



2018 HRPBC Conference Sponsorship Packages

NOTE: Combining a conference package with a monthly meeting will offer a 10% discount from the total price.

Title Sponsor (Exclusive - Only 1 Available) - \$5,000 Value

- Logo/listing alongside HRPBC Conference Title in all printed and internet marketing
- Sponsor Intro from Podium; 3-4 minutes of microphone time at General Session
- Hot link to highlight company or product on conference main page
- One general session announcement from HRPBC officers thanking company
- Logo/listing on Conference Web pages with hot link
- Logo/Name and marketing materials displayed at conference booth at all HRPBC monthly meetings Jan - April
- E-mail Listing of Conference Attendees
- Rotating Logo on Main Page for 6 months
- 4 Conference Tickets which includes pre-conference reception
- Logo on all Pre-event Conference e-blasts to members
- Logo/listing on all "major" printed conference marketing materials
- *Prime* Exhibitor Table in Exhibit Hall
- Conference Bag Inserts
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and sponsorship highlight
- Opportunity to Provide Raffle prize and mention at Conference Closing
- 2 Pre-Conference Tickets
- 2 Additional lunch tickets (in addition to conference tickets)

Platinum Sponsor (Only 2 Available) - \$3,500 Value

- Sponsor Intro from Podium; 3-4 minutes of microphone time at General Session
- Hot link to highlight company or product on conference main page
- One general session announcement from HRPBC officers thanking company
- Logo/listing on Conference Web pages with hot link
- Logo/Name and marketing materials displayed at conference booth at all HRPBC monthly meetings Jan - April
- E-mail listing of Conference Attendees
- Rotating Logo on Main Page for 6 months
- 3 Conference Tickets which includes pre-conference reception
- Logo on all Pre-event Conference e-blasts to members
- Logo/listing on all "major" printed conference marketing materials
- *Prime* Exhibitor Table in Exhibit Hall
- Conference Bag Inserts
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and sponsorship highlight
- Opportunity to Provide Raffle prize and mention at Conference Closing
- 2 Pre-Conference Tickets
- 2 Additional lunch tickets (in addition to conference tickets)



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Gold Sponsor - \$2,500 Value

- One general session announcement from HRPBC officers thanking company
- Logo/listing on Conference Web pages with hot link
- Logo/Name and marketing materials displayed at conference booth at all HRPBC monthly meetings Jan - April
- E-mail Listing of Conference Attendees
- Rotating Logo on Main Page for 3 months.
- 2 Conference Tickets which includes pre-conference reception
- Logo on all Pre-event Conference e-blasts to members
- Logo/listing on all "major" printed conference marketing materials
- *Prime* Exhibitor Table in Exhibit Hall
- Conference Bag Inserts
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and sponsorship highlight
- Opportunity to Provide Raffle prize and mention at Conference Closing
- 2 Pre-Conference Tickets
- 2 Additional lunch tickets (in addition to conference tickets)

Silver (Event) Sponsor (8 Available) - \$1,500 Value

- One announcement from HRPBC officers thanking company during selected event below
- Logo/Name and marketing materials displayed at conference booth at all HRPBC monthly meetings Jan - April
- E-mail Listing of Conference Attendees
- Rotating Logo on Main Page for 3 months.
- 1 Conference Ticket which includes pre-conference reception
- Logo on all Pre-event Conference e-blasts to members
- Logo/listing on all "major" printed conference marketing materials
- Exhibitor Table in Exhibit Hall
- Conference Bag Inserts
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and sponsorship highlight
- Opportunity to Provide Raffle prize and mention at Conference Closing
- 2 Pre-Conference Tickets
- 2 Additional lunch tickets (in addition to conference ticket)

Select from one of the following options:

- Continental Breakfast
- Pre-Conference Reception
- Opening Keynote Session
- Lunch Keynote Session
- 1 of 3 concurrent breakout sessions



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Bronze (Amenities)* Sponsor - \$1,000 Value

- E-mail Listing of Conference Attendees
- Rotating Logo on Main Page for 1 month
- Logo on all Pre-event Conference e-blasts to members
- Logo/listing on all "major" printed conference marketing materials
- Exhibitor Table in Exhibit Hall
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and sponsorship highlight
- Opportunity to Provide Raffle prize and mention at Conference Closing
- 1 Pre-Conference Ticket
- 2 lunch tickets (in addition to conference registration)

*Bronze Amenities Sponsor examples include conference badges, conference bags, giveaways, etc.