



REGISTRATION HR Florida 2011 Conference & Expo August 29–August 31, 2011



www.hrflorida.org
PREFERRED METHOD!



Mail registration form with check payable to HR Florida to: Shannon Lands, HR Florida Treasurer c/o Saltmarsh, Cleaveland & Gund, P.A. P.O. Drawer 13207, Pensacola, FL 32591-9985



Fax to 850-435-8352
[Registration is not complete until both payment **and** completed form are received.]

Please print clearly. Use one form for each registrant.

Last Name _____ First Name _____ MI _____

First Name for Badge _____ PHR SPHR GPHR Job Title _____

Company _____ Telephone _____

Mailing Address _____

City _____ State _____ Zip _____

Email (required for registration confirmation) _____

If a SHRM chapter member, provide chapter name _____

CONFERENCE REGISTRATION	RATE			REGISTER BY	FEES
Pre-Conference Workshops					
1. HR Certification Preparation Course	\$195				
2. HR Florida Social Media Academy					
a. Session 1- Introduction	\$95				
b. Session 2 – Putting Social Media to Work at the Job	\$95				
Both Session 1 & 2 - \$179					
3. A Customer Centric Approach to Internal Marketing the Strategic Role of HR	\$95			8/15/11	
4. Courageous Leadership: HR's Role in Accelerating Results & Creating a High Performance Culture	\$95				
5. Suspect, Inspect, Detect, Correct and Protect	\$95				
Full Registration	1	5 Pak	10 Pak		
Regular Rate	\$590	\$2670	\$5280	7/1/11	
Late Rate	\$655	\$3055	\$6050	8/15/11	
Walk-In Rate	\$695	-	-	After 8/15/11	
One-Day Registration*	1	3	5		
Regular Rate	\$320	\$795	\$1240	7/1/11	
Late Rate	\$365	\$955	\$1515	8/15/11	
Walk-In Rate	\$400	-	-	After 8/15/11	
Student Registration**					
Full Conference	\$160				
One-Day Rate*	\$85				
SHRM Foundation Donation	\$1, \$5, \$10				
PAYMENT INFORMATION				TOTAL DUE	\$
<input type="checkbox"/> Check enclosed <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express Credit card number: <i>please print clearly</i> _____ Expiration date _____ CSC code _____ Name as it Appears on card _____ Billing street address _____ Billing state and zip code _____ Authorized signature _____					
DEMOGRAPHIC INFORMATION - Please take a moment to complete the following. This information is used to plan future HR Florida events. Years in Profession: <input type="checkbox"/> 1- 2 <input type="checkbox"/> 3 – 5 <input type="checkbox"/> 6 – 10 <input type="checkbox"/> 11 – 20 <input type="checkbox"/> over 20 <input type="checkbox"/> Student No. of Employees in Your Org: <input type="checkbox"/> <100 <input type="checkbox"/> 100 – 499 <input type="checkbox"/> 500 – 999 <input type="checkbox"/> 1,000+ Gender: <input type="checkbox"/> Male <input type="checkbox"/> Female Age: <input type="checkbox"/> <30 <input type="checkbox"/> 30 – 39 <input type="checkbox"/> 40 – 49 <input type="checkbox"/> 50+ HR Service/Programs Authority Level: <input type="checkbox"/> Decision Maker <input type="checkbox"/> Influencer <input type="checkbox"/> None/NA Additional Info: <input type="checkbox"/> First Time Attendee <input type="checkbox"/> Full Time Consultant <input type="checkbox"/> SHRM Member How did you hear about the HR Florida State Conference? (check only one) <input type="checkbox"/> Postcard/Brochure/Letter Mailing <input type="checkbox"/> Local Chapter <input type="checkbox"/> Co-worker/Friend <input type="checkbox"/> Email <input type="checkbox"/> HR Florida Review Magazine <input type="checkbox"/> Florida Trend <input type="checkbox"/> Website					
CANCELLATION POLICY <ul style="list-style-type: none"> • Cancellations must be in writing.* • Cancellations will be assessed \$75 administrative fee if received prior to 7/1/2011. • Cancellations received after 7/1/2011 are non-refundable. • Registrations are transferable.* *See General Info at www.hrflorida.org for full details.					
HOTEL INFORMATION Rosen Shingle Creek: The rate is \$136/night including self-parking: Call the Rosen directly at 866-996-6338 and indicate you are with the HR Florida Conference or online at: http://www.hrflorida.org/displaycommon.cfm?an=1&subarticlenbr=4 . Administrative Use Only: Date: _____ EM _____ Amt: \$ _____ Check # _____					

* For the **One Day Rate**, check which day:
 Monday
 Tuesday (does **not** include evening event.)
 Wednesday

** Must be a full-time student **and** a member of a SHRM affiliated student or regular chapter to be eligible for student rate. (Not currently employed as HR practitioner.) Student rate **does not** include Tuesday evening event.

Check here if you require special meals or auxiliary aids during the conference. Description of special needs:

 Full registration fee includes all conference sessions (except pre-conference workshops) and Expo Hall admission, PLUS: lunch, afternoon beverage break and expo hall reception on Monday; lunch, afternoon beverage break, and one (1) ticket to the evening event on Tuesday. Registration does not include hotel accommodations or any other fees. Additional Tuesday evening tickets will be sold based on availability (over 21 years of age, please). Conference attire - business casual for all venues.

HR Florida reserves the right to provide attendee contact information to qualified sponsors and exhibitors. HR Florida is not responsible for vendor marketing – all concerns must be made directly with the vendor.