

Media Contact:  
Meg Byers  
French/West/Vaughan  
(919) 277-1182  
[mbyers@fwv-us.com](mailto:mbyers@fwv-us.com)



## **HR Florida State Council Receives Prestigious SHRM Award for Advancing the HR Profession**

*Top Industry Accolade Presented to State Council and Local Florida Chapters*

**Tampa, Fla. – (June 14, 2017)** – The [Society for Human Resource Management](#) (SHRM) – the world’s largest HR professional society – recently awarded [HR Florida State Council](#) (HR Florida) its 2016 Platinum Excel Award. The award aligns individual chapters and state councils’ activities with SHRM’s aspirations for the human resources profession as well as recognizes accomplishments, and strategic activities and initiatives that enhance the industry.

“Advancing the human resources profession is at SHRM’s core, and HR Florida’s outstanding work this year contributed significantly to that mission,” said President and CEO of SHRM, Henry G. (Hank) Jackson. “Recipients of this honor are those who show a strong commitment to progressing the human resources field through service to the community, local networking and professional development activities.”

Numerous local chapters within HR Florida were also recognized with Platinum, Gold and Silver Excel Awards. Chapters that received a platinum honor include: SHRM Jacksonville, Greater Miami SHRM, Greater Orlando SHRM, HR Tampa, Greater Pensacola Chapter of SHRM, HR Association of Broward County, Sarasota Manatee HRA, Mid-Florida SHRM, North Central Florida SHRM, SHRM SWFL, South Brevard SHRM, Big Bend SHRM, Ocala HR Management Association, HR Collier, Lake-Sumter SHRM, Charlotte County SHRM, SHRM – Volusia/Flagler Chapter and the Florida Keys SRHM Chapter. Gold Excel Awards were given to the Space Coast HR Association and Bay County SHRM. Silver Excel Awards were given to HRM Association of Pam Beach County and the St. Lucie County HR Association.

“It’s an immense honor for HR Florida and so many of our local chapters to be presented with this award,” said HR Florida State Council President Lynnette Holsinger. “We strive to equip our state’s HR professionals with the knowledge and resources they need to effectively serve their workplace and community. We look forward to celebrating this achievement at our annual conference in August.”

### **About the Society for Human Resource Management**

The Society for Human Resource Management (SHRM) is the world’s largest HR professional society, representing 285,000 members in more than 165 countries. For nearly seven decades, the Society has been the leading provider of resources serving the needs of HR professionals and advancing the practice of human resource

management. SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China, India and United Arab Emirates. Visit us at [shrm.org](http://shrm.org) and follow us on Twitter and Instagram @SHRMPress.

### **About HR Florida State Council**

Representing over 14,000 human resource professionals and 6,300 Florida employers, HR Florida State Council is the state affiliate for the [Society for Human Resource Management](http://shrm.org) (SHRM). HR Florida facilitates services and programs for the collective interest of the state's SHRM and local chapter membership, and promotes activities that serve and advance the human resources profession. Its primary objective is to support the mission and initiatives of SHRM through education. HR Florida is a 100 percent volunteer organization consisting of 28 SHRM-affiliated chapters across the state. For more information, go to [HRFlorida.org](http://HRFlorida.org), [Facebook](https://www.facebook.com/SHRMFL), [Twitter](https://twitter.com/SHRMFL) or [LinkedIn](https://www.linkedin.com/company/shrm-fl).