



Human Resource Association
of the Midlands

2022 HRAM Annual Report

Dear HRAM Member,

As we reflect on 2022, we would like to take this opportunity to express our gratitude to you – our members, volunteer leaders, and staff who have positively impacted our organization. HRAM has been and continues to be the premier HR organization in our region because of you. Thank you for investing in us, your community, yourself, and your career!

This 2022 Annual Report recaps our key metrics and financial position. Highlighted below are achievements that have helped HRAM remain a vibrant organization.

We offered the HR community a full slate of in-person and virtual educational and networking programs. We remained committed to partnering with other non-profits and companies with like-minded missions and invested in speakers to suit the needs and requests for content from you, the member.

HRAM earned the 2022 Pinnacle Award from SHRM, recognizing the work of HRAM's DEI committee in establishing the IDEAL Award to celebrate Omaha companies and organizations for their accomplishments through stages of inclusion, diversity, equity, advocacy, and leadership (IDEAL).

We launched a new group membership package, Enterprise Membership, for companies with three or more members. The program provides a discount of \$5 off annual dues for each member, and the membership can be transferred to a new hire. Many took advantage of this opportunity, and we added 55 new members as a result. While our total membership numbers are down compared to past years, we saw an increase from 2021.

The HRAM Board added new positions, including Programs Co-Chairs and CODE Liaison, to help us achieve and align programming in 2023. In addition, our staff remains strong with the promotion of our Administrative Assistant to part-time Operations Administrator and the addition of a part-time Marketing Coordinator. Executive Director Sarah Schulz is celebrating 17 years with the organization.

In 2023, we will continue serving and advancing the HR profession through successful programming and collaborations. Thank you for supporting us in our work to help you grow in yourself and your career!

Sincerely,

A handwritten signature in dark ink, appearing to read "Lynn Owen".

Lynn Owen, PHR, SHRM-CP
2022 & 2023 HRAM President

A handwritten signature in dark ink, appearing to read "Sarah Schulz".

Sarah Schulz
HRAM Executive Director



2022 RECAP

INCOME

	2021	2022
Membership	\$75,075	\$79,427
Advertising	\$14,050	\$16,380
Sponsorships	\$22,800	\$19,720
Program Events	\$30,890	\$23,300
Career Center	\$38,100	\$31,080
SHRM & HR Nebraska	\$20,206	\$20,504

EXPENSES

Operations	\$152,624	\$169,313
Events	\$5,619	\$19,017
Consulting/ Speaker Fees	\$27,855	\$23,084
Technology	\$4,641	\$16,737

MISSION

HRAM serves and advances the greater Omaha HR community through professional development and networking opportunities.

Building HR professionals, one member at a time.

MEMBERSHIP

790	Total Members
425	SHRM Members
154	New Members
15	Board Members
491	Volunteer Committee Members



CERTIFICATION

434	Certified Members
17	SHRM Study Group Participants
6	HRCI Study Group Participants
3	Free Credit Hours Offered
138	Total Credit Hours Offered



ADVERTISING

33	Custom Email Sponsors
0	Web Banner Sponsors
0	Mailing Lists



EVENTS

345	Chapter Program Attendees
26	FAMA Program Attendees
55	Diversity & Inclusion Symposium Attendees
87	Government Affairs Program Attendees
126	Happy Hour Attendees
23	Member Orientation Attendees

CAREER CENTER

109	Job Postings
1,538	Job Posting Views
14	Surveys Purchased
84	Career Fair Vendors



SPONSORS & PARTNERS

13	Chapter Program Sponsors
4	Event Sponsors
12	Partnerships



Join. Get Involved. Grow.

2022 HRAM Board

President

Lynn Owen, SHRM-CP, PHR
Uniti Med Partners

Treasurer

Mary Eriksen, SHRM-CP, PHR
Sapp Bros., Inc.

Assistant Secretary

Virginia Frazey, SHRM-CP, PHR
MyStaff Inc.

President Elect

Bryn Reed, SHRM-SCP, PHR
Live on Nebraska

Assistant Treasurer

Stephanie Poncelow
HPM, Inc.

Advisory Counsel

Past Presidents

Past President

Carrie Svendsen, SHRM-CP, PHR
City of Papillion

Secretary

Kari Teri, SPHR
Radio Engineering Industries, Inc.

Legal Counsel

Scott S. Moore, JD
Baird Holm LLP

Committee Co-Chairs

Diversity & Inclusion

Jillian Davis, SHRM-SCP
University of Chicago Booth School of Business

Carol Horner
Synchronicity, Inc.

Government Affairs

Steve Kerrigan, SHRM-SCP, SPHR
Creighton University

Nicole Murry, SHRM-SCP
Omaha Community Foundation

Membership

Raedawn Johnson
symlr

Amy Luckenbill
Keystone Glass

HRAM Staff

Executive Director

Sarah Schulz

Operations Administrator

Alexis Dailey

Marketing Coordinator

Alecia Hartwig

2022 PARTNERS & SPONSORS

Arthur J. Gallagher

Aureus Group

Baird Holm LLP

Blue Cross Blue Shield Nebraska

CapStone

Cline Williams

Children's Hospital & Medical Center

CQuence Health Group

Farm Credit Services of America

Give Nebraska

Greater Omaha Chamber

HR Certification Institute

HR Nebraska

ICAN

Lindsay Corporation

MindSet LLC

MUD

Mutual of Omaha

MyStaff Inc.

National Safety Council of NE

Nonprofit Assn of the Midlands

Omaha Public Power District

One Source The Background Check Co.

Physicians Mutual

Revela

SilverStone Group HUB

Synchronicity

The Olson Group

Union Pacific

University of Nebraska - Omaha

Vivid Clear Rx

WorldatWork