

## **27th Annual HR Florida Volunteer Leadership Conference**

### **2019 Sponsorship Packages**

**October 4, 2019 - October 5, 2019**

**Saddlebrook Resort & Spa**

**5700 Saddlebrook Way, Wesley Chapel, FL 33543**

On behalf of the HR Florida State Council District Director team, we cordially invite you to become a **Valued Sponsor** of our **27th Annual HR Florida Leadership Conference** scheduled to take place **October 4, 2019 - October 5, 2019**, at the Saddlebrook Resort & Spa in Wesley Chapel, FL.

The **HR Florida Leadership Conference** is a forum designed to support volunteer leaders who serve **28** local Society for Human Resource Management (SHRM) chapters throughout the State of Florida. HR Florida's goal and mission is to provide our **300 plus volunteer leaders** with successful business strategies to ensure the continued operational success of their non-profit organizations.

Without our sponsors, we would not be able to continue our long-standing mission of advancing the profession and serving the professional. Sponsoring this conference will provide your organization with an opportunity to promote your mission, vision and products to our leaders who serve in all industries and levels throughout their own organizations.

Please take time to review the sponsorship packages below. You may sign-up directly by visiting the **October 2019 HR Florida Leadership Conference** page: (<http://www.hrflorida.org/page/Lead2019>)

We look forward to your partnership!

### **Platinum Level \$3,000 – Sponsor for Key Note Speaker Address during General Session** **(only 1 available at this level)**

- Company name & logo on signage outside of general session room during Key Note Speaker Address
- Five (5) minutes of podium time in the main conference room during key note speaker session
- Logo projected on large screen via continuous loop in general session
- One (1) Sponsor Spotlight in monthly HR Florida e-newsletter
- One (1) 6' table booth with premier location in expo hall
- Full Page Advertisement in on-site conference materials
- Description of company products/services (up to 40 words) and company logo included in on-site conference materials
- Electronic post conference participant and vendor lists
- Logo displayed on HR Florida Leadership Conference Page Webpage
- Breakfast provided for up to four (4) representatives
- Lunch provided for up to four (4) representatives
- Up to four (4) sponsor name badges; Additional name badges available for \$25 each
- Two (2) conference bag inserts (paper or item)

### **Gold Level \$2,000 – Conference Lunch Co-Sponsor**

**(only 2 available at this level)**

- Recognition signage as sponsor of Conference Lunch or Conference Happy Hour
- Five (5) minute podium time during Conference Lunch or Conference Happy Hour
- Logo projected on large screen via continuous loop in general session
- One (1) Sponsor Spotlight in monthly HR Florida e-newsletter
- One (1) 6' table booth with premier location in expo hall
- Half Page Advertisement in on-site conference materials
- Description of company products/services (up to 40 words) and company logo included in on-site conference materials
- Electronic post conference participant and vendor lists
- Logo displayed on HR Florida Leadership Conference Page Webpage
- Breakfast provided for up to two (2) representatives
- Lunch provided for up to two (2) representatives
- Up to two (2) sponsor name badges; Additional name badges available for \$25 each
- Two (2) conference bag inserts (paper or item)

### **Silver Level \$1,000 – Breakfast Co-Sponsors, Morning Break or Afternoon Break**

**(only 4 available at this level)**

- Company name and logo on signage recognizing sponsorship of Morning Break, Afternoon Break or Co-Sponsor of Breakfast
- Recognition during the annual leadership conference by President of HR Florida as the sponsor of the Morning Break, Afternoon Break or Co-Sponsor of Breakfast
- Logo projected on large screen via continuous loop in general session
- One (1) Sponsor Spotlight in monthly HR Florida e-newsletter
- One (1) 6' table booth in expo hall
- Half Page Advertisement in on-site conference materials
- Description of company products/services (up to 40 words) and company logo included in on-site conference materials
- Electronic post conference participant and vendor lists
- Breakfast provided for up to two (2) representatives
- Lunch provided for up to two (2) representatives
- Up to two (2) sponsor name badges; Additional name badges available for \$25 each
- Two (2) conference bag inserts (paper or item)

### **Bronze \$750 – Exhibitor Booth**

- One (1) 6' table booth in expo hall
- Quarter Page Advertisement in on-site conference materials
- Description of company products/services (up to 25 words) and company logo included in on-site conference materials
- Logo projected on large screen via continuous loop in general session
- Breakfast provided for up to two (2) representatives
- Lunch provided for up to two (2) representatives
- Up to two (2) sponsor name badges; Additional name badges available for \$25 each
- Two (2) conference bag inserts (paper or item)

### **Ad Sponsor \$300 – Directory Ad**

- Quarter page Advertisement in on-site conference materials
- Description of company products/services (up to 25 words) and company logo included in on-site conference materials
- One (1) conference bag insert (paper or item)

### **A La Carte or Add-On Sponsorship Opportunities**

- Conference Attendee Bag Sponsor
- Conference Attendee Water Bottle Sponsor
- Hotel Foyer Window Clings (in sponsor area)
- Pole Banners (12 available around pool area; 8 available around commons area near conference rooms)
- Conference Attendee Teambuilding Bandana Sponsor
- Sponsor Logo on Breakfast and/or Lunch plates

**“In-Kind” Sponsor - Custom Level Opportunities exist for conference bags, attendee badges, t-shirts, videography and printing needs. Please contact us to discuss these opportunities.**

**“In-Kind” Sponsor benefits may include:** (benefits based on in-kind donation)

- One (1) 6’ table booth in expo hall
- Advertisement in on-site conference materials
- Description of company products/services (up to 25 words) and company logo included in on-site conference materials
- Logo projected on large screen via continuous loop in general session
- Logo displayed on HR Florida Leadership Conference Page program schedule
- Breakfast provided for up to two (2) representatives
- Lunch provided for up to two (2) representatives
- Up to two (2) sponsor name badges; Additional name badges available for \$25 each
- Two (2) registration bag inserts (paper or item)

***Sponsorship opportunities are available on a “First come, first serve” basis! Don’t miss out on this opportunity to present your products or services to key decision makers at businesses throughout Florida, while showing your support of the HR profession and local Florida SHRM chapters!***

To reserve your spot, please contact Nancy Korista at [nancy.korista@hrflorida.org](mailto:nancy.korista@hrflorida.org) or Leigh Mills at [leighmills@hrflorida.org](mailto:leighmills@hrflorida.org). For the latest sponsorship information, please visit our website at [www.hrflorida.org/page/Lead2020](http://www.hrflorida.org/page/Lead2020).