

HRPBC 2015 Chapter Sponsorship Packages

Meeting Sponsorship Packages

Networking Event	Sponsor Table at Meeting	Monthly Meeting Sponsor	2-Month Meeting Package
<i>Value: \$250</i>	<i>Value: \$500</i>	<i>Value: \$750</i>	<i>Value: \$1,350</i>
Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and 2015 networking event sponsored.	Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and 2015 meeting(s) sponsored.	Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and 2015 meeting sponsored.	Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and 2015 meeting(s) sponsored.
Logo with hotlink posted on the calendar event page.	Logo with hotlink posted on the calendar event page.	Logo with hotlink posted on the calendar event page.	Logo with hotlink posted on the calendar event page.
*Two planned 2015 networking events. Only three (3) sponsors per networking event.	Opportunity to provide a raffle prize to meeting attendees.	Opportunity to provide a raffle prize to meeting attendees.	Opportunity to provide a raffle prize to meeting attendees.
	A skirted sponsor table to display your products/services at the event.	A skirted sponsor table to display your products/services at the event.	A skirted sponsor table to display your products/services at the event.
	One promotional code for registration to sponsored event. Not transferable to other events.	Two promotional codes for registration to sponsored event. Not transferable to other events.	Two promotional codes for registration to sponsored event. Not transferable to other events
	Chapter membership list on self-adhesive mailing labels for one-time use.	Chapter membership list on self-adhesive mailing labels for one-time use.	Chapter membership list on self-adhesive mailing labels for one-time use.
		2-3 minutes to address the audience to promote your company, products and services.	2-3 minutes to address the audience to promote your company, products and services.
		Sent on behalf of Sponsor-a 50 word "Thank you" to event attendees from Sponsor & a link to an article that impacts HR. (Sponsor to submit.)	Sent on behalf of Sponsor-a 50 word "Thank you" to event attendees from Sponsor & a link to an article that impacts HR. (Sponsor to submit.)
		Flyer distribution at sponsored event.	Flyer distribution at sponsored event.
		One calendar event posting on the "Other Non-Chapter HR Events" page of an HR event (must non-conflict with chapter events).	One calendar event posting on the "Other Non-Chapter HR Events" page of an HR event (must non-conflict with chapter events).
			Rotating Logo posted on the HRPBC Home Page for 3 months.
			One E-mail blast to membership during 2015 with subject Line " A message from our sponsor- Name of Sponsor".

HRPBC 2015 Chapter Sponsorship Packages

Internet Sponsorship Packages

HR Event Promotion Package	Rotating Banner Ad Space	Rotating Banner Ad Space	Web Package
<i>Value: \$125</i>	<i>Value: \$250</i>	<i>Value: \$400</i>	<i>Value: \$700</i>
One calendar event posting on the "Other Non-Chapter HR Events" page of an HR event (must non-conflict with chapter events).	Rotating Logo posted on the HRPBC Home Page for <u>two (2)</u> months.	Rotating Logo posted on the HRPBC Home Page for <u>six (6)</u> months.	Rotating Logo posted on the HRPBC Home Page for <u>twelve (12)</u> months.
Logo with hotlink posted on the "Other Non-Chapter HR Events" page for the posting.		Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and identified as web sponsor.	Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and identified as web sponsor.
			One e-mail blast to membership during 2015 with subject Line " A message from our Sponsor- Name of Sponsor".