



2018 HRPBC “Exclusive” Sponsorship Packages

NOTE: Discounting is available if purchasing multiple packages such as a conference or monthly meeting package.

Exclusive Annual Sponsorship Package \$5,000 (Only 1 available)

This package allows VIP access to Five Dinner Meetings and the Annual Conference as a priority sponsor. Dinner Meetings selected by sponsor, must be confirmed by time of purchase.

- A skirted sponsor table to display your products/services at the event.
- 2-3 minutes at each meeting to address the audience to promote your company, products and services.
- Opportunity to provide a raffle prize to meeting attendees.
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and 2018 meeting(s) sponsored.
- Two promotional codes for registration to each sponsored dinner meeting. Not transferable to other events.
- Flyer distribution at each sponsored event.
- 50 word "Thank you" to event attendees sent from HRPBC on behalf of Sponsor & a link to an article that impacts HR. (Sponsor to submit.)
- Emailed list of event attendees for one time use following each meeting.
- Logo with hotlink posted on the calendar event page.
- One HR related calendar event posting (per month) on the "Other Non-Chapter HR Events" page of HRPBC website
 - Date must not conflict with other HRPBC chapter events
- Rotating Logo posted on the HRPBC Home Page year round
- Three e-mail blast to membership during 2018 with subject Line "A message from our Annual Sponsor." (\$1500 value)
 - Sponsor to submit communication to chapter for distribution

Exclusive Business Breakfast Sponsorship Package \$2,000 (Only 1 available)

This package is for our Quarterly Boca Business Breakfast Series at Lynn University. Each quarterly breakfast conversation will be targeted toward HRCI and SHRM strategic business credits and delivered by Lynn professors.

- A skirted sponsor table to display your products/services at the event.
- 2-3 minutes at each meeting to address the audience to promote your company, products and services.
- Highlighted announcement at our dinner meetings and annual conference thanking our breakfast sponsor and promoting the event
- Opportunity to provide a raffle prize to meeting attendees.
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and 2018 meeting(s) sponsored.
- Two promotional codes for registration to each sponsored breakfast meeting. Flyer distribution at each sponsored event.
- 50 word "Thank you" to event attendees sent from HRPBC on behalf of Sponsor & a link to an article that impacts HR. (Sponsor to submit.)
- Emailed list of event attendees for one time use following each meeting.
- Logo with hotlink posted on the calendar event page.
- Rotating Logo posted on the HRPBC Home Page year round