



## 2018 HRPBC Sponsorship Packages

**NOTE:** Combining a conference package with a monthly meeting will offer a 10% discount from the total price.

### Networking Event Package \* - Value \$250

- Logo with hotlink posted on the calendar event page.
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and 2018 networking event sponsored.

\*2018 Networking event planned in June. Only three (3) sponsors per networking event.

### Sponsor Table at Meeting - Value \$500

- A skirted sponsor table to display your products/services at the event.
- Opportunity to provide a raffle prize to meeting attendees.
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and 2018 meeting(s) sponsored.
- One promotional code for registration to sponsored event. Not transferable to other events.
- E-mail list of event attendees for one time use.
- Logo with hotlink posted on the calendar event page.

### Monthly Meeting Sponsor Value - \$750

- A skirted sponsor table to display your products/services at the event.
- 2-3 minutes to address the audience to promote your company, products and services.
- Opportunity to provide a raffle prize to meeting attendees.
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and 2018 meeting(s) sponsored.
- Two promotional codes for registration to sponsored event. Not transferable to other events
- Flyer distribution at sponsored event.
- 50 word "Thank you" to event attendees sent from HRPBC on behalf of Sponsor & a link to an article that impacts HR. (Sponsor to submit.)
- E-mail list of event attendees for one time use.
- Logo with hotlink posted on the calendar event page.
- One HR related calendar event posting on the "Other Non-Chapter HR Events" page of HRPBC website (must non-conflict with other chapter events).

### 2-Month Meeting Package- Value - \$1,400

- A skirted sponsor table to display your products/services at the event.
- 2-3 minutes to address the audience to promote your company, products and services.
- Opportunity to provide a raffle prize to meeting attendees.
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and 2018 meeting(s) sponsored.
- Two promotional codes for registration to sponsored event. Not transferable to other events
- Flyer distribution at sponsored event.
- 50 word "Thank you" to event attendees sent from HRPBC on behalf of Sponsor & a link to an article that impacts HR. (Sponsor to submit.)
- E-mail list of event attendees for one time use.
- Logo with hotlink posted on the calendar event page.
- One HR related calendar event posting on the "Other Non-Chapter HR Events" page of HRPBC website (must non-conflict with other chapter events).
- Rotating Logo posted on the HRPBC Home Page for 3 months.
- One E-mail blast to membership during 2018 with subject Line "A message from our Sponsor"



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### Internet Sponsorship Packages Available

#### HR Event Promotion Package - Value \$125

- One HR related calendar event posting on the "Other Non-Chapter HR Events" page of HRPBC website (must non-conflict with other chapter events).
- Logo with hotlink posted on the "Other Non-Chapter HR Events" page for the posting.

#### Rotating Banner Ad Space - Value \$250

- Rotating Logo posted on the HRPBC Home Page for two (2) months.
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and identified as web sponsor.

#### Rotating Banner Ad Space - Value \$400

- Rotating Logo posted on the HRPBC Home Page for six (6) months.

#### E-mail blast - Value \$500

- One time e-mail blast to chapter membership marketing an HR related event

#### Rotating Banner Ad Space - Value \$700

- Rotating Logo posted on the HRPBC Home Page for twelve (12) months.
- Logo with hotlink on "Visit our Sponsors" web page with contact name, phone number, and identified as web sponsor.
- One e-mail blast to membership during 2015 with subject Line "A message from our Sponsor"