



# htng TechOvation AWARD

HOTEL TECHNOLOGY FORUM • HTNG NORTH AMERICA  
**HT-NEXT**  
AUTHENTIC INNOVATION  
PRODUCED BY HOSPITALITY TECHNOLOGY  
APRIL 8-11, 2019  
NEW ORLEANS, LA

## TERMS & CONDITIONS

- 1. Agreement to Rules:** By entering the HTNG TechOvation Award contest ("Contest"), your company agrees to comply with these Official Rules. All decisions regarding the Contest will be made by HTNG in its sole discretion and are final.
- 2. Eligibility:** This Contest is open to HTNG members and non-members. Members are given a discounted price for the second round as long as membership is current through completion of the Contest. Companies that co-developed a solution can submit that solution jointly.
- 3. Originality:** Any product entered must have been released to the marketplace during 2018 or is planned to be released during 2019. Additionally, a product can be entered if it was introduced to the hospitality market in 2018 or will be introduced in 2019.
- 4. Rights:** By submitting your product, you are promising that you own all rights to images, content and related collateral. You also agree to allow HTNG to use your product name and your organization's name, identification and logo to promote or publicize the award in any manner, without limitation, and without further compensation. You agree to indemnify HTNG, including for legal costs, against any challenges to the ownership, use of, or rights to your product's technology and promotional material.
- 5. Initial Round Deadlines:** The Contest application and Initial Entry Fee are due by 11:59 PM CST on Wednesday, January 23, 2019. Videos are due by 11:59 PM CST on Thursday, January 31, 2019.
- 6. Initial Entry Fee:** The initial entry fee is US \$250. The Initial Entry Fee can be paid by Credit Card, ACH (US banks only), check drawn on a US bank, or bank transfer. There is an additional fee for Semi-Finalists, see section 10.
- 7. Refunds:** IF THE ENTRY FORM, INITIAL ENTRY FEE, OR VIDEO IS NOT RECEIVED BY THE DEADLINES STATED ABOVE, HTNG RESERVES THE RIGHT TO CANCEL THE ENTRY. THE INITIAL ENTRY FEE IS NOT REFUNDED IF THE ENTRY DOES NOT ADVANCE TO THE FINAL ROUND.
- 8. Video Regulations:** For the initial phase of the Contest, entrants will submit a video not to exceed 1:30 (one minute thirty seconds) in a format that is up-loadable to YouTube. For YouTube technical requirements, refer to <https://support.google.com/youtube/troubleshooter/2888402?hl=en>. Videos will be made public and provided to judges on Monday, February 11, 2019. Videos must abide by the HTNG Code of Conduct, which can be found at this link: <http://www.htng.org/page/CodeofConduct>. Entries that do not adhere to the above guidelines are subject to cancellation without refund.
- 9. Selection of Semi-Finalists:** Videos will be viewed and products evaluated by the general public as well as a panel of judges selected by HTNG. The three videos with the most YouTube "likes" will be selected as semi-finalists. In addition to the top three most-liked videos, seven products will be selected as semi-finalists by the judges, for a total of 10 semi-finalists. In the event that the tenth semi-finalist chosen by the judges is a tie between multiple entries, the spot will be awarded to the video with the most YouTube "likes." There will be a waiting list for the contestants that are ranked #11 - #15, in the event that one or more of the 10 semi-finalists cannot participate in the Live Contest.
- 10. Semi-Finalist Fee:** If your product is selected as one of the 10 semi-finalists, the fee for the second round is US \$5,000 for nonmembers, US \$3,500 for HTNG Corporate and Platinum members, and US \$2,500 for HTNG Startup members. Membership must be current through completion of the Contest to receive the discounted rate. The semi-finalist fee can be paid by Credit Card, ACH (US banks only), check drawn on a US bank, or bank transfer.
- 11. Semi-Finalist Deadlines:** The 10 semi-finalists will be announced on Monday, February 25, 2019, and the semi-finalist fee is due on Monday, March 11, 2019. Semi-Finalists must submit slide presentations to HTNG by Monday, March 18, 2019. If a semi-finalist fails to meet either of these dead-lines, HTNG may remove them from the contest without refund and award their semi-finalist spot to the next highest contestant on the waiting list.
- 12. Semi-Finalist Refunds:** IF THE SEMI-FINALIST FEE PAYMENT OR PRESENTATION ARE NOT RECEIVED BY THE DEADLINES STATED ABOVE, HTNG RESERVES THE RIGHT TO CANCEL THE ENTRY WITHOUT PAYMENT REFUND.
- 13. Conference Registrations:** One conference registration to HT-NEXT is included in the fee for each of the 10 semi-finalists. This will include access for one person on Wednesday, April 10, 2019 and Thursday, April 11, 2019.
- 14. Travel Arrangements:** Travel and hotel arrangements are not included, and must be arranged at the semi-finalists expense. The group rate at the Hilton Riverside Hotel is available on a first come first served basis and expires on March 11, 2019 or prior if the block is sold out. After March 11, 2019, rates are subject to the hotel's prevailing rates. Visit [www.ht-next.org](http://www.ht-next.org) for more information.
- 15. Presentations:** During the 2019 HT-NEXT Conference, held April 8-10 in New Orleans, LA, one person from each semi-finalist will present their product to the judging panel and the audience for no more than four minutes, using a choice of PowerPoint slides, Prezi, live demonstration and/or embedded videos. Slide presentations must be saved in Prezi or PowerPoint format at a 16:9 aspect ratio with all fonts embedded. Entrants will be limited to one minute to set up the presentation. Presenters must make travel arrangements to attend the event in-person. For the 10 semi-finalists, presentation slides are due on Monday, March 18, 2019.
- 16. Selection of Winner:** Following the 10 presentations, the judging panel will select the three finalists, and the audience will select the winner during the live event.
- 17. Semi-finalists agree that if they are speaking at an HT-NEXT session prior to the live TechOvation competition, any mention or display of their company's entered product may result in disqualification with no refund of entry fees.**
- 18. Semi-finalists agree that they may NOT solicit investment funds during the presentations, but are welcome to meet one-on-one with accredited investors who attend. Presenter must also abide by the HTNG Code of Conduct, which can be found at this link: <http://www.htng.org/page/CodeofConduct>**
- 19. Prizes:** The three finalists are able to use the terminology 2019 HTNG TechOvation Award Finalist (or 2019 HTNG TechOvation Award Winner for the winner only) in product marketing for as long as that product is available in the marketplace. The winner will be featured in a press release, receive a trophy, and the three finalists will receive electronic logo art for use in promotional communications. HTNG will provide photos of the award ceremony to the three finalists.
- 20. Publicity:** Entrants agree that HTNG must approve any written public announcement, such as a press release, before they may distribute it, and that HTNG will not authorize release until its own press release has been issued. Entrants also grant HTNG permission to use their company and product name in promotional communications about the award and its entrants and winners, including a press release and listings on HTNG's website. By entering, Entrant also confirms that they have the authority to grant permission on behalf of the applicant company(ies). Entrant agrees that HTNG may share the contact details of submitter and/or presenter with media partners who may contact them for interviews, product information or other purposes.
- 21. HTNG is not responsible for errors of any kind, including technical hardware or software failures in connection with the Contest, including lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit entrants' ability to participate in the Contest.**
- 22. HTNG reserves the right to cancel or modify the Contest if fraud, misconduct or technical failures harm the integrity of the Contest. In the event of cancellation, a notice will be posted online and any entry fees for the current round will be refunded.**
- 23. HTNG's liability to the entrant shall in no case exceed the entry fees paid.**
- 24. HTNG reserves the right to disqualify and/or rescind the award of a company if fraud or tampering is discovered or if the member fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. Kickbacks, bribes or other forms of compensation for a vote are in violation of the Contest rules and will subject the entrant to a minimum of disqualification in the Contest for that year and forfeiture of all fees paid.**
- 25. This Contest is governed by the laws of the State of Illinois. All claims relating in any manner to this Contest or to any submission must be resolved in the federal courts of the United States of America or state courts of Cook County, Illinois. All issues and questions concerning the construction, validity, rights and obligations of participants and HTNG in connection with the Contest, shall be governed by and construed in accordance with the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any jurisdiction other than the state of Illinois.**
- 26. HTNG is not responsible for any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the website.**
- 27. For more information or clarification of any of these rules, please contact [TechOvation@htng.org](mailto:TechOvation@htng.org)**