



htng
TechOvation
AWARD

Sponsored by:



Datatrend
TECHNOLOGIES INC.



Chris Bruce,
Managing Director, GlobalReach Technology

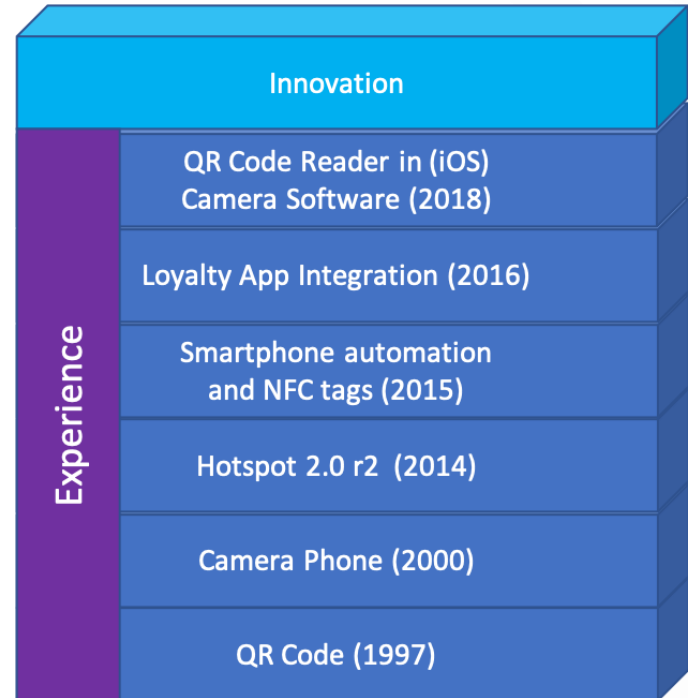
“Wi-Fi the way it should be”

Fast, seamless and secure



GlobalReach Wi-Fi Innovation - solution

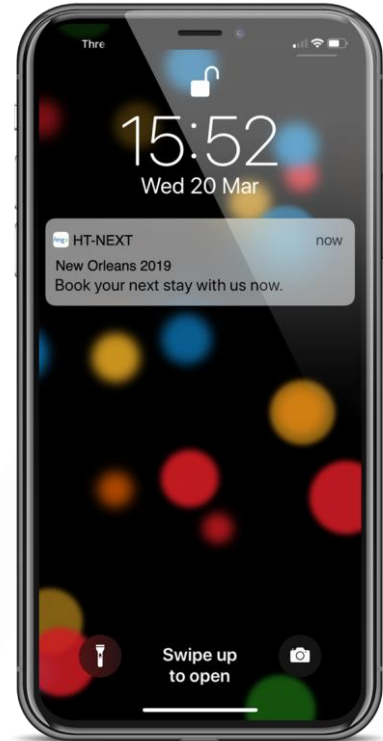
- ❖ QR code & reader
- ❖ Onboard camera
- ❖ NFC chip & reader
- ❖ Loyalty app integration
- ❖ Hotspot 2.0 R2 policy management
- ❖ Live experience
 - Deployments since 2014
 - 1 billion sessions in NYC





Hotspot 2.0 puts the brand in control

- ❖ Online sign up - just the start
- ❖ Privileges defined in Rewards app
- ❖ Interactive messaging /alerts to highlight and upsell portal
- ❖ Strategic opportunity to control of the entire guest experience
- ❖ All about policy management





Hospitality in a converged Wi-Fi / 5G world

Brand controls its Wi-Fi infrastructure



Mobile Operator



Hotel Property



Chris Bruce,
Managing Director, GlobalReach Technology

“Wi-Fi the way it should be”

Fast, seamless and secure