take a holistic approach to help sustain**

News. The associations need to take a holistic approach to help sustain and build Maine hospitality for the future."

This is a must-attend talk for all members and industry leaders.

[Sign up here today!](#)



## Keynote corner

**\* Christina Miranda (pictured) kicks off the summit with a rousing session on marketing and inspiration**

**\* Holly Zoba, a global hospitality consultant, helps you optimize your hospitality plan with fresh tech and tips**

**\* Hudson Riehle, senior VP at the National Restaurant Association focuses on independent restaurants in his best practices talk**

**\* Kevin Hancock, CEO of Hancock Lumber Co, shares a stirring leadership session**

**[Don't miss out. Sign up here](#)**

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Send comments or tips to [Kathleen@mainerestaurant.com](mailto:Kathleen@mainerestaurant.com)

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