IABD in partnership with Philadanco!
presents the
32nd Annual International Conference and Festival of Blacks in Dance

January 14-19, 2020 Philadelphia, PA
IABD, in partnership with Philadanco! The Philadelphia Dance Company, presents the 32nd Annual Conference and Festival of Blacks in Dance, the largest, most eagerly anticipated gathering in the field of Black Dance, bringing together participants and aficionados from across the U.S. and around the world.

From exhilarating workshops and panel discussions to engaging plenaries and stellar performances, the Conference and Festival offers you unparalleled access to hundreds of dancers, students, administrators, educators, pre-professionals, managers, agents, producers and dance lovers.

**About IABD**
The International Association of Blacks in Dance preserves and promotes dance by people of African ancestry or origin, and assists and increases opportunities for artists in advocacy, audience development, education, funding, networking, performance, philosophical dialogue and touring.

**About Philadanco!**
Founded in 1970, PHILADANCO has a legacy of breaking barriers and building bridges across cultural divides, consistently performing for audiences representing an amalgamation of people from diverse communities. PHILADANCO is recognized for its artistic integrity, superbly trained dancers and electrifying performances. Inherent in our mission is a commitment to empowering youth with crucial leadership and development skills that facilitate achievement and success in the world of dance and everyday life.
Global Reach.
Coveted Audience.

Hundreds of active and engaged, intergenerational Conference-goers from the U.S., Australia, Barbados, Canada, Germany, Ghana, Jamaica, Mexico, New Zealand, South Africa, the U.K. and beyond.
By the Numbers

Dance Classes, Panels and Workshops
16,000+ Participants
over the four-year Conference period

Full Conference and Festival Registrants
2016 Denver - 341
2017 Dallas - 478
2018 Los Angeles - 701
2019 Dayton - 832*

Three Nights of Sold Out Performances
2016 Denver | 6,675 Seats
2017 Dallas | 5,112 Seats
2018 Los Angeles | 6,144 Seats
2019 Dayton | 5,896 Seats

*40% increase since 2016
<table>
<thead>
<tr>
<th>CONFERENCE AND FESTIVAL SPONSORSHIP LEVELS</th>
<th>Partnership Sponsor $50,000</th>
<th>Performance Sponsor $25,000</th>
<th>Gala Reception Sponsor $15,000</th>
<th>Transportation Sponsor $10,000</th>
<th>Registration Sponsor $5,000</th>
<th>IABD Audition Sponsor $10,000</th>
<th>Dance Class Sponsor $2,500</th>
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<tbody>
<tr>
<td><strong>BENEFITS</strong></td>
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<td>Promotional feature in the IABD Newsletter <em>Time Keeper of the Flame</em></td>
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<td>Invitation to President’s Reception</td>
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<td>Logo on IABD’s home page for one year</td>
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<tr>
<td>Listing on sponsor boards</td>
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<td>Sponsor-provided information for each attendee in tote bag</td>
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<td>Founders &amp; Invited Guests Performance tickets</td>
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<td><strong>SOUVENIR PROGRAM BOOK</strong></td>
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<td>Ad placement</td>
<td>Full page</td>
<td>Half page</td>
<td>Half page</td>
<td>Quarter page</td>
<td>Quarter page</td>
<td>Quarter page</td>
<td>Business card</td>
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</table>
IABD’s hugely popular Ballet, Multi-Company and Summer Intensive Auditions and its signature Dance Class series, ON THE 1, take place concurrent with the Conference and Festival, offering sponsors the added benefit of visibility throughout the Conference:

**IABD Auditions Sponsor**

$10,000

- Special billing credit: “IABD Auditions sponsored by (Your Name)”
- One table to display materials
- Listing on Conference and Festival sponsor boards
- Hyperlinked company name, logo and description on mobile app
- Hyperlinked company logo on IABD website
- Logo or listing on signage and print materials where Conference and Festival sponsors are listed
- Sponsor-provided information in Conference and Festival tote bag
- Two (2) performance tickets
- Quarter-page ad in souvenir program book

**Dance Class Sponsor**

$2,500

- Billing credit: “Dance Class sponsored by (Your Name)”
- Hyperlinked company logo on IABD website
- Logo or listing on signage and print materials where Conference and Festival sponsors are listed
- Sponsor-provided information in Conference and Festival tote bag
- Business card-sized ad in souvenir program book
Looking for sponsorship opportunities, but interested in a more customized approach? Let’s talk! We understand that each sponsor may have a unique goal and value proposition based on budgetary constraints and priorities. We are here to work with you to create a sponsorship package that aligns with your needs! Customized sponsorship opportunities include: in-kind, media, promotional and venue host.

The International Association of Blacks in Dance welcomes the opportunity to form partnerships with companies and organizations that provide in-kind goods or services that would offset planned Conference and Festival expenses, including:

**In-Kind/Media/Promotional**
- Feature Coverage/Special Insert
- Conference Bag Donation
- Auction Donations
- Food and Drink Entertainment
- Gift Cards
- Printing
- Prizes

**Venue Host**
Venue Host to provide complimentary meeting space, food and beverage, and/or audio-visual services.
- Performance Receptions and Social Events
- Panels/Workshops/Roundtable Discussions
- Board of Directors Meeting
- Dance Class Series
- IABD Auditions

Benefits for in-kind donations will correspond to the sponsorship level reached by the donation’s value; please see Sponsorship grid for details. Donors of items that are valued at $2,000 and above will have the opportunity to place promotional items/information in the Conference bag (800+ count). No perishable, breakable or heavy items, please.
Become a Sponsor

Click here for more information.

Contact:
Nathea Lee, Development Director
Phone: (301) 755-0831
Email: development@iabdassociation.org

Deadlines:
Sponsorship Reservation: October 15, 2019
Program Book Ad: November 1, 2019