



## **HRAM Wins SHRM Pinnacle Award for Exceptional HR Program**

**December 1, 2022 (Omaha, NE)** - HRAM (Human Resource Association of the Midlands) announced today it has earned the 2022 Pinnacle Award from SHRM (Society for Human Resource Management) in recognition of its high achievements advancing the profession of human resources.

The Pinnacle Award is the most prestigious honor SHRM state councils and chapters can receive. Created in 1991, it recognizes innovative projects developed and implemented by SHRM affiliates. HRAM was one of 12 human resource organizations, out of more than 600, from across the country to win the award in 2022.

“SHRM affiliates are leading the way in reinventing the future of work,” said SHRM President and CEO, Johnny C. Taylor, Jr., SHRM-SCP. “Through creating inclusive cultures and workplaces, investing in educational programs and increasing the workforce readiness and opportunities for underserved and underemployed groups, each SHRM chapter and state council winner helped to raise up their community.”

“This award is because of the hard work and dedication of our DE&I Committee and IDEAL volunteers,” said HRAM 2022-2023 President, Lynn Owen, SHRM-CP, PHR. “This honor to our entire organization is because of their dedication to making a difference in advancing diversity, equity, and inclusion in our workplaces and community.”

In 2019, HRAM’s board and Diversity and Inclusion (D&I) Committee wanted to recognize Omaha companies and organizations for their diversity and inclusion research, implementation, and successes at all levels. The annual HRAM IDEAL Award celebrates their accomplishments through stages of inclusion, diversity, equity, advocacy, and leadership (IDEAL). The award consists of three levels. The Cultivate level recognizes initial D&I. Emerge recognizes organizations committed to their existing D&I policies. Thrive, the top level recognizes organizations that have established themselves as D&I leaders and resources in the community.

In addition to a plaque and recognition, IDEAL Award winners participate in a panel discussion at HRAM’s January DE&I Chapter Program. This year’s [IDEAL Award Recipients DE&I Panel Discussion](#) will be held on Tuesday, January 10th, 2023, from 11:30 a.m. to 2:00 p.m. at the Scott Conference Center in Omaha, Nebraska. Panelists will share practical advice on implementing DE&I strategies in the workplace. Dell Nared, Director of Diversity, Equity, and Inclusion at the Greater Omaha Chamber will also present on the state of DE&I in Omaha. HRAM members and non-HRAM members are invited to register online. Please find more information at [HRAM.org](http://HRAM.org).

The Pinnacle awardees were recognized at SHRM’s Volunteer Leaders Business Meeting pre-conference webinar on November 7, 2022, and live conference event on November 17-19, 2022. To learn more, please visit the [SHRM Pinnacle Award Program website](#).

**Media:** For more information, contact Eddie Burke at <mailto:edward.burke@shrm.org> or 202-321-5026; or Sarah Schulz at 402-932-1007 or [sschulz@hram.org](mailto:sschulz@hram.org).

**Photo:** Lynn Owen, SHRM-CP, PHR, HRAM 2022-2023 President and Sarah Schulz, HRAM Executive Director.

### **About HRAM**

HRAM is the premiere organization for human resource professionals in the Omaha metropolitan area and is the local affiliate of the Society for Human Resource Management (SHRM). With over 1,000 members, HRAM is a super-mega chapter, one of the largest nationally. HRAM provides its members with a comprehensive understanding and appreciation of human capital management. Through educational, developmental, and professional interactive forums, HRAM serves the needs of businesses locally.

### **About SHRM**

SHRM, the Society for Human Resource Management, creates better workplaces where employers and employees thrive together. As the voice of all things work, workers and the workplace, SHRM is the foremost expert, convener and thought leader on issues impacting today's evolving workplaces. With 300,000+ HR and business executive members in 165 countries, SHRM impacts the lives of more than 115 million workers and families globally. Learn more at [SHRM.org](http://SHRM.org) and on Twitter @SHRM.

###