



BANNER AD ON WEBSITE

A banner ad is an excellent way to maintain top-market awareness with your targeted audience of local HR professionals and leaders. All online banners scroll across the bottom of the homepage with a company logo and link to your web site. In addition, your organization will be featured on our Advertisers Page with banner ad space, company description, website and contact phone number for twelve (12) consecutive months.

Price

\$1,500.00 Annually

Deadline

First of the Month

Contact

Jennifer Lane or
Call 713-426-2646

REGISTER NOW

Display Size:

Logo: 278 pixels (WIDTH) x 115 pixels (HEIGHT)

Ad: 260 pixels (WIDTH) x 260 pixels (HEIGHT)

Resolution:

100 dpi or greater

Color:

Full Color

File Format(s):

.JPG, .PNG, .GIF, .EPS, .TIFF

Sample Image(s):

(not to scale)

Logo:



Ad:





MARKETING BLAST EMAIL

Reach members of the HR Houston professional community with one click of the "send" button. This quick and easy method of advertising allows you to send an advertising or marketing message "en masse." Formatting your message in a succinct style will add to its readability and response rate from busy HR professionals.

Scheduling is limited to a predetermined number of companies advertising each month. Email messages are on first-come, first-serve basis; subject to blackout periods. HR Houston will make every effort to send the message on the date that you have selected but no later than three (3) days from the date selected, assuming space is available; any variation from this will require your approval.

Price

\$1,500.00 Per Email

Deadline

Five (5) Days Prior To Confirmed Distribution Date

Contact

Jennifer Lane or
Call 713-426-2646

REGISTER NOW

Display Size:

700 pixels (WIDTH) x 1000 pixels (HEIGHT)

Resolution:

100 dpi or greater

Color:

Full Color

File Format:

.HTML, .PDF or Microsoft Word

*If we must recreate your email from a Microsoft Word or .PDF document, please include any links to external websites, event registration forms, etc. contained within the email. Supplemental graphics may be submitted as .JPG, .PNG, .GIF, .EPS, .TIFF files. We cannot accept animated .GIF files. **HTML is strongly preferred.***

Sample Image:

(not to scale)

ST. JOSEPH MEDICAL CENTER...
Your Partner in Health

Learn about our menu of healthcare services and how we can partner with your organization in 2017.

Employer Services	Employee Services
<ul style="list-style-type: none">• Health fairs and screenings• Travel medicine services• Occupational clinics• Speakers bureaus	<ul style="list-style-type: none">• Same-day or next-day appointments• Complimentary form car service for downtown employees• Convenient access to emergency, routine and outpatient care

Workplace Wellness Luncheon
Thursday, January 26 • 11:30 a.m. - 1:30 p.m. • St. Joseph Medical Center
George W. Stroke Building - 9th Floor Auditorium • 1919 LabBranch St. - Houston, TX 77002

TO REGISTER, VISIT sjmctx.com/workplacewellness OR CALL (713) 756-5051

ST. JOSEPH CORPORATE HEALTHCARE CONNECTION



WEBINAR HOST SPONSOR

Webinars are one-hour presentations using an online technology service provider to link attendees by phone and internet. Webinars are free to HR Houston Members and considered a membership benefit. HR Houston will promote the event, submit to SHRM and HRCI for recertification credits, and handle registration and communication with attendees.

The Webinar Host provides the speaker, topic and PowerPoint presentation (to be approved by HR Houston 6 weeks prior to scheduled showing). Webinars are conducted on Thursdays and dates are available on a first-come, first-serve basis.

Price

\$1,500.00 Per Webinar

Deadline

Six (6) Weeks Prior To Confirmed Webinar

Contact

Jennifer Lane or
Call 713-426-2646

[REGISTER NOW](#)

Display Size:

16:9 screen size

File Format:

Powerpoint Presentation

Important Note:

Please contact Jennifer Lane to discuss your proposed Webinar presentation prior to purchase. Thank you!



WEEKLY EMAIL UPDATE SPONSOR

Weekly Email Updates are distributed to all members of HR Houston each Monday (approximately 2,100 names) and contain announcements of upcoming events and activities. Weekly Email Update Sponsor includes your company logo and link to website.

Scheduling is limited to a predetermined number of companies advertising each month. One sponsorship per week; offered on a first-come, first-serve basis.

Price

\$250.00 Per Weekly Email

Deadline

Five (5) Days Prior To Confirmed Distribution Date

Contact

Jennifer Lane or
Call 713-426-2646

[REGISTER NOW](#)

Display Size:

Your Company Logo will be placed within a box that is **355 pixels (WIDTH) x 81 pixels (HEIGHT)**. If you are unable to resize your logo to fit the spec requirements, we are happy to resize the file to fit the advertising parameters for you.

We are unable to accept any advertisements in this display; this will display Company Logo ONLY. Including additional text, website address or graphics beyond "Company Logo Only" may result in distribution delays.

Resolution:

300 dpi or greater

Color:

Full Color

File Format:

A high-resolution, vector outline .EPS of your company logo is preferred. We will also accept .JPG, .TIFF, or press-ready .PDF files. Current system settings require you to save your art files to be compatible with Adobe Creative Suite 6 or earlier.

IMPORTANT NOTE: We are unable to accept animated .GIF Files.

Website Link:

Please supply the URL (web address) that you would like linked to the company logo.

Sample Image:

(not to scale)

Thank You To This Week's ESource Sponsor:

MEMORIAL[®]
HERMANN
Health Insurance Co