



HR Tampa 2019 Sponsorship Opportunities

Monthly Meetings

January - November (2019 dates available)

| | |
|---------------------------|---|
| Price: | \$800.00 |
| When: | 3rd Wednesday of the month (<i>meetings alternate monthly between breakfast and dinner</i>) |
| Normal Attendance: | 170-190 |
| Location: | The Centre Club 123 S. Westshore Blvd, Tampa, FL 33609 |

- Exclusivity as a meeting sponsor.
- Your company Logo/Link in the HR Tampa emailed meeting invite thanking you for your sponsorship of the meeting.
- Your company Logo/Link to your website in the HR Tampa Monthly Newsletter for two issues.
- A display table that can include use of a banner, brochures, table top presentation, business cards, give-aways, etc.
- Free meals for you and a colleague.
- Can distribute your materials on the seats for all attendees prior to meeting.
- A formal 30-45 second introduction (bio) prior to your presentation.
- Five (5) minute presentation to the membership prior to the main speaker (3 to 5 ppt slides).
- Logo/Link to your website on HR Tampa's website (registration area)
- In order to collect business cards and to further benefit your sponsorship we encourage our sponsors to donate 1 to 2 gift certificates or other nice giveaways to be used in a Fishbowl Drawing at the end of the meeting presentation. For the monthly meetings HR Tampa does not make our membership list available and we keep all information confidential.

Newsletter

The HR Tampa newsletter is emailed to over 700 HR Professionals each month.

| Ad Size | Monthly Price | Multi-Month Discounts |
|-----------|---------------|--------------------------|
| 3 Line Ad | \$175.00 | 3 month - 10% Discount |
| 5 Line Ad | \$275.00 | 6 month - 15% Discount |
| 8 Line Ad | \$425.00 | 9 month - 20% Discount |
| | | 12 months - 25% Discount |

Website Advertising

The HR Tampa website receives a high volume of traffic each month from our membership.

| Description | Price | Location |
|---------------------|----------|--------------------|
| Banner Ad (30 days) | \$350.00 | HR Tampa Home Page |

Other Sponsor Opportunities

Get your message across to HR professionals in Tampa through a direct or electronic email campaign!

| Description | Price | Comments |
|-------------------|----------|--|
| Email Blast | \$400.00 | Sponsor provides graphics and content and HR Tampa will facilitate email blast to all members. Email list will NOT be provided. |
| 2X Email Blast | \$550.00 | Email will be sent two times to HR Tampa membership. Sponsor provides graphics and content for HR Tampa to facilitate email blast. Email list will NOT be provided. |
| Networking Events | TBD | Networking events will depend on location of event. If you are interested in hosting a network event please contact sponsors@HRTampa.org for more information. |



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| | | |
|--------------------------|-----|---|
| Holiday Party | TBD | Holiday party sponsorships change based on the event, please contact sponsors@HRTampa.org for more information. |
| New Member Welcome Event | TBD | Annual new member welcome event allows new member to meet and get acquainted with HR Tampa leadership and other members. |

Package Discounts

Purchase multiple avenues throughout the year to advertise your organization or event and receive package discounts.

| Package 1 | Current Price | Package Price | Savings |
|-------------------------------|-------------------|-------------------|----------------------|
| 1 Monthly Meeting Sponsorship | \$800.00 | \$700.00 | |
| 1 Email Blast to Membership | \$400.00 | \$350.00 | |
| TOTAL Value | \$1,200.00 | \$1,050.00 | \$150 (12.5%) |

| Package 2 | Current Price | Package Price | Savings |
|-------------------------------|-------------------|-------------------|--------------------|
| 1 Monthly Meeting Sponsorship | \$800.00 | \$700.00 | |
| 1 Email Blast to Membership | \$400.00 | \$350.00 | |
| 30 Day Banner | \$350.00 | \$300.00 | |
| TOTAL Value | \$1,550.00 | \$1,350.00 | \$200 (13%) |

| Package 3 | Current Price | Package Price | Savings |
|---------------------------------|-------------------|-------------------|----------------------|
| 1 Monthly Meeting Sponsorship | \$800.00 | \$700.00 | |
| 30 Day Banner | \$350.00 | \$300.00 | |
| 3 Months – 5 line Newsletter Ad | \$825.00 | \$650.00 | |
| TOTAL Value | \$1,975.00 | \$1,650.00 | \$325 (16.5%) |

| Package 4 | Current Price | Package Price | Savings |
|---------------------------------|-------------------|-------------------|--------------------|
| 1 Monthly Meeting Sponsorship | \$800.00 | \$700.00 | |
| 1 Email Blast to Membership | \$400.00 | \$350.00 | |
| 30 Day Banner | \$350.00 | \$300.00 | |
| 6 Months – 5 Line Newsletter Ad | \$1,650.00 | \$1100.00 | |
| TOTAL Value | \$3,200.00 | \$2,450.00 | \$750 (24%) |

**Don't see a package that meets your needs?
Just let us know and we can design a package specifically for you!**

Annual Conference & Expo



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When:

Friday, October 2019

2018 Attendance: 750+

Location:

USF Marshall Student Center, 4103 USF Cedar Circle, Tampa, FL 33620

**Platinum, Gold and Silver Sponsors from previous year have first right of refusal.*

| Sponsor Opportunity | Speaker \$4,000 | Platinum \$3,800 | Gold \$3,000 | Silver \$2,000 | Bronze \$1,200 | Whoava Event App Sponsor \$2,500 | Bag Sponsor \$1,000 | Water Sponsor \$1,000 | Lanyard Sponsor \$1,000 |
|--|--|------------------|---------------|----------------|----------------|----------------------------------|------------------------------|-------------------------------|----------------------------------|
| PRICE | \$4,000 | \$3,800 | \$3,000 | \$2,000 | \$1,200 | \$2,500 | \$1,000+ | \$1,000+ | \$1,000+ |
| Early Bird Price Early Bird Ends 6/30/19 | \$4,000 | \$3,000 | \$2,600 | \$1,800 | \$1,000 | \$2,500 | \$1,000 + Cost of Bags | \$1,000 + Cost of Water | \$1,000 + Cost of Lanyards |
| Sponsorships Available | 2 Sponsors (Opening and Closing Sessions) | 1 Sponsor | 4 Sponsors | 4 Sponsors | 50 Sponsors | 1 Sponsor | 1 Sponsor | 1 Sponsor | 1 Sponsor |
| Booth in expo hall and general session area | x | x | x | x | x | x | x | x | x |
| Five (5) minutes of microphone time | x | x | | | | | | | |
| Sponsor of lunch with company table-top signage | | x | | | | | | | |
| Sponsor of Breakfast or afternoon break with company table-top signage | | | x | | | | x | | |
| Full Conference Registrations including lunch | 4 | 4 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Logo displayed in onsite conference program | x | x | x | x | x | x | x | x | x |
| Logo in Printed Conference advertisement | x | x | x | x | | | | | |
| Logo Scrolling on HRTampa.org Home Page | x | x | x | x | | | | | |
| Logo displayed on PowerPoint Presentation at beginning of all general sessions | x | x | x | x | | x | x | x | x |
| Ad in HR Tampa E-Newsletter | 8 Lines | 8 Lines | 5 Lines | | | | | | |
| Company description and services (up to 40 words) in printed program | x | x | x | x | x | x | x | x | x |
| Sponsor ribbons identifying sponsorship levels | 4 | 4 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Post conference participant and vendor lists | x | x | x | x | x | x | x | x | x |
| General Session Announcement from HR Tampa officer thanking company | x | x | x | x | | | | | |

Sponsorship remittance due upon registration. Reimbursement will only be provided if cancelled within three weeks of event.

For more information contact Deborah Erdahl, HR Tampa, Director of Sponsorships sponsors@hrtampa.org

OTHER GREAT SPONSORSHIPS ALSO AVAILABLE WITH COLLEGE RELATIONS, MEMBERSHIP AND WORKFORCE READINESS!!!



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Please contact the following individuals for more information.

- College Relations – collegerelations@hrtampa.org
- Workforce Readiness – WorkforceReadiness@hrtampa.org
- Membership – Membership@hrtampa.org
- Diversity – Diversity@hrtampa.org