

HR Florida Debuts New Mission & Vision Statements

State's largest HR organization focuses on educating employees & employers to make Florida the best place to work

The HR Florida State Council (HR Florida) refreshed its mission and vision statements as a renewed commitment to its members. Following the lead of its parent organization, the Society of Human Resource Management (SHRM), which also updated its mission and vision earlier this year, HR Florida leaders worked collaboratively to evolve its own guiding principles.

Communicating the aims and values of the organization, HR Florida's new mission is to *"serve, advise and empower Florida workforce communities through education, partnerships and connections."* As the state's foremost HR resource, HR Florida equips employers and employees with best practices, yielding a more healthy and enjoyable work environment. The Council's main focus areas include college relations, community impact, diversity, HR certification, legislative affairs (state and federal), membership, the SHRM Foundation and workforce readiness.

Acting as an inspiration and guide, HR Florida's revitalized vision is *"to lead the way and make Florida the best place to work."* By facilitating services and programs for the collective interest of local chapter members, HR Florida offers activities that aid working professionals, while continuing to advance the profession. The Council also acts as the voice of employers with regard to legislation impacting the workplace.

"We are excited to share this mission and vision with our members and the entire human resources community," said HR Florida State Council President Heather Deyrieux. "With these statements serving as our motivation and call of duty, we will continue to do all we can to provide those in our profession with the premier tools and resources they need in order to make our great state the best place to work."

HR Florida is also encouraging its local chapters to review their own mission and vision statements before the Council's Leadership Conference in October 2019.

About HR Florida State Council

Representing over 14,000 human resource professionals and 6,300 Florida employers, HR Florida State Council is the state affiliate for the [Society for Human Resource Management](#) (SHRM). HR Florida facilitates services and programs for the collective interest of the state's SHRM and local chapter membership, and promotes activities that serve and advance the human resources profession. Its primary objective is to support the mission and initiatives of SHRM through education. HR Florida is a 100 percent volunteer organization consisting of 28 SHRM-affiliated chapters across the state. For more information, go to HRFlorida.org, Facebook at [Facebook.com/hrflorida/](https://www.facebook.com/hrflorida/), Twitter at [@HRFlorida](https://twitter.com/HRFlorida), or [LinkedIn](#).