Dear HRAM Member,

As we reflect on 2022, we would like to take this opportunity to express our gratitude to you – our members, volunteer leaders, and staff who have positively impacted our organization. HRAM has been and continues to be the premier HR organization in our region because of you. Thank you for investing in us, your community, yourself, and your career!

This 2022 Annual Report recaps our key metrics and financial position. Highlighted below are achievements that have helped HRAM remain a vibrant organization.

We offered the HR community a full slate of in-person and virtual educational and networking programs. We remained committed to partnering with other non-profits and companies with like-minded missions and invested in speakers to suit the needs and requests for content from you, the member.

HRAM earned the 2022 Pinnacle Award from SHRM, recognizing the work of HRAM’s DEI committee in establishing the IDEAL Award to celebrate Omaha companies and organizations for their accomplishments through stages of inclusion, diversity, equity, advocacy, and leadership (IDEAL).

We launched a new group membership package, Enterprise Membership, for companies with three or more members. The program provides a discount of $5 off annual dues for each member, and the membership can be transferred to a new hire. Many took advantage of this opportunity, and we added 55 new members as a result. While our total membership numbers are down compared to past years, we saw an increase from 2021.

The HRAM Board added new positions, including Programs Co-Chairs and CODE Liaison, to help us achieve and align programming in 2023. In addition, our staff remains strong with the promotion of our Administrative Assistant to part-time Operations Administrator and the addition of a part-time Marketing Coordinator. Executive Director Sarah Schulz is celebrating 17 years with the organization.

In 2023, we will continue serving and advancing the HR profession through successful programming and collaborations. Thank you for supporting us in our work to help you grow in yourself and your career!

Sincerely,

Lynn Owen, PHR, SHRM-CP
2022 & 2023 HRAM President

Sarah Schulz
HRAM Executive Director
## 2022 Recap

### Membership
- **Total Members**: 790 (2021: 750, 2022: 794)
- **SHRM Members**: 425 (2021: 425, 2022: 425)
- **New Members**: 154 (2021: 153, 2022: 154)
- **Board Members**: 15 (2021: 15, 2022: 15)
- **Volunteer Committee Members**: 491 (2021: 491, 2022: 491)

### Events
- **Chapter Program Attendees**: 345
- **FAMA Program Attendees**: 26
- **Diversity & Inclusion Symposium Attendees**: 55
- **Government Affairs Program Attendees**: 87
- **Happy Hour Attendees**: 126
- **Member Orientation Attendees**: 23

### Income
- **Membership**: $75,075 (2021) to $79,427 (2022)
- **Advertising**: $14,050 (2021) to $16,380 (2022)
- **Sponsorships**: $22,800 (2021) to $19,720 (2022)
- **Program Events**: $30,890 (2021) to $23,300 (2022)
- **Career Center**: $38,100 (2021) to $31,080 (2022)
- **SHRM & HR Nebraska**: $20,206 (2021) to $20,504 (2022)

### Expenses
- **Operations**: $152,624 (2021) to $169,313 (2022)
- **Events**: $5,619 (2021) to $19,017 (2022)
- **Consulting/Speaker Fees**: $27,855 (2021) to $23,084 (2022)
- **Technology**: $4,641 (2021) to $16,737 (2022)

### Certification
- **Certified Members**: 434
- **SHRM Study Group Participants**: 17
- **HRCI Study Group Participants**: 6
- **Free Credit Hours Offered**: 3
- **Total Credit Hours Offered**: 138

### Career Center
- **Job Postings**: 109
- **Job Posting Views**: 1,538
- **Surveys Purchased**: 14
- **Career Fair Vendors**: 84

### Advertising
- **Custom Email Sponsors**: 33
- **Web Banner Sponsors**: 0
- **Mailing Lists**: 0

### Sponsors & Partners
- **Chapter Program Sponsors**: 13
- **Event Sponsors**: 4
- **Partnerships**: 12

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**Mission**

HRAM serves and advances the greater Omaha HR community through professional development and networking opportunities.

*Building HR professionals, one member at a time.*
2022 HRAM Board

President
Lynn Owen, SHRM-CP, PHR
Uniti Med Partners

President Elect
Bryn Reed, SHRM-SCP, PHR
Live on Nebraska

Past President
Carrie Svendsen, SHRM-CP, PHR
City of Papillion

Committee Co-Chairs

Diversity & Inclusion
Jillian Davis, SHRM-SCP
University of Chicago Booth School of Business
Carol Horner
Synchronicity, Inc.

Government Affairs
Steve Kerrigan, SHRM-SCP, SPHR
Creighton University
Nicole Murry, SHRM-SCP
Omaha Community Foundation

Membership
Raedawn Johnson
symplr
Amy Luckenbill
Keystone Glass

HRAM Staff

Executive Director
Sarah Schulz

Operations Administrator
Alexis Dailey

Marketing Coordinator
Alecia Hartwig

2022 PARTNERS & SPONSORS

Arthur J. Gallagher
Aureus Group
Baird Holm LLP
Blue Cross Blue Shield Nebraska
CapStone
Cline Williams
Children’s Hospital & Medical Center
CQuence Health Group
Farm Credit Services of America
Give Nebraska
Greater Omaha Chamber

HR Certification Institute
HR Nebraska
ICAN
Lindsay Corporation
MindSet LLC
MUD
Mutual of Omaha
MyStaff Inc.
National Safety Council of NE
Nonprofit Assn of the Midlands
Omaha Public Power District

One Source The Background Check Co.
Physicians Mutual
Revela
SilverStone Group HUB
Synchronicity
The Olson Group
Union Pacific
University of Nebraska – Omaha
Vivid Clear Rx
WorldatWork