



HR Florida State Council Honored with Platinum Excellence Award For Elevating Human Resources, Improving Workplaces

This marks the second consecutive year the Council has received this outstanding recognition

Tampa, Fla. – May 29, 2020 – The Society for Human Resource Management (SHRM), the world’s largest HR professional society, presented [HR Florida State Council \(HR Florida\)](#) with the 2019 Platinum Excellence Award. The Excel award is SHRM’s top honor, recognizing outstanding achievements in state council operations and a commitment to providing meaningful program and services to HR professionals.

HR Florida’s submission highlighted four successful initiatives, including its commitment to increase local chapter membership by 5.4% within a year and to raise awareness of mental illness among its chapter membership and workplaces by partnering with the American Foundation for Suicide Prevention (AFSP). Additionally, in an effort to better capture individualized chapter performance data, the district directors team created a centralized data dashboard, which allowed for more strategic planning and chapter guidance. Lastly, the Council reformatted its leadership conference, holding two conferences within 2019 to enhance both attendance rates and conference value.

Along with HR Florida’s notable win, 16 local chapters also earned Excel Awards for 2019, highlighting the organization’s commitment to HR excellence. SHRM Jacksonville, HR Tampa, Greater Pensacola Chapter of SHRM, Sarasota Manatee HRA, North Central Florida SHRM, SHRM SWFL, Big Bend SHRM, Bay County SHRM, St. Lucie County HR Assn., SHRM Volusia/Flagler Chapter and Florida Keys SHRM all won Platinum awards; SHRM/Emerald Coast Chapter and Charlotte County SHRM were granted Gold Excel Awards; Mid-Florida SHRM and Ocala HR Management Assn. earned Silver Excel awards and Greater Orlando SHRM was also recognized with a Bronze Excel Award.

“So much of SHRM’s impact on the world of work can be traced back to the dedication and hard work of our chapters and state councils like HR Florida State Council. These leaders took the initiative and drove changes to make workplaces where employers and employees can thrive together,” said Johnny C. Taylor, Jr., SHRM-SCP, president and chief executive officer of SHRM. “The Platinum EXCEL Award is not only a celebration of the great work done by HR Florida—it’s also a recognition of the grit it took to do it.”

About the Society for Human Resource Management

SHRM, the Society for Human Resource Management, creates better workplaces where employers and employees thrive together. As the voice of all things work, workers and the workplace, SHRM is the foremost expert, convener and thought leader on issues impacting today's evolving workplaces. With 300,000+ HR and business executive members in 165

countries, SHRM impacts the lives of more than 115 million workers and families globally. Learn more at SHRM.org and on Twitter @SHRM.

About HR Florida State Council

Representing over 16,000 human resources professionals and 6,300 Florida employers, HR Florida State Council is the state affiliate for the [Society for Human Resource Management](http://SocietyforHumanResourceManagement.org) (SHRM). HR Florida facilitates services and programs for the collective interest of the state's SHRM and local chapter membership, and promotes activities that serve and advance the human resources profession. Its primary objective is to support the mission and initiatives of SHRM through education. HR Florida is a 100 percent volunteer organization consisting of 28 SHRM-affiliated chapters across the state. For more information, go to HRFlorida.org, [Facebook](#), [Twitter](#) or [LinkedIn](#).