



Diversity & Inclusion

Annual HRACO Diversity & Inclusion Conference

SPONSORSHIP OPPORTUNITIES

Annual D&I Conference

- Expected attendance **250+ Human Resources & Diversity professionals** from across Central OH
- Date: Tuesday, May 8, 2018 from 8:30 AM to 3:30 PM at the Columbus Athenaeum
- Lunch Keynote Speaker: **Marlon Moore, SVP, Chief Diversity & Inclusion Officer of Huntington Bank**

PREMIUM Conference Sponsorship

- \$2,000 (one available)
 - **Three (3) minute presentation** to attendees during monthly meeting (before keynote)
 - Acknowledgement and Logo on all **electronic and paper advertising** for conference
 - Acknowledgement and Logo through **social media** announcements for conference
 - Acknowledgement and Logo on **April D&I quarterly newsletter** and **HRACO newsletter**
 - **Rectangle Ad** in the April Quarterly D&I Newsletter - 230 pixels wide x 165 pixels high, 150 ppi
 - Acknowledgement and Logo on **event website** (HRACO.org)
 - Opportunity to author an **educational article** in monthly newsletter with logo
 - Opportunity to include **marketing materials** at each attendee's chair
 - **Recognition** by HRACO business partner manager during meeting and scrolling announcements
 - Display 6' table during the monthly meeting/keynote

SUPERIOR Conference Sponsorship

- \$750 (one available)
 - Acknowledgement and Logo on all electronic and paper advertising for conference
 - Acknowledgement and Logo through social media announcements for conference
 - Acknowledgement and Logo on April D&I quarterly newsletter and HRACO newsletter
 - Acknowledgement and Logo on event website (HRACO.org)
 - Opportunity to include marketing materials at each attendee's chair
 - Recognition by HRACO business partner manager during meeting and scrolling announcements
 - Display 6' table during the monthly meeting/keynote

Meeting Exhibitor (Exhibitors held during lunch keynote)

- \$400 (eight available)
 - Recognition by HRACO business partner manager during meeting and scrolling announcements
 - Recognition in reminder email for event
 - Recognition in April D&I Newsletter and HRACO newsletter
 - Meeting registration included for two representatives
 - Display 6' table during the monthly meeting/keynote

1. Quarterly D&I Newsletter

- \$500 **Skyscraper Ad** - 230 pixels wide x 600 pixels high, 150 ppi
- \$250 **Vertical Rectangle Ad** - 230 pixels wide x 300 pixels high, 150 ppi
- \$165 **Rectangle Ad** - 230 pixels wide x 165 pixels high, 150 ppi
- Digital art must be saved as JPEG or PNG
- Please provide URL for click-through link