



CREATING COLORADO'S Legacy



OCTOBER 3 - 5

VAIL, COLORADO



Housing Colorado's signature event is the annual Housing Colorado NOW! Conference, a three-day event drawing **over 850 participants** throughout Colorado and across the U.S. This affordable housing conference showcases over 40 workshops, 7 tracks and is one of the largest of its kind. In 2018, the conference will be celebrating its 30th anniversary.

WHEN: October 3-5, 2018

WHERE: The Marriott in Vail, Colorado



What are past sponsors saying?

"The audience that attends comes to network, learn and engage everything about the conference, making it a high energy productive week out of the office for everyone who attends." - Past sponsor providing housing supportive services

"The annual Housing Colorado conference is great because all of the topics are relevant, the agenda is well planned and there are plenty of networking opportunities. But most importantly, all of my Colorado clients and potential clients attend, so I wouldn't miss it!" – Past sponsor in real estate and finance

"The Housing Colorado Conference is an amazing event giving me the opportunity to reach out to people that I know in the affordable housing industry and also provides a platform for me to meet new people in the industry! I learn something valuable at every conference." – Past sponsor in development

Interested in sponsorship? Email emily@housingcolorado.org for more info.



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hc
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NOW!
CONFERENCE
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Title Sponsorship Tier One

Includes the following:

Specified sponsorship over one of the below
Premier logo placement
Exhibit hall table
Full-page program acknowledgment
5 conference registrations
Annual membership dues and more

- 1) ~~Thursday Public Policy Luncheon~~
- 2) ~~Eagle Awards Gala~~

Price: \$18,840

Title Sponsorship Tier Two

Includes the following:

Specified sponsorship over one of the below
Premier logo placement
Exhibit hall table
Full-page program acknowledgment
3 conference registrations
Annual membership dues and more

- 3) ~~Wednesday Opening Session and Luncheon~~
- 4) ~~Thursday Breakfast and Plenary Session~~
- 5) ~~Thursday Networking Dinner~~
- 6) ~~Friday Breakfast and Plenary Session~~

Price: \$13,775

Title Sponsorship Tier Three

Includes the following:

Specified sponsorship over one of the below
Premier logo placement
Exhibit hall table
Half-page attendee directory acknowledgment
2 conference registrations and more

- 7) ~~Scholarship Underwriting~~
- 8) ~~Welcome Reception~~
- 9) **Conference Mobile App**
- 10) **Hospitality Suite**
- 11) **Charging Station**
- 12) **Wifi**
- 13) **Video Recording**
- 14) **Stage Sponsor**
- 15) **Young Professionals Reception**

Member Price: \$8,200

Nonmember Price:

\$9,840

*Items with strikethrough have already been chosen.
Items in blue are available.*

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Amenity

Includes:
Sponsorship over one of the below
Exhibit table
Logo placement
Quarter-page program acknowledgment
1 registration

- 16) Lanyard
- 17) Water bottle
- 18) Tote bag
- 19) Key Card
- 20) Phone Wallet
- 21) Notebook
- 22) USB
- 23) Hand Sanitizer
- 24) **Chapstick**

Member
Price: \$5,690
Nonmember
Price: \$7,100

Track

Includes:
Sponsorship over one of the below
Exhibit table
Signage
Logo placement
1 registration

- 25) Development
- 26) Community Engagement
- 27) Finance
- 28) Policy
- 29) Professional Development
- 30) Property Asset Management
- 31) Small Communities

Member
Price: \$4,580
Nonmember
Price: \$5,690

Exhibitor

Includes:
Exhibit table
1 conference registration

32) **Exhibit Table**

Member
Price: \$2,700
Nonmember
Price: \$3,250

Supporting

Includes:
Half-page directory acknowledgment
Logo placement for bootcamp sponsorship
1 conference registration

33) **Supporting Sponsor**

Member Price:
\$2,290
Nonmember
Price: \$3,120

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2018 Directory Acknowledgments

The NOW! Conference prints an attendee directory that each attendee receives at the conference. People keep these on their desk all year long to browse and look up contact information. You can sponsor acknowledgement space in this booklet at three varying sizes: quarter-page, half-page and full-page.

Directory Acknowledgements	Member Price	Non-member Price
33) Full Page	\$1,145	\$1,630
34) Half Page	\$565	\$845
35) Quarter Page	\$290	\$390

Find your right fit!

Level	Membership Dues Included	Logo on Signage	Logo in Program & Website	Organization Can Address Room	Listed in Program and Website	Included Registrations	Exhibit Hall Table	Receives Contact List Prior to Event	Program Ad	Directory Ad
Tier One	X	X	X	X		5	X	X	X	
Tier Two	X	X	X	X		3	X	X	X	
Tier Three		X	X	X		2	X	X		Half
Amenity		On Item	X	X		1	X	X		Quarter
Track		X	X	X		1	X	X		
Exhibitor					X	1	X	X		
Supporting		Bootcamp			X	1		X		Half

Learn more!

You can learn more about our conference by visiting www.housingcolorado.org. You can also learn more and sign up to be a member on our website to get one of the sponsor discounts listed above.

If you have questions feel free to contact Housing Colorado staff:

For sponsorship: Emily Nilsen, emily@housingcolorado.org, 720-744-2251

For all other conference questions: conference@housingcolorado.org, 303-863-0123

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